



Thank you for agreeing to participate in this survey. Your views are important to us and your individual answers will be kept confidential.

Q1. Please tell us about your online activity. How often have you accessed the internet on any smartphone, tablet, computer or laptop in the past 4 weeks?

This includes access from any location, doing any activity including email, streaming video or music, or social media using a website or an app. Please also consider any period of self isolation or quarantine.

- Every day
 - A few times a week
 - Once a week
 - About once every 2 weeks
 - About once in the past 4 weeks
 - Not in the past 4 weeks
-

Q2. Where do you live?

Please select one option.

- Eastern Cape
 - Free State
 - Gauteng
 - KwaZulu-Natal
 - Limpopo
 - Mpumalanga
 - North West
 - Northern Cape
 - Western Cape
 - Outside of South Africa
-

Q3. Please select your current age.

- Age _____ (*Drop down button*)
 - Prefer not to disclose
-

**Q4. Please indicate your gender:**

Please select one option.

- Male
- Female

Please respond to the following questions based on your **personal** use i.e. not work-related. However, do please include any personal activities that you might do while you are at work, working from home, school, university, studying at home, etc.

Q5. On which type of device/s do you access the internet?

First select all devices you use "Regularly" then the device you use "Most Often".

<ul style="list-style-type: none">➤ Regularly➤ Most often
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- Desktop Computer
- Laptop/ Notebook
- Smartphone (e.g. internet connected cellphone/ feature phone)
- Games console (e.g. Xbox, PlayStation)
- Tablet (e.g. iPad, Galaxy Tab)
- Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
- Connected devices such as PVR/DVR/Apple TV (e.g. DStv, ChromeCast etc.)
- Portable media player (e.g. iPod Touch, eBook Reader)
- Wearable device (e.g. smartwatch, fitness tracker etc.)
- Others
- None of these

Q6. Thinking about all your online activity in a week including any time spent in self isolation or quarantine, how many hours a week would you currently spend online using the following devices?

Please keep in mind that we are asking about **the total hours you currently spend each week** accessing the internet (i.e. emails, web browsing, social networking, banking, watching online video, messaging, chatting). by any device (i.e. computer, laptop, smartphone, tablet). Please drag the slider to indicate time spent or enter the number of hours in the space above the slider. Drag to '0' if not applicable.



-
- Desktop Computer
 - Laptop/ Notebook
 - Smartphone (e.g. internet connected cellphone/ feature phone)
 - Games console (e.g. Xbox, PlayStation)
 - Tablet (e.g. iPad, Galaxy Tab)
 - Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
 - All other devices
-

Q7. Where have you accessed the internet in the past 4 weeks?

Please select as many as apply. Remember, this includes your use of cellphone apps.

- At home on weekdays (Monday to Friday)
 - At home on the weekends (Saturday and Sunday)
 - At work (including conferences)
 - At school, university, college, in a library
 - While commuting/ using transport e.g. in a bus, train, minibus, taxi etc.
 - In coffee shops, bars, restaurants etc. (excluding internet café)
 - While travelling away from home e.g. in a hotel, at an airport or station etc.
 - Friend/ relative's home
 - In a shopping centre/ in a shop
 - In a public space (e.g. free wifi zones, parks, beach, gyms etc.)
 - At an event (e.g. gig, concert, performance, festival, show etc.)
 - Internet cafe
 - In a quarantine location provided by your government
 - Other location. Please specify _____
 - None of these
-

Your Media Habits and Preferences

Q8. In the past 4 weeks, have you done any of the following activities either offline or online?

Select all buttons that apply.

- Watched TV programs/ Movies/ Videos
 - Listened to the Radio
 - Listened to Music
 - Read a **printed** Newspaper
 - Read a **printed** Magazine
-



-
- Played an online Game
 - Read an **online** Magazine
 - Participated/ Engaged on **social networks**
 - Shopped online
 - Read **online** News content
 - Used the internet for any other online activities such as email, browsing, research, etc.
 - Engaged in online gambling
 - Used messaging or chat apps (e.g. Facebook/ Twitter/ WhatsApp)
 - Participated/ Engaged on interactive/ social **video platforms** (e.g. Zoom, Hangouts, Skype, Google Classroom, Teams Meeting, D6 School Communicator etc.)
 - Listened to Podcast
 - Others: Please Specify _____
 - None of the above
-

Q9. There are many different ways you can watch TV/ movies. In which of the following ways do you watch TV/ movies?

