

SAARF AMPS Jul-Dec 2013 QUESTIONNAIRE

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▲ **BY OBSERVATION/DEUR OBSERVASIE**

SEX/GESLAG

MALE / MANLIK	116-1
FEMALE / VROULIK	-2

◆ **START OF QUESTIONS / BEGIN VAN VRAE** ◆

▲ **TAKE LANGUAGE CARD OUT OF PLASTIC POCKET AND SHOW TO RESPONDENT UPSIDE DOWN**

▲ **Say only:**

2. Please would you give me the answer(s) to these questions.

▲ **RECORD ANSWER(S)**

▲ **NEEM TAALKAART UIT DIE PLASTIESE VOUER EN WYS DIT ONDERSTEBO AAN DIE RESPONDENT**

▲ **Sê slegs:**

2. Gee vir my asseblief die antwoord(e) van die volgende vrae.

▲ **NOTEER ANTWOORD(E)**

3. You just mentioned that you can read and understand (FROM Q2). Which other languages, if any, can you understand even if you can't read them?

▲ **RECORD ANSWER(S)**

3. U het nou net genoem dat u (VANAF Q2) kan lees en verstaan. Watter ander tale, indien enige, kan u verstaan selfs al kan u hulle nie lees nie?

▲ **NOTEER ANTWOORD(E)**

4. Which language do you PERSONALLY speak most often at home?

▲ **INTERVIEWER: IF RESPONDENT CANNOT DECIDE ON ONE HOME LANGUAGE, ASK WHICH LANGUAGE HE/SHE SPOKE MOST OFTEN YESTERDAY**

▲ **RECORD ONE ANSWER**

4. Watter taal praat u PERSOONLIK die meeste by die huis?

▲ **ONDERVRAER: INDIEN DIE RESPONDENT NIE OP EEN HUIS TAAL KAN BESLUIT NIE, VRA WATTER TAAL HY/SY GISTER DIE MEESTE GEPRaat HET**

▲ **NOTEER EEN ANTWOORD**

5. Excluding (language in Q4), which OTHER languages do you PERSONALLY speak at home, if any?

▲ **RECORD ANSWER(S)**

5. (Taal in V4) uitgesluit, watter ANDER tale, indien enige, praat u PERSOONLIK by die huis?

▲ **NOTEER ANTWOORD(E)**

	AT HOME			
	Q2	Q4	Q5	Q3
	Read	Most	Other	Und
Afrikaans	117-1	121-1	125-1	217-1
Chinese	-2	-2	-2	-2
Dutch	-3	-3	-3	-3
English	-4	-4	-4	-4
French	-5	-5	-5	-5
German	-6	-6	-6	-6
Greek	-7	-7	-7	-7
Gujerati	-8	-8	-8	-8
Hindi	-9	-9	-9	-9
Italian	118-0	122-0	126-0	218-0

	AT HOME			
	Q2	Q4	Q5	Q3
	Read	Most	Other	Und
Ndebele	118-1	122-1	126-1	218-1
North Sotho/Pedi	-2	-2	-2	-2
Portuguese	-3	-3	-3	-3
Shona	-4	-4	-4	-4
South Sotho	-5	-5	-5	-5
Swazi	-6	-6	-6	-6
Tamil	-7	-7	-7	-7
Telegu	-8	-8	-8	-8
Tsonga	-9	-9	-9	-9
Tswana	119-0	123-0	127-0	219-0

	AT HOME			
	Q2	Q4	Q5	Q3
	Read	Most	Other	Und
Urdu	119-1	123-1	127-1	219-1
Venda	-2	-2	-2	-2
Xhosa	-3	-3	-3	-3
Zulu	-4	-4	-4	-4
Other (STATE)	-5	-5	-5	-5
CANNOT READ (2)	-6			
NO OTHER LANGUAGE (3&5)			-6	-6

▲ **READ OUT:**

Advertisers need to know who goes to the cinema/movies.

▲ **SHOW SCREEN A1 – “WHEN LAST CINEMA/MOVIES”**

A1. When last did you go to the cinema/movies?

▲ **RECORD ONE ANSWER**

Yesterday	129-1	Gister
2 - 7 days ago	-2	2 - 7 dae gelede
8 - 14 days ago	-3	8 - 14 dae gelede
3 - 4 weeks ago	-4	3 - 4 weke gelede
5 - 6 weeks ago	-5	5 - 6 weke gelede
7 - 8 weeks ago	-6	7 - 8 weke gelede
2 - 3 months ago	-7	2 - 3 maande gelede
4 - 5 months ago	-8	4 - 5 maande gelede
6 months ago	-9	6 maande gelede
7 – 12 months ago	130-0	7 – 12 maande gelede
Longer ago	-1	Langer gelede
Never	-2	Nooit

▲ **LEES VOOR:**

Adverteerders wil weet wie die bioskoop/fliëk besoek.

▲ **TOON SKERM A1 – “WANNEER LAAS BIOSKOOP/FLIEK”**

A1. Wanneer laas het u na 'n bioskoop gegaan/gaan fliëk?

▲ **NOTEER EEN ANTWOORD**

▲ **IF CINEMA WITHIN 4 WEEKS ASK A2, OTHERWISE SKIP TO A3.**

A2. How many times have you been to the cinema/movies in the **PAST 4 WEEKS?**

▲ **RECORD NUMBER**

No of Times in 4 Weeks

131/132

▲ **INDIEN BIOSKOOP BINNE 4 WEKE, VRA A2, ANDERSINS GAAN NA A3.**

A2. Hoeveel keer in die **AFGELOPE 4 WEKE** het u na die bioskoop gegaan/gaan fliëk?

▲ **NOTEER AANTAL**

Aantal Keer in 4 Weke

▲ **IF CINEMA WITHIN 5 MONTHS, ASK A3-A5, OTHERWISE SKIP TO READERSHIP SECTION**

A3. We also need to know the number of times that you have visited the cinema/movies in a calendar month. Now, please think of the last month i.e. the calendar month of _____ (**MENTION PREVIOUS MONTH**), how many times did you attend a cinema/movie in that month?

▲ **RECORD NUMBER**

No of Times in previous month

133/134

▲ **INDIEN BIOSKOOP BINNE 5 MAANDE, VRA A3-A5, ANDERSINS GAAN NA LESERTAL GEDEELTE**

A3. Ons wil ook weet hoeveel keer u die bioskoop/fliëk in 'n kalender maand besoek het. Dink nou asseblief aan die vorige maand d.i. die kalender maand van _____ (**NOEM VORIGE MAAND**), hoeveel keer het u die bioskoop/fliëk in daardie maand besoek?

▲ **NOTEER AANTAL**

Aantal Keer in laas maand

A4. And thinking about the previous calendar month of _____ (**MENTION TWO MONTHS AGO**), how many times did you attend a cinema/movie during that month?

▲ **RECORD NUMBER**

No of Times two months ago

135/136

A4. En dink terug aan die vorige maand van _____ (**NOEM TWEE MAANDE GELEDE**), hoeveel keer het u die bioskoop/fliëk in daardie maand besoek?

▲ **NOTEER AANTAL**

Aantal Keer twee maande gelede

A5. And thinking about the previous calendar month of _____ (**MENTION THREE MONTHS AGO**), how many times did you attend a cinema/movie during that month?

▲ **RECORD NUMBER**

No of Times three months ago

137/138

A5. En dink terug aan die vorige maand van _____ (**NOEM DRIE MAANDE GELEDE**), hoeveel keer het u die bioskoop/fliëk in daardie maand besoek?

▲ **NOTEER AANTAL**

Aantal Keer drie maande gelede

▲ **READ OUT:**

The media industry is interested in measuring people's readership of newspapers and magazines.

▲ **PLEASE MAKE SURE THAT THE RESPONDENT LOOKS AT ALL THE SCREENS.**

B1a. You will be shown several screens with mastheads of newspapers or magazines on them. I would like you to look at all these mastheads and tell me whether or not you personally have **READ** or **PAGED THROUGH** any copy of that publication during the **PAST 6 MONTHS**.

▲ **SET UP DEFINITION CARD AND READ OUT.**

By "read or paged through" we mean that you personally read or paged through all or part of a copy, including any of the separate parts, sections or supplements which may come with it. It does not matter if it was your copy or someone else's and it does not matter where you read or paged through it. It also does not matter if you or someone else bought it or whether you received it free of charge at your home or elsewhere.

▲ **READ OUT:**

Each publication has a number. If you have read or paged through it in the **PAST 6 MONTHS**, just give me that publication's number.

▲ **RECORD ANSWER(S) UNDER B1A "YES". PLEASE NOTE THAT THE PUBLICATIONS ARE IN NUMERICAL, NOT ALPHABETICAL ORDER.**

▲ **IF NONE IN PAST 6 MONTHS, RECORD "NONE OF THESE" AND CONTINUE WITH B1B.**

▲ **READ OUT:**

And now for store magazines. There are various clothing, furniture and other retail stores that send or make store magazines available to their club members and/or account holders. These magazines come out on a regular basis e.g. monthly, every second month or quarterly. Remember, we are not talking here about store advertising pamphlets, inserts or catalogues.

I am now going to show you a screen with the mastheads of some of the store magazines.

▲ **PLEASE MAKE SURE THAT THE RESPONDENT LOOKS AT THE SCREEN.**

B1b. Which of these store magazines, if any, have you personally **READ** or **PAGED THROUGH** during the **PAST 6 MONTHS**? Just give me the number(s).

▲ **DEFINITION OF "READ OR PAGED THROUGH" REMAINS IN RESPONDENT'S SIGHT**

▲ **RECORD ANSWER(S) UNDER B1B "YES". PLEASE NOTE THAT THE PUBLICATIONS ARE IN NUMERICAL, NOT ALPHABETICAL ORDER.**

▲ **IF NONE IN THE PAST 6 MONTHS, RECORD "NONE OF THESE"**

▲ **IF "NONE OF THESE" IN B1A AND B1B, SKIP TO QUESTION B9**

B2. For each of the newspapers and/or magazines you have read or paged through in the past 6 months, we will be asking you how many different issues you usually **READ** or **PAGE THROUGH** over a certain time.

▲ **ASK SEPARATELY FOR DAILY, BIWEEKLY (TWICE A WEEK), WEEKLY, FORTNIGHTLY, MONTHLY, SIX-WEEKLY, ALTERNATE MONTHLY (EVERY SECOND MONTH) AND QUARTERLY (EVERY THIRD MONTH) PUBLICATIONS AS FOLLOWS:**

B2A. ASK IF ANY DAILY PUBLICATIONS IN B1 "YES" (NUMBERS 1 TO 22)

In an average week from **MONDAY TO FRIDAY, 5 ISSUES** of each daily newspaper are published. How many different issues of (**MENTION DAILY NEWSPAPER**), do you usually read or page through?

B2B. ASK IF THE BIWEEKLY (TWICE A WEEK) PUBLICATION "ILANGA" IN B1 "YES" (NUMBER 23)

In a **3 WEEK PERIOD, 6 ISSUES** of ILANGA are published. How many different issues of ILANGA, do you usually read or page through?

B2C. ASK IF ANY WEEKLY PUBLICATIONS IN B1 "YES" (NUMBERS 24 TO 66)

In a **6 WEEK PERIOD, 6 ISSUES** of each weekly newspaper or magazine are published. How many different issues of (**MENTION WEEKLY NEWSPAPER/MAGAZINE**), do you usually read or page through?