Select all buttons that apply.

- Standard live broadcast TV (i.e. Viewing a program at the scheduled time on a TV set)
 - Subscription TV e.g. DStv (i.e. Viewing a program at the scheduled time on a TV set)
 - Time-shifted/ Catch-up TV (i.e. Watching a TV program recorded at an earlier time using a Smart TV or connected device such as a PVR/ DVR)
 - TV programs and movies sourced from the internet (e.g. online catch up TV, IPTV or video on demand services)
 - TV, movie clips or entire shows streamed on sites like YouTube, Vimeo etc.
 - Internet subscription for TV Shows/ Movies (e.g. Ifflix, Netflix, Showmax etc.)
 - User generated content from sites like YouTube
-

Q10. There are many different ways you can listen to music/ watch music videos. In which of the following ways do you listen to music/ watch music videos?

Select all buttons that apply.

- From live music broadcast on radio e.g. Ukhozi FM, Jacaranda FM, etc.
 - Music/ radio via podcast i.e. Alibi Radio Series, Lesser Known Somebodies etc.
 - Music/ radio via a broadcaster's own website/app e.g. Ukhozi FM, Jacaranda
-



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- FM, etc.
 - Music/ radio via sharing platforms such as YouTube, Vimeo, etc.
 - Free music apps (e.g. Spotify, Deezer, Joox, etc.)
 - Paid/Subscription music apps (e.g. Apple Music, Spotify Premium, etc.)
 - Download music from unofficial/ unauthorised website
 - Others (please specify)
-

Internet TV / Video on Demand

Q11. When watching TV programs or movies from the internet , which online platforms and services do you use including unauthorised sources?

Please select all that apply.

- YouTube
 - iflix
 - Showmax
 - Netflix
 - Mediabox
 - Google Play Movies
 - Just Watch
 - Deod
 - Amazon Prime
 - Disney+
 - Apple TV
 - Unauthorised sources such as BitTorrent, etc.
 - Other, please specify
-

Q12. What types of TV programs or video on demand services do you watch that you have sourced via the internet, either live streamed or downloaded? This includes both authorised and unauthorised sources of TV programs and movies.

Please select all that apply.

- | |
|---|
| <ul style="list-style-type: none">➤ Full length - program/movie➤ Segments, highlights or short clips |
|---|

- Movies
 - Local news/ Current affairs
-



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- International news/ Current affairs
 - Local series such as scripted drama, comedy, soap operas etc.
 - International series such as scripted drama, comedy, soap operas etc.
 - Local sports
 - International sports
 - Entertainment (comedy, reality, celebrity, talk shows, talent shows, panel shows, game shows etc.)
 - Lifestyle (cooking, travel, home renovation, fashion, health and wellbeing etc.)
 - Children's programs
 - Music shows/ Music videos
 - Documentaries
 - Other
-

Q12a. You have selected OTHER in the previous question. Please be specific.

- _____
-

Q13. And on average, how often do you watch TV or movies which you either live streamed or downloaded from the internet?

Please select one option.

- Daily
 - A few times a week
 - Once a week
 - About once every 2 weeks
 - About once in the past 4 weeks
 - Not in the past 4 weeks
-

Q14. On average, how many hours a week do you spend watching TV, movies or other video content in the following ways?

Please drag the slider to indicate time spent. Drag to '0' if not applicable.

- Standard live broadcast TV (i.e. watching TV at the scheduled program time on a TV set)
 - Time-Shifted/ Catch-up TV (i.e. watching a TV program recorded at an earlier time using a Smart TV or connected device such as a PVR/ DVR)
 - Authorised internet sources of movies and TV programs such as iflix, Netflix
-



- etc.
- Unauthorised sources of TV shows or movies that you have downloaded or streamed from the internet such as pirate sites
- TV snippets or entire shows streamed on video sites such as YouTube, Vimeo etc.
- Subscription TV (i.e. Viewing a program at the scheduled time on a TV set e.g. DStv)
- Watching user generated video (e.g. via YouTube, Facebook)

Q15. How do you watch any TV/ movies or other video content from Internet sources either via live streaming or downloaded?