B2D. ASK IF ANY FORTNIGHTLY PUBLICATIONS IN B1 "YES" (NUMBERS 67 TO 68)

In a **12 WEEK PERIOD, 6 ISSUES** of each fortnightly magazine are published. How many different issues of ... (**MENTION FORTNIGHTLY MAGAZINE**), do you usually read or page through?

▲ **LEES VOOR:**

Die media industrie stel daarin belang om mense se lees van koerante en tydskrifte te meet.

▲ **MAAK ASSEBLIEF SEKER DAT DIE RESPONDENT NA AL DIE SKERMS KYK.**

B1a. Daar sal aan u verskeie skrms gewys word met die mashoofde van koerante of tydskrifte daarop. Ek wil graag hê u moet na al hierdie mashoofde kyk en my vertel of u persoonlik enige kopie van die publikasie gedurende die **AFGELOPE 6 MAANDE GELEES** of **DEURGEBLAAI** het, of nie.

▲ **STEL DEFINISIEKAART OP EN LEES VOOR.**

Met die konsep "lees of blaai deur" bedoel ons dat u persoonlik deur die hele of 'n gedeelte van 'n kopie, insluitend enige van die aparte gedeeltes, afdelings of bylaes wat daarmee mag saamkom, gelees of geblaai het. Dit maak nie saak of dit u kopie of iemand anders se kopie was nie en waar u dit gelees of deur dit geblaai het nie. Dit maak ook nie saak of u of iemand anders die kopie gekoop het en of u dit verniet ontvang het by u huis of elders nie.

▲ **LEES VOOR:**

Elke publikasie het 'n nommer. Indien u dit in die **AFGELOPE 6 MAANDE** gelees of deurgeblaai het, gee net vir my daardie publikasie se nommer.

▲ **NOTEER DIE ANTWOORD(E) ONDER B1A "JA". LET DAAROP DAT DIE PUBLIKASIES IN NUMERIESE EN NIE ALFABETIESE VOLGORDE IS NIE.**

▲ **INDIEN GEEN IN AFGELOPE 6 MAANDE NIE, NOTEER "GEENEEN VAN HIERDIE" EN GAAN VOORT MET B1B.**

▲ **LEES VOOR:**

En nou vir winkel tydskrifte. Daar is verskeie klere-, meubel- en ander kleinhandelwinkels wat aan hul klubdele en/of rekeninghouers winkel tydskrifte stuur of beskikbaar stel. Hierdie tydskrifte verskyn op 'n gereelde basis bv. maandeliks, elke tweede maand of kwartaalliks. Onthou ons praat nie hier van winkel advertensie pamflette, bylaes of katalogusse nie.

Ek gaan nou aan u 'n skerm toon met die mashoofde van sommige van die winkel tydskrifte.

▲ **MAAK ASSEBLIEF SEKER DAT DIE RESPONDENT NA DIE SKERM KYK.**

B1b. Watter van hierdie winkel tydskrifte, indien enige, het u persoonlik gedurende die **AFGELOPE 6 MAANDE GELEES** of **DEURGEBLAAI**? Gee my net die nommer(s).

▲ **DEFINISIE VAN "LEES OF DEURBLAAI" BLY IN RESPONDENT SE SIG**

▲ **NOTEER DIE ANTWOORD(E) ONDER B1B "JA". LET DAAROP DAT DIE PUBLIKASIES IN NUMERIESE EN NIE ALFABETIESE VOLGORDE IS NIE.**

▲ **INDIEN GEEN IN DIE AFGELOPE 6 MAANDE, NOTEER "GEENEEN VAN HIERDIE"**

▲ **INDIEN "GEENEEN VAN HIERDIE" IN B1A EN B1B, GAAN NA VRAAG B9**

B2. Vir elke koerant en/of tydskrif wat u in die afgelope 6 maande gelees of deurgeblaai het, gaan ons u vra hoeveel verskillende uitgawes u gewoonlik **LEES** of **DEURBLAAI** oor 'n sekere tydperk.

▲ **VRA AFSONDERLIK VIR DAAGLIKSE, TWEEMAALWEEKLIKSE (TWEË MAAL PER WEEK), WEEKLIKSE, TWEEWEEKLIKSE (ELKE TWEDE WEEK), MAANDELIKSE, SESWEEKLIKSE, TWEEMAANDELIKSE (ELKE TWEDE MAAND) EN KWARTAALLIKSE (ELKE DERDE MAAND) PUBLIKASIES SOOS VOLG:**

B2A. VRA INDIEN ENIGE DAAGLIKSE PUBLIKASIES IN B1 "JA" (NOMMERS 1 TOT 22)

Tydens 'n gewone week van **MAANDAG TOT VRYDAG**, word **5 UITGAWES** van elke daaglikse koerant gepubliseer. Hoeveel verskillende uitgawes van (**NOEM DAAGLIKSE KOERANT**), lees of blaai u gewoonlik deur?

B2B. VRA INDIEN DIE TWEEMAALWEEKLIKSE (TWEË MAAL PER WEEK) PUBLIKASE "ILANGA" IN B1 "JA" (NOMMER 23)

In 'n **PERIODE** van **3 WEKE** word **6 UITGAWES** van ILANGA gepubliseer. Hoeveel verskillende uitgawes van ILANGA lees of blaai u gewoonlik deur?

B2C. VRA INDIEN ENIGE WEEKLIKSE PUBLIKASIES IN B1 "JA" (NOMMERS 24 TOT 66)

In 'n **PERIODE** van **6 WEKE** word **6 UITGAWES** van elke weeklikse koerant of tydskrif gepubliseer. Hoeveel verskillende uitgawes van (**NOEM WEEKLIKSE KOERANT/TYDSKRIF**) lees of blaai u gewoonlik deur?