Select all buttons that apply.

- On my TV screen (e.g. through a Smart TV)
- On a desktop computer/ laptop/ notebook
- On a tablet
- On a smartphone (e.g. internet connected cellphone/ feature phone)
- On a portable media player (e.g. iPod Touch, PSP, DS, etc.)
- Games console (e.g. Xbox, PlayStation)
- Other, please specify
- I don't know

We would like to know more about how you currently spend your time enjoying different types of content.

Q16. On average, how many hours a week would you currently spend doing the following activities either offline or online?

Please drag the slider to indicate time spent. Drag to '0' if not applicable.

- Listening to the radio (standard live broadcast radio - not via the internet)
- Reading a **printed** Newspaper
- Reading a **printed** Magazine
- Accessing **online** News via websites or apps
- Listening to music/ radio via podcasts
- Watching TV programs or movies by streaming the content
- Watching TV programs or movies by downloading the content
- Participating on **social media** (e.g. Facebook, Twitter, Instagram, etc.)
- Online research, search and general browsing



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- Online shopping
 - Playing online Games
 - Reading an **online** Magazine
 - Engaged in online gambling
 - Using messaging or chatting apps (e.g. Viber, WhatsApp etc.)
 - Participating on interactive/ social **video platforms** (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
 - Listened to Podcast
-

Q17. On average, how many hours a week would you spend watching online video either live streamed or downloaded via the following devices?

Please drag the slider to indicate time spent. Drag to '0' if not applicable.

- Desktop Computer
 - Laptop/ Notebook
 - Smartphone (e.g. internet connected cellphone/ feature phone)
 - Games console (e.g. Xbox, PlayStation)
 - Tablet (e.g. iPad, Galaxy Tab)
 - Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
 - All other devices
-

Q18. On which websites or apps do you watch online video either live streamed or downloaded?

Select all buttons that apply.

- iflix
 - Netflix
 - Showmax
 - YouTube
 - Amazon Prime
 - Mediabox
 - Facebook
 - Google Play Movies
 - JustWatch
 - Twitter
 - Instagram
 - Vimeo
 - TikTok
 - Other, please specify
-



Q19. In the past week including the weekend, please indicate your activities at the time of day shown.

Before 9am (Early Morning)

Please select all activities that apply for this time of day. If you don't do any of the activities at that time of the day, please select "I do not do any of these activities at this time of day".

- Listening to **standard** broadcast radio (not internet radio)
- Watching **standard** live broadcast TV (i.e. via a TV set)
- Watching TV from authorised or unauthorised internet sources or video-on-demand services supplying TV programs or movies via the internet
- Watching **online** videos other than TV/ movies (e.g. news stories, home videos etc.)
- Accessing **online** News via websites or apps
- Accessing **social networks** (e.g. Facebook, Twitter, Instagram etc.)
- Online shopping
- Reading a **printed** Newspaper
- Reading a **printed** Magazine
- Listening to music/ radio via a podcast
- Reading an **online** Magazine
- Subscription TV (i.e. Viewing a program at the scheduled time on a TV set)
- Playing online games
- Used messaging or chat apps
- Participating on interactive/ social video platforms (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
- Listened to Podcast
- Other online activities (i.e. search, email and anything else not listed above)
- I do not do any of these activities at this time of the day

Q20. In the past week including the weekend, please indicate which devices you used to access the internet at the time of day shown.

Before 9am (Early Morning)

Select all buttons that apply.

- Desktop Computer
- Laptop/ Notebook
- Smartphone (e.g. internet connected cellphone/ feature phone)
- Games console (e.g. Xbox, PlayStation)
- Tablet (e.g. iPad, Galaxy Tab)
- Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)



- Connected devices such as PVR/ DVR/ Apple TV (e.g. DStv, ChromeCast etc.)
- Portable media player (e.g. iPod Touch, eBook Reader)
- Wearable device (e.g. smartwatch, fitness tracker etc.)

Q21. In the past week including the weekend, please indicate your activities at the time of day shown.

9am to 3pm (Daytime)

Please select all activities that apply for this time of day. If you don't do any of the activities at that time of the day please select "I am not doing any of the above activities at this time of day".

- Listening to **standard** broadcast radio (not internet radio)
- Watching **standard** live broadcast TV (i.e. via a TV set)
- Watching TV from authorised or unauthorised internet sources or video-on-demand services supplying TV programs or movies via the internet
- Watching **online** videos other than TV/ movies (e.g. news stories, home videos etc.)
- Accessing **online** News via websites or apps
- Accessing **social networks** (e.g. Facebook, Twitter, Instagram etc.)
- Online shopping
- Reading a **printed** Newspaper
- Reading a **printed** Magazine
- Listening to music/ radio via a podcast
- Reading an **online** Magazine
- Subscription TV (i.e. Viewing a program at the scheduled time on a TV set)
- Playing online games
- Used messaging or chat apps
- Participating on interactive/ social video platforms (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
- Listened to Podcast
- Other online activities (i.e. search, email and anything else not listed above)
- I do not do any of these activities at this time of the day

Q22. In the past week including the weekend, please indicate what devices you are using to access the internet at the time of day shown.

9am to 3pm (Daytime)

Select all buttons that apply.

- Desktop Computer



- Laptop/ Notebook
- Smartphone (e.g. internet connected cellphone/ feature phone)
- Games console (e.g. Xbox, PlayStation)
- Tablet (e.g. iPad, Galaxy Tab)
- Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
- Connected devices such as PVR/ DVR/ Apple TV (e.g. DStv, ChromeCast etc.)
- Portable media player (e.g. iPod Touch, eBook Reader)
- Wearable device (e.g. smartwatch, fitness tracker etc.)

Q23. In the past week including the weekend, please indicate your activities at the time of day shown.

3pm to 6pm (Afternoon)

Please select all activities that apply for this time of day. If you don't do any of the activities at that time of the day please select "I am not doing any of the above activities at this time of day".

- Listening to **standard** broadcast radio (not internet radio)
- Watching **standard** live broadcast TV (i.e. via a TV set)
- Watching TV from authorised or unauthorised internet sources or video-on-demand services supplying TV programs or movies via the internet
- Watching **online** videos other than TV/ movies (e.g. news stories, home videos etc.)
- Accessing **online** News via websites or apps
- Accessing **social networks** (e.g. Facebook, Twitter, Instagram etc.)
- Online shopping
- Reading a **printed** Newspaper
- Reading a **printed** Magazine
- Listening to music/ radio via a podcast
- Reading an **online** Magazine
- Subscription TV (i.e. Viewing a program at the scheduled time on a TV set)
- Playing online games
- Used messaging or chat apps
- Participating on interactive/ social video platforms (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
- Listened to Podcast
- Other online activities (i.e. search, email and anything else not listed above)
- I do not do any of these activities at this time of the day



Q24. In the past week including the weekend, please indicate what devices you are using to access the internet at the time of day shown.

3pm to 6pm (Afternoon)

Select all buttons that apply.

- Desktop Computer
 - Laptop/ Notebook
 - Smartphone (e.g. internet connected cellphone/ feature phone)
 - Games console (e.g. Xbox, PlayStation)
 - Tablet (e.g. iPad, Galaxy Tab)
 - Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
 - Connected devices such as PVR/ DVR/ Apple TV (e.g. DStv, ChromeCast etc.)
 - Portable media player (e.g. iPod Touch, eBook Reader)
 - Wearable device (e.g. smartwatch, fitness tracker etc.)
-

Q25. In the past week including the weekend, please indicate your activities at the time of day shown.

6pm to 10pm (Evening)

Please select all activities that apply for this time of day. If you don't do any of the activities at that time of the day please select "I am not doing any of the above activities at this time of day".