B2D. VRA INDIEN ENIGE TWEEWEEKLIKSE (ELKE TWEDE WEEK) PUBLIKASIES IN B1 "JA" (NOMMERS 67 TOT 68)

In 'n **PERIODE** van **12 WEKE** word **6 UITGAWES** van elke tweeweklikse tydskrif gepubliseer. Hoeveel verskillende uitgawes van ... (**NOEM TWEEWEEKLIKSE TYDSKRIF**) lees of blaai u gewoonlik deur?

B2E. ASK IF ANY MONTHLY PUBLICATIONS IN B1 "YES" (NUMBERS 69 TO 155 AND 176 TO 177)

In a **6 MONTH PERIOD**, **6 ISSUES** of each monthly magazine/newspaper are published. How many different issues of (**MENTION MONTHLY MAGAZINE/NEWSPAPER**), do you usually read or page through?

B2F. ASK IF ANY SIX-WEEKLY PUBLICATIONS IN B1 "YES" (NUMBERS 156 TO 157)

In a **6 MONTH PERIOD**, **4 ISSUES** of each six-weekly magazine are published. How many different issues of (**MENTION SIX-WEEKLY MAGAZINE**), do you usually read or page through?

B2G. ASK IF ANY ALTERNATE MONTHLY (EVERY SECOND MONTH) PUBLICATION IN B1 "YES" (NUMBERS 158 TO 172 AND 178)

In a **6 MONTH PERIOD**, **3 ISSUES** of each alternate monthly magazine are published. How many different issues of (**MENTION ALTERNATE MONTHLY MAGAZINE**), do you usually read or page through?

B2H. ASK IF ANY QUARTERLY PUBLICATION IN B1 "YES" (NUMBERS 173 TO 175 AND 179 TO 184)

In a **6 MONTH PERIOD**, **2 ISSUES** of each quarterly magazine are published. How many different issues of (**MENTION QUARTERLY MAGAZINE**), do you usually read or page through?

▲ RECORD NUMBER OF ISSUES FOR EACH PUBLICATION READ IN B1 "YES"

▲ SHOW SCREEN B3 - "WHEN LAST READ"

B3. Excluding today, when was the last time you personally read or paged through a copy of ... (**MENTION PUBLICATION**)? Just give me the number.

▲ RECORD THE "WHEN LAST" NUMBER (1-13) FOR EACH PUBLICATION READ IN B1 "YES".

- | | | | |
|----|------------|-----|------------------|
| 1. | Yesterday | 8. | 8 - 14 days ago |
| 2. | 2 days ago | 9. | 3 - 4 weeks ago |
| 3. | 3 days ago | 10. | 5 - 6 weeks ago |
| 4. | 4 days ago | 11. | 7 - 8 weeks ago |
| 5. | 5 days ago | 12. | 9 - 12 weeks ago |
| 6. | 6 days ago | 13. | 4 - 6 months ago |
| 7. | 7 days ago | | |

▲ ASK BOTH B4 AND B5 BEFORE CONTINUING WITH THE NEXT PUBLICATION

▲ ASK SEPARATELY FOR DAILY (A), BIWEEKLY (B), WEEKLY (C), FORTNIGHTLY (D), MONTHLY (E), SIX-WEEKLY (F), ALTERNATE MONTHLY (G) AND QUARTERLY (H) PUBLICATIONS AS FOLLOWS:

B4A. ASK IF ANY DAILY NEWSPAPER READ YESTERDAY, 2 DAYS AGO OR 3 DAYS AGO (CODES 1, 2, 3) IN B3

D Think back to the specific issue of ... (**MENTION DAILY NEWSPAPER**) you last read. Please tell me whether you read that issue on one day
A only or on more than one day?
I
L

▲ RECORD ONE ANSWER

Y B5A. ASK IF ANY DAILY NEWSPAPER READ ON MORE THAN ONE DAY IN B4

When did you read this particular issue of ... (**MENTION DAILY NEWSPAPER**) for the **FIRST** time. How many days ago was it?

▲ RECORD NUMBER OF DAYS

B B4B. ASK IF ANY BIWEEKLY (TWICE WEEKLY) NEWSPAPER READ UP TO 5 DAYS AGO (CODES 1 TO 5) IN B3

I Think back to the specific issue of ILANGA, you last read. Please tell me whether you read that issue on one day only or on more than one day?
W
E

▲ RECORD ONE ANSWER

E B5B. ASK IF ANY BIWEEKLY (TWICE WEEKLY) NEWSPAPER READ ON MORE THAN ONE DAY IN B4

K When did you read this particular issue of ILANGA for the **FIRST** time. How many days ago was it?
L
Y

▲ RECORD NUMBER OF DAYS

B4C. ASK IF ANY WEEKLY NEWSPAPER/MAGAZINE READ WITHIN THE PAST 7 DAYS, (CODES 1 TO 7) IN B3

W Think back to the specific issue of ... (**MENTION WEEKLY NEWSPAPER/MAGAZINE**), you last read. Please tell me whether you read that
E issue on one day only or on more than one day?
E

▲ RECORD ONE ANSWER

K B5C. ASK IF ANY WEEKLY NEWSPAPER/MAGAZINE READ ON MORE THAN ONE DAY IN B4

L When did you read this particular issue of ... (**MENTION WEEKLY NEWSPAPER/MAGAZINE**) for the **FIRST** time. Was it within the last 7
Y days or more than 7 days ago?