- Listening to **standard** broadcast radio (not internet radio)
 - Watching **standard** live broadcast TV (i.e. via a TV set)
 - Watching TV from authorised or unauthorised internet sources or video-on-demand services supplying TV programs or movies via the internet
 - Watching **online** videos other than TV/ movies (e.g. news stories, home videos etc.)
 - Accessing **online** News via websites or apps
 - Accessing **social networks** (e.g. Facebook, Twitter, Instagram etc.)
 - Online shopping
 - Reading a **printed** Newspaper
 - Reading a **printed** Magazine
 - Listening to music/ radio via a podcast
 - Reading an **online** Magazine
 - Subscription TV (i.e. Viewing a program at the scheduled time on a TV set)
 - Playing online games
 - Used messaging or chat apps
 - Participating on interactive/ social video platforms (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
 - Listened to Podcast
-



- Other online activities (i.e. search, email and anything else not listed above)
- I do not do any of these activities at this time of the day

Q26. In the past week including the weekend, please indicate what devices you are using to access the internet at the time of day shown.

6pm to 10pm (Evening)

Select all buttons that apply.

- Desktop Computer
- Laptop/ Notebook
- Smartphone (e.g. internet connected cellphone/ feature phone)
- Games console (e.g. Xbox, PlayStation)
- Tablet (e.g. iPad, Galaxy Tab)
- Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
- Connected devices such as PVR/ DVR/ Apple TV (e.g. DStv, ChromeCast etc.)
- Portable media player (e.g. iPod Touch, eBook Reader)
- Wearable device (e.g. smartwatch, fitness tracker etc.)

Q27. In the past week including the weekend, please indicate your activities at the time of day shown.

10pm onwards (Late Evening or Overnight)

Please select all activities that apply for this time of day. If you don't do any of the activities at that time of the day please select "I am not doing any of the above activities at this time of day".

- Listening to **standard** broadcast radio (not internet radio)
- Watching **standard** live broadcast TV (i.e. via a TV set)
- Watching TV from authorised or unauthorised internet sources or video-on-demand services supplying TV programs or movies via the internet
- Watching **online** videos other than TV/ movies (e.g. news stories, home videos etc.)
- Accessing **online** News via websites or apps
- Accessing **social networks** (e.g. Facebook, Twitter, Instagram etc.)
- Online shopping
- Reading a **printed** Newspaper
- Reading a **printed** Magazine
- Listening to music/ radio via a podcast
- Reading an **online** Magazine
- Subscription TV (i.e. Viewing a program at the scheduled time on a TV set)
- Playing online games



-
- Used messaging or chat apps
 - Participating on interactive/ social video platforms (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
 - Listened to Podcast
 - Other online activities (i.e. search, email and anything else not listed above)
 - I do not do any of these activities at this time of the day
-

Q28. In the past week including the weekend, please indicate what devices you are using to access the internet at the time of day shown.

10pm onwards (Late Evening or Overnight)

Select all buttons that apply.

- Desktop Computer
 - Laptop/ Notebook
 - Smartphone (e.g. internet connected cellphone/ feature phone)
 - Games console (e.g. Xbox, PlayStation)
 - Tablet (e.g. iPad, Galaxy Tab)
 - Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
 - Connected devices such as PVR/ DVR/ Apple TV (e.g. DStv, ChromeCast etc.)
 - Portable media player (e.g. iPod Touch, eBook Reader)
 - Wearable device (e.g. smartwatch, fitness tracker etc.)
-

Q29. How often do you simultaneously watch content and access the internet on another device?

Please note, 'watch content' is defined as watching any type of entertainment content from Standard live broadcast TV, internet TV/ video on demand, recorded TV, movies etc. on any device. 'Using the internet' is defined as accessing the internet from any other device.

- Daily
- A few times a week
- Once a week
- About once every 2 weeks
- About once in the past 4 weeks
- Not in the past 4 weeks
- I never watch content and use the internet at the same time

Q30. When you simultaneously watch content and use the internet on another

**device, which devices are you typically using?**

Select one option for each device.

<ul style="list-style-type: none">➤ Most often➤ Regularly➤ Rarely➤ Never

- Desktop Computer
- Laptop/ Notebook
- Smartphone (e.g. internet connected cellphone/ feature phone)
- Games console (e.g. Xbox, PlayStation)
- Tablet (e.g. iPad, Galaxy Tab)
- Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
- Connected devices such as PVR/ DVR/ Apple TV (e.g. DStv, ChromeCast etc.)
- Portable media player (e.g. iPod Touch, eBook Reader)
- Wearable device (e.g. smartwatch, fitness tracker etc.)