▲ RECORD ONE ANSWER

B2E. VRA INDIEN ENIGE MAANDELIKSE PUBLIKASIES IN B1 "JA" (NOMMERS 69 TOT 155 EN 176 TOT 177)

In 'n **PERIODE** van **6 MAANDE** word **6 UITGAWES** van elke maandelikse tydskrif/koerant gepubliseer. Hoeveel verskillende uitgawes van (**NOEM MAANDELIKSE TYDSKRIF/KOERANT**) lees of blaai u gewoonlik deur?

B2F. VRA INDIEN ENIGE SESWEEKLIKSE PUBLIKASIES IN B1 "JA" (NOMMERS 156 TOT 157)

In 'n **PERIODE** van **6 MAANDE** word **4 UITGAWES** van elke sesweeklikse tydskrif gepubliseer. Hoeveel verskillende uitgawes van (**NOEM SESWEEKLIKSE TYDSKRIF**) lees of blaai u gewoonlik deur?

B2G. VRA INDIEN ENIGE TWEEMAANDELIKSE (ELKE TWEDE MAAND) PUBLIKASIES IN B1 "JA" (NOMMERS 158 TOT 172 EN 178)

In 'n **PERIODE** van **6 MAANDE** word **3 UITGAWES** van elke tweemaandelikse tydskrif gepubliseer. Hoeveel verskillende uitgawes van (**NOEM TWEEMAANDELIKSE TYDSKRIF**) lees of blaai u gewoonlik deur?

B2H. VRA INDIEN ENIGE KWARTAALLIKSE PUBLIKASIES IN B1 "JA" (NOMMERS 173 TOT 175 EN 179 TOT 184)

In 'n **PERIODE** van **6 MAANDE** word **2 UITGAWES** van elke kwartaallikse tydskrif gepubliseer. Hoeveel verskillende uitgawes van (**NOEM KWARTAALLIKSE TYDSKRIF**) lees of blaai u gewoonlik deur?

▲ NOTEER AANTAL UITGAWES VIR ELKE PUBLIKASIE GELEES IN B1 "JA"

▲ TOON SKERM B3 - "WANNEER LAAS GELEES"

B3. Vandag uitgesluit, wanneer was die laaste keer dat u persoonlik 'n kopie van ... (**NOEM PUBLIKASIE**) gelees of deurgeblaai het ? Gee net vir my die nommer.

▲ NOTEER DIE "WANNEER LAAS" NOMMER (1-13) VIR ELKE PUBLIKASIE GELEES IN B1 "JA".

- | | | | |
|----|--------------|-----|---------------------|
| 1. | Gister | 8. | 8 - 14 dae gelede |
| 2. | 2 dae gelede | 9. | 3 - 4 weke gelede |
| 3. | 3 dae gelede | 10. | 5 - 6 weke gelede |
| 4. | 4 dae gelede | 11. | 7 - 8 weke gelede |
| 5. | 5 dae gelede | 12. | 9 - 12 weke gelede |
| 6. | 6 dae gelede | 13. | 4 - 6 maande gelede |
| 7. | 7 dae gelede | | |

▲ VRA BEIDE B4 EN B5 VOORDAT U MET DIE VOLGENDE PUBLIKASIE AANGAAN.

▲ VRA AFSONDERLIK VIR DAAGLIKSE (A), TWEEMAALWEEKLIKSE (B), WEEKLIKSE (C), TWEEWEEKLIKSE (D), MAANDELIKSE (E), SESWEEKLIKSE (F), TWEEMAANDELIKSE (G) EN KWARTAALLIKSE (H) PUBLIKASIES SOOS VOLG :

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B4A. VRA INDIEN ENIGE DAAGLIKSE KOERANT GELEES GISTER, 2 DAE GELEDE OF 3 DAE GELEDE (KODES 1, 2, 3) IN B3

Dink terug aan die spesifieke uitgawe van (**NOEM DAAGLIKSE KOERANT**) wat u laas gelees het. Vertel my asseblief of u daardie uitgawe slegs op een dag of op meer as een dag gelees het ?

▲ NOTEER EEN ANTWOORD

B5A. VRA INDIEN ENIGE DAAGLIKSE KOERANT OP MEER AS EEN DAG GELEES IS IN B4

Wanneer het u hierdie besondere uitgawe van (**NOEM DAAGLIKSE KOERANT**) vir die **EERSTE** keer gelees. Hoeveel dae gelede was dit ?

▲ NOTEER AANTAL DAE

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B4B. VRA INDIEN ENIGE TWEEMAALWEEKLIKSE KOERANT GEDURENDE DIE AFGELOPE 5 DAE GELEES, (KODES 1 TOT 5) IN B3

Dink terug aan die spesifieke uitgawe van ILANGA wat u laas gelees het. Vertel my asseblief of u daardie uitgawe slegs op een dag of op meer as een dag gelees het ?

▲ NOTEER EEN ANTWOORD

B5B. VRA INDIEN ENIGE TWEEMAALWEEKLIKSE (TWE E MAAL PER WEEK) KOERANT OP MEER AS EEN DAG GELEES IS IN B4.

Wanneer het u hierdie besondere uitgawe van ILANGA vir die **EERSTE** keer gelees. Hoeveel dae gelede was dit?

▲ NOTEER AANTAL DAE

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B4C. VRA INDIEN ENIGE WEEKLIKSE KOERANT/TYDSKRIF GEDURENDE DIE AFGELOPE 7 DAE GELEES, (KODES 1 TOT 7) IN B3

Dink terug aan die spesifieke uitgawe van (**NOEM WEEKLIKSE KOERANT/TYDSKRIF**), wat u laas gelees het. Vertel my asseblief of u daardie uitgawe op net een dag of op meer as een dag gelees het ?

▲ NOTEER EEN ANTWOORD

B5C. VRA INDIEN ENIGE WEEKLIKSE KOERANT/TYDSKRIF OP MEER AS EEN DAG GELEES IS IN B4

Wanneer het u hierdie besondere uitgawe van (**NOEM WEEKLIKSE KOERANT/TYDSKRIF**) vir die **EERSTE** keer gelees. Was dit in die afgelope 7 dae of meer as 7 dae gelede ?