Q31. How many apps on your smartphone have you actively used in the -past 4 weeks? (Consider apps that you have installed outside the factory settings of your phone)
Please select one option.

- Less than 10 apps
- 10 -14 apps
- 15 - 19 apps
- 20 - 24 apps
- 25+ apps
- No apps installed outside the factory settings

Q32. Thinking about the apps you have used most often on your smartphone in the past 4 weeks, to which categories do they belong?

Select all buttons that apply.

- Social Networking (eg. Facebook, Twitter, Instagram)
- Messaging (eg. WhatsApp, Messenger, WeChat)
- Retail (eg. Amazon, Ebay, Takealot)
- Portals & Emails (e.g. Gmail, Yahoo, Safari)
- Online Games (e.g. Candy Crush, Solitaire)
- Services Providers (e.g. Billing Apps, Banking, E-Learning)



-
- E-Wallet
 - Streaming Services (e.g. YouTube, Apple TV, Amazon Prime)
 - Music (e.g. Spotify, iTunes)
 - Travel & Tourism (eg. Booking.com, Trivago.co.za)
 - News
 - Online gambling (e.g. Sports Betting, Blackjack)
 - Interactive/ Social video platforms (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
 - Podcast
 - Other, please specify
-

Q33. Which devices do you use for online games?

Select all buttons that apply.

- Desktop Computer
 - Laptop/ Notebook
 - Smartphone (e.g. internet connected cellphone/ feature phone)
 - Tablet (e.g. iPad, Galaxy Tab)
 - Games console (e.g. Xbox, PlayStation)
 - Virtual Reality (VR) Player
 - Other, please specify
-

Q34. What type of online games do you play on your smartphone?

Please select one option.

- Free Games
 - Paid Games
 - Both
-

Q35. When you are online, which device do you prefer to use for each of these activities?

Select all that apply for each activity.

- | |
|---|
| <ul style="list-style-type: none">➤ Desktop Computer➤ Laptop/ Notebook➤ Smartphone (e.g. internet connected cellphone/ feature phone) |
|---|
-



- Tablet (e.g. iPad, Galaxy Tab)
- Smart TV/ TV connected to the internet (e.g. Samsung Smart TV, Sony Bravia)
- I don't do this activity

- Searching and browsing
- Participating on social networks
- Online shopping
- Travel booking
- Emailing (e.g. Gmail)
- Messaging (e.g. WhatsApp, Viber etc.)
- eLearning Portals
- Professional Services (e.g. Banking, Billing, etc.)
- News
- Online Gambling
- Participating on interactive/ social video platforms (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
- Listening to Podcast
- Other Activities

Q36. Earlier you indicated how much time you currently spend on average per week doing the following activities either offline or online. Thinking about your answer, can you please indicate whether there has been any change to your average weekly time spent on these activities compared to the same time last year.

Please select one column per activity.

- Increase in time spent
- Decrease in time spent
- No Change

- Listening to the radio (standard live broadcast radio - not via the internet)
- Reading a **printed** Newspaper
- Reading a **printed** Magazine
- Accessing **online** News via websites or apps
- Listening to music/ radio via podcasts
- Watching TV programs or movies by streaming the content
- Watching TV programs or movies by downloading the content
- Participating on **social media** (e.g. Facebook, Twitter, Instagram, etc.)
- Online research, search and general browsing
- Online shopping



- Playing online Games
- Reading an **online** Magazine
- Engaged in online gambling
- Using messaging or chatting apps (e.g. Viber, WhatsApp etc.)
- Participating on interactive/ social **video platforms** (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
- Listened to Podcast

Q37. Thinking about the increase in time spent per week on the following activities, please indicate the time difference.

Please drag the slider to indicate time difference (hours).