▲ NOTEER EEN ANTWOORD

M0135 AMPS Jul-Dec 2013		4C	SECTION DEEL	B	READERSHIP LESERTAL
F O R T N I G H T L Y	B4D. ASK IF ANY FORTNIGHTLY MAGAZINE READ WITHIN THE PAST 14 DAYS, (CODES 1 TO 8) IN B3				
	Think back to the specific issue of ... (MENTION FORTNIGHTLY MAGAZINE), you last read. Please tell me whether you read that issue on one day only or on more than one day?				
	▲ RECORD ONE ANSWER				
	B5D. ASK IF ANY FORTNIGHTLY MAGAZINE READ ON MORE THAN ONE DAY IN B4				
M O N T H L Y	When did you read this particular issue of ... (MENTION FORTNIGHTLY MAGAZINE) for the FIRST time. Was it within the last 14 days or more than 14 days ago?				
	▲ RECORD ONE ANSWER				
	B4E. ASK IF ANY MONTHLY NEWSPAPER/MAGAZINE READ WITHIN THE PAST 4 WEEKS, (CODES 1 TO 9) IN B3				
	Think back to the specific issue of ... (MENTION MONTHLY NEWSPAPER/MAGAZINE), you last read. Please tell me whether you read that issue on one day only or on more than one day?				
S I X - W E E K L Y	▲ RECORD ONE ANSWER				
	B5E. ASK IF ANY MONTHLY NEWSPAPER/MAGAZINE READ ON MORE THAN ONE DAY IN B4				
	When did you read this particular issue of ... (MENTION MONTHLY NEWSPAPER/MAGAZINE) for the FIRST time. Was it within the last 4 weeks or more than 4 weeks ago?				
	▲ RECORD ONE ANSWER				
A L T E R N A T E	B4F. ASK IF ANY SIX-WEEKLY MAGAZINE READ WITHIN THE PAST 6 WEEKS, (CODES 1 TO 10) IN B3				
	Think back to the specific issue of ... (MENTION SIX-WEEKLY MAGAZINE), you last read. Please tell me whether you read that issue on one day only or on more than one day?				
	▲ RECORD ONE ANSWER				
	B5F. ASK IF ANY SIX-WEEKLY MAGAZINE READ ON MORE THAN ONE DAY IN B4				
M O N T H L Y	When did you read this particular issue of ... (MENTION SIX-WEEKLY MAGAZINE) for the FIRST time. Was it within the last 6 weeks or more than 6 weeks ago?				
	▲ RECORD ONE ANSWER				
	B4G. ASK IF ANY ALTERNATE MONTHLY (EVERY SECOND MONTH) MAGAZINE READ WITHIN THE PAST 8 WEEKS, (CODES 1 TO 11) IN B3				
	Think back to the specific issue of ... (MENTION ALTERNATE MONTHLY MAGAZINE), you last read. Please tell me whether you read that issue on one day only or on more than one day?				
Q U A R T E R L Y	▲ RECORD ONE ANSWER				
	B5G. ASK IF ANY ALTERNATE MONTHLY (EVERY SECOND MONTH) MAGAZINE READ ON MORE THAN ONE DAY IN B4				
	When did you read this particular issue of ... (MENTION ALTERNATE MONTHLY MAGAZINE) for the FIRST time. Was it within the last 8 weeks or more than 8 weeks ago?				
	▲ RECORD ONE ANSWER				
B 4 H.	ASK IF ANY QUARTERLY MAGAZINE READ WITHIN THE PAST 12 WEEKS, (CODES 1 TO 12) IN B3				
	Think back to the specific issue of ... (MENTION QUARTERLY MAGAZINE), you last read. Please tell me whether you read that issue on one day only or on more than one day?				
	▲ RECORD ONE ANSWER				
	B5H. ASK IF ANY QUARTERLY MAGAZINE READ ON MORE THAN ONE DAY IN B4				
	When did you read this particular issue of ... (MENTION QUARTERLY MAGAZINE) for the FIRST time. Was it within the last 12 weeks or more than 12 weeks ago?				
	▲ RECORD ONE ANSWER				

T W E E W E E K L I K S	B4D. VRA INDIEN ENIGE TWEEWEEKLIKSE TYDSKRIF IN DIE AFGELOPE 14 DAE GELEES IS, (KODES 1 TOT 8) IN B3 Dink terug aan die spesifieke uitgawe van ... (NOEM TWEEWEEKLIKSE TYDSKRIF), wat u laas gelees het. Vertel my asseblief of u daardie uitgawe op net een dag of op meer as een dag gelees het ? ▲ NOTEER EEN ANTWOORD B5D. VRA INDIEN ENIGE TWEEWEEKLIKSE TYDSKRIF OP MEER AS EEN DAG GELEES IS IN B4 Wanneer het u hierdie besondere uitgawe van ... (NOEM TWEEWEEKLIKSE TYDSKRIF) vir die EERSTE keer gelees. Was dit in die afgelope 14 dae of meer as 14 dae gelede ? ▲ NOTEER EEN ANTWOORD
M A A N D E L I K S	B4E. VRA INDIEN ENIGE MAANDELIKSE KOERANT/TYDSKRIF IN DIE AFGELOPE 4 WEKE GELEES, (KODES 1 TOT 9) IN B3 Dink terug aan die spesifieke uitgawe van (NOEM MAANDELIKSE KOERANT/TYDSKRIF), wat u laas gelees het. Vertel my asseblief of u daardie uitgawe op net een dag of op meer as een dag gelees het ? ▲ NOTEER EEN ANTWOORD B5E. VRA INDIEN ENIGE MAANDELIKSE KOERANT/TYDSKRIF OP MEER AS EEN DAG GELEES IS IN B4 Wanneer het u hierdie besondere uitgawe van (NOEM MAANDELIKSE KOERANT/TYDSKRIF) vir die EERSTE keer gelees. Was dit in die afgelope 4 weke of meer as 4 weke gelede ? ▲ NOTEER EEN ANTWOORD
S E S W E E K L I K S	B4F. VRA INDIEN ENIGE SESWEEKLIKSE TYDSKRIF IN DIE AFGELOPE 6 WEKE GELEES, (KODES 1 TOT 10) IN B3 Dink terug aan die spesifieke uitgawe van (NOEM SESWEEKLIKSE TYDSKRIF), wat u laas gelees het. Vertel my asseblief of u daardie uitgawe op net een dag of op meer as een dag gelees het ? ▲ NOTEER EEN ANTWOORD B5F. VRA INDIEN ENIGE SESWEEKLIKSE TYDSKRIF OP MEER AS EEN DAG GELEES IS IN B4 Wanneer het u hierdie besondere uitgawe van (NOEM SESWEEKLIKSE TYDSKRIF) vir die EERSTE keer gelees. Was dit in die afgelope 6 weke of meer as 6 weke gelede ? ▲ NOTEER EEN ANTWOORD
T W E E M A A N D E L I K S	B4G. VRA INDIEN ENIGE TWEEMAANDELIKSE (ELKE TWEDE MAAND) TYDSKRIF IN DIE AFGELOPE 8 WEKE GELEES, (KODES 1 TOT 11) IN B3 Dink terug aan die spesifieke uitgawe van (NOEM TWEEMAANDELIKSE TYDSKRIF), wat u laas gelees het. Vertel my asseblief of u daardie uitgawe op net een dag of op meer as een dag gelees het? ▲ NOTEER EEN ANTWOORD B5G. VRA INDIEN ENIGE TWEEMAANDELIKSE (ELKE TWEDE MAAND) TYDSKRIF OP MEER AS EEN DAG GELEES IS IN B4 Wanneer het u hierdie besondere uitgawe van (NOEM TWEEMAANDELIKSE TYDSKRIF) vir die EERSTE keer gelees. Was dit in die afgelope 8 weke of meer as 8 weke gelede ? ▲ NOTEER EEN ANTWOORD
K W A R T A A L L I K S	B4H. VRA INDIEN ENIGE KWARTAALLIKSE TYDSKRIF IN DIE AFGELOPE 12 WEKE GELEES, (KODES 1 TOT 12) IN B3 Dink terug aan die spesifieke uitgawe van (NOEM KWARTAALLIKSE TYDSKRIF), wat u laas gelees het. Vertel my asseblief of u daardie uitgawe op net een dag of op meer as een dag gelees het ? ▲ NOTEER EEN ANTWOORD B5H. VRA INDIEN ENIGE KWARTAALLIKSE TYDSKRIF OP MEER AS EEN DAG GELEES IS IN B4 Wanneer het u hierdie besondere uitgawe van (NOEM KWARTAALLIKSE TYDSKRIF) vir die EERSTE keer gelees. Was dit in die afgelope 12 weke of meer as 12 weke gelede ? ▲ NOTEER EEN ANTWOORD

▲ B6A MUST BE ASKED OF PUBLICATIONS 1 TO 175.

▲ SHOW SCREEN B6 - "ORIGIN OF COPY"

B6a. And again thinking of this particular issue of ... (MENTION PUBLICATION), whose copy did you read ? Just give me the number.

1. My own copy which I personally bought
2. My own copy which I personally subscribed to
3. A copy bought by another household member
4. A copy subscribed to by another household member
5. A relative's or friend's copy
6. An office or work copy
7. Other

▲ RECORD THE "ORIGIN OF COPY" NUMBER (1-7) FOR EACH PUBLICATION READ IN B1a "YES"

▲ B6B MUST BE ASKED OF PUBLICATIONS 176 TO 184.

▲ SHOW SCREEN B6 - "ORIGIN OF COPY"

B6b. And again thinking of this particular issue of ... (MENTION STORE MAGAZINE), whose copy did you read ? Just give me the number.

1. My own copy which was sent to me personally
2. A copy which was sent to another household member
3. A relative's or friend's copy
4. An office or work copy
5. Other

▲ RECORD THE "ORIGIN OF COPY" NUMBER (1-5) FOR EACH STORE MAGAZINE READ IN B1b "YES"

▲ SHOW SCREEN B7 - "HOW THOROUGHLY READ"

B7. People read some publications very thoroughly but just page through others. Please tell me how thoroughly you usually read ... (MENTION PUBLICATION)? Just give me the number.

1. Read right through it
2. Read most articles and page through the rest
3. Read some articles and page through the rest
4. Read only selected parts and ignore the rest
5. Page right through it
6. Just glance at parts of it

▲ RECORD THE "THOROUGHNESS" NUMBER (1-6) FOR EACH PUBLICATION READ IN B1 "YES"

▲ CONTINUE WITH B8

▲ **B6A MOET GEVRA WORD VIR PUBLIKASIES 1 TOT 175.**

▲ **TOON SKERM B6 - "HERKOMS VAN UITGAWE"**

B6a. En dink weer aan hierdie besondere uitgawe van(**NOEM PUBLIKASIE**), wie se kopie het u gelees ? Gee net vir my die nommer.