- Listening to the radio (standard live broadcast radio - not via the internet)
- Reading a **printed** Newspaper
- Reading a **printed** Magazine
- Accessing **online** News via websites or apps
- Listening to music/ radio via podcasts
- Watching TV programs or movies by streaming the content
- Watching TV programs or movies by downloading the content
- Participating on **social media** (e.g. Facebook, Twitter, Instagram, etc.)
- Online research, search and general browsing
- Online shopping
- Playing online Games
- Reading an **online** Magazine
- Engaged in online gambling
- Using messaging or chatting apps (e.g. Viber, WhatsApp etc.)
- Participating on interactive/ social **video platforms** (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
- Listened to Podcast

Q38. Thinking about the decrease in time spent per week on the following activities, please indicate the time difference.

Please drag the slider to indicate time difference (hours).

- Listening to the radio (standard live broadcast radio - not via the internet)
- Reading a **printed** Newspaper
- Reading a **printed** Magazine
- Accessing **online** News via websites or apps



-
- Listening to music/ radio via podcasts
 - Watching TV programs or movies by streaming the content
 - Watching TV programs or movies by downloading the content
 - Participating on **social media** (e.g. Facebook, Twitter, Instagram, etc.)
 - Online research, search and general browsing
 - Online shopping
 - Playing online Games
 - Reading an **online** Magazine
 - Engaged in online gambling
 - Using messaging or chatting apps (e.g. Viber, WhatsApp etc.)
 - Participating on interactive/ social **video platforms** (e.g. Zoom, Hangouts, Skype, Google Classroom, Microsoft Teams Meeting, D6 School communicator etc.)
 - Listened to Podcast
-

Q39. Which of the following does your household currently own?

Please select all that apply.

- A desktop computer
 - A laptop/ notebook computer
 - A home internet connection
 - Home wireless network (LAN)
 - Tablet (e.g. iPad, Galaxy Tab)
 - Subscription TV (Set-Top Box, DStv)
 - Smart TV (e.g. Samsung Smart TV, Sony Bravia, Toshiba Smart TV, LG Smart TV)
 - TV which can connect to the internet via a separate device (e.g. via Blu-ray player, video streaming device, mediabox, PC)
 - Games console/handheld games device (e.g. PlayStation, Xbox, Wii, PSP, Nintendo DS)
 - Smartphone (Internet capable phone)
 - None of these
-

And now, some final questions about you.

Q40. Which of the following best represents your household?

Please select one option.



-
- Single person household (living alone)
 - Living with parents
 - Student living onsite - university campus, school or other
 - Couple with no children
 - Shared/ Communal living (e.g. flat-mates)
 - Parent(s) with children - primarily under <5 years
 - Parent(s) with children - primarily aged 6-17 years
 - Parent(s) with children - primarily aged >18 years or older
 - Other
-

Q41. Including yourself, how many people are there living all together in your household?

Include any children or boarders, however please exclude any helpers or domestics in the household.

Please select one option.

- 1
 - 2
 - 3
 - 4
 - 5
 - 6
 - 7
 - 8+
-

Q42. Do you have any children in the following age groups?

Please select as many as apply.

- 0-3 years
- 4-6 years
- 7-9 years
- 10-12 years
- 13-14years
- 15-17 years
- 18+ years
- No children of these ages

Q43. Which of the following represents your occupational status?

Please select one option.



-
- Work full time
 - Work part time or casually
 - Unemployed
 - Housewife/ Househusband
 - Student
 - Retired
 - Other
 - Prefer not to specify
-

Q44. And finally, what is your total monthly household income before tax?

Please select one option.

- R1 – R999
 - R1 000 – R1 999
 - R2 000 – R2 999
 - R3 000 – R3 999
 - R4 000 – R4 999
 - R5 000 – R5 999
 - R6 000 – R6 999
 - R7 000 – R7 999
 - R8 000 – R8 999
 - R9 000 – R9 999
 - R10 000 – R11 999
 - R12 000 – R13 999
 - R14 000 – R15 999
 - R16 000 – R19 999
 - R20 000 – R24 999
 - R25 000 – R29 999
 - R30 000 – R39 999
 - R40 000 – R49 999
 - R50 000 – R59 999
 - R60 000 – R79 999
 - R80 000 – R99 999
 - R100 000 +
 - Don't know
 - Prefer not to specify
-

Thank you for your time.