1. My eie uitgawe wat ek persoonlik gekoop het
2. My eie uitgawe waarop ek persoonlik ingeteken het
3. 'n Uitgawe wat 'n ander lid van die huishouding gekoop het
4. 'n Uitgawe waarop 'n ander lid van die huishouding ingeteken het
5. 'n Familielid of vriend/ vriendin se uitgawe
6. 'n Kantoor- of werkskopie
7. Ander

▲ **NOTEER DIE "HERKOMS VAN UITGAWE" NOMMER (1-7) VIR ELKE PUBLIKASIE GELEES IN B1a "JA"**

▲ **B6B MOET GEVRA WORD VIR PUBLIKASIES 176 TOT 184.**

▲ **TOON SKERM B6 - "HERKOMS VAN UITGAWE"**

B6b. En dink weer aan hierdie besondere uitgawe van(**NOEM WINKEL-TYDSKRIF**), wie se kopie het u gelees ? Gee net vir my die nommer.

1. My eie uitgawe wat aan my persoonlik gestuur was
2. 'n Uitgawe wat aan 'n ander lid van die huishouding gestuur was
3. 'n Familielid of vriend/ vriendin se uitgawe
4. 'n Kantoor- of werkskopie
5. Ander

▲ **NOTEER DIE "HERKOMS VAN UITGAWE" NOMMER (1-5) VIR ELKE WINKEL-TYDSKRIF GELEES IN B1b "JA"**

▲ **TOON SKERM B7 - "HOE DEEGLIK GELEES"**

B7. Mense lees sommige publikasies baie deeglik maar blaai slegs deur ander. Hoe deeglik lees u gewoonlik(**NOEM PUBLIKASIE**)? Gee net vir my die nommer.

1. Lees dit dwarsdeur
2. Lees die meeste artikels en blaai deur die res
3. Lees sommige artikels en blaai deur die res
4. Lees slegs geselekteerde dele en ignoreer die res
5. Blaai dit dwarsdeur
6. Kyk net vlugtig na dele daarvan

▲ **NOTEER DIE "DEEGLIKHEID" NOMMER (1-6) VIR ELKE PUBLIKASIE GELEES IN B1 "JA"**

▲ **GAAN VOORT MET B8**

Newspapers		B1A		B2 Issues	B3 When 1 - 13		B4			B5 First			B6A Origin 1 - 7	B7 Thorough- ness 1 - 6	Average Issue Readership		
		Days															
		Yes	No					1 Day	1 Day +								
No.	Dailies			0 - 5				1 TO 3			No. of days						
1	Beeld	239	1	309	909	-	910	1609	-1	-2	2209	-	2210	2809	3409	910	-9
2	DIE BURGER	239	2	310	911	-	912	1610	-1	-2	2211	-	2212	2810	3410	912	-9
3	Business Day	239	3	311	913	-	914	1611	-1	-2	2213	-	2214	2811	3411	914	-9
4	Cape Argus	239	4	312	915	-	916	1612	-1	-2	2215	-	2216	2812	3412	916	-9
5	CAPE TIMES	239	5	313	917	-	918	1613	-1	-2	2217	-	2218	2813	3413	918	-9
6	The Citizen	239	6	314	919	-	920	1614	-1	-2	2219	-	2220	2814	3414	920	-9
7	Daily Dispatch	239	7	315	921	-	922	1615	-1	-2	2221	-	2222	2815	3415	922	-9
8	Daily News	239	8	316	923	-	924	1616	-1	-2	2223	-	2224	2816	3416	924	-9
9	DAILY SUN	239	9	317	925	-	926	1617	-1	-2	2225	-	2226	2817	3417	926	-9
10	DAILY Voice	240	0	318	927	-	928	1618	-1	-2	2227	-	2228	2818	3418	928	-9
11	DFA	240	1	319	929	-	930	1619	-1	-2	2229	-	2230	2819	3419	930	-9
12	The Herald	240	2	320	931	-	932	1620	-1	-2	2231	-	2232	2820	3420	932	-9
13	Isolezwe	240	3	321	933	-	934	1621	-1	-2	2233	-	2234	2821	3421	934	-9
14	THE MERCURY	240	4	322	935	-	936	1622	-1	-2	2235	-	2236	2822	3422	936	-9
15	THE NEW AGE	240	5	323	937	-	938	1623	-1	-2	2237	-	2238	2823	3423	938	-9
16	PRETORIA NEWS	240	6	324	939	-	940	1624	-1	-2	2239	-	2240	2824	3424	940	-9
17	Son	240	7	325	941	-	942	1625	-1	-2	2241	-	2242	2825	3425	942	-9
18	Sowetan	240	8	326	943	-	944	1626	-1	-2	2243	-	2244	2826	3426	944	-9
19	The Star	240	9	327	945	-	946	1627	-1	-2	2245	-	2246	2827	3427	946	-9
20	The Times	241	0	328	947	-	948	1628	-1	-2	2247	-	2248	2828	3428	948	-9
21	Volksblad	241	1	329	949	-	950	1629	-1	-2	2249	-	2250	2829	3429	950	-9
22	THE WITNESS	241	2	330	951	-	952	1630	-1	-2	2251	-	2252	2830	3430	952	-9
Bi-Weeklies				0 - 6				1 TO 5			No. of days						
23	ILANGA (Mon/Thu)	241	3	354	954	-	955	1654	-1	-2	2254	-	2255	2854	3454	955	-9
Weeklies				0 - 6				1 TO 7			Within 7 days		More Than 7 days				
24	DIE BURGER Saterdag	241	4	409	1009	-	1010	1709	-1	-2	2309	-1	-2	2909	3509	1010	-9
25	City Press (Sun)	241	5	410	1011	-	1012	1710	-1	-2	2310	-1	-2	2910	3510	1012	-9
26	ILANGA LangeSonto (Sun)	241	6	411	1013	-	1014	1711	-1	-2	2311	-1	-2	2911	3511	1014	-9
27	THE INDEPENDENT on Saturday	241	7	412	1015	-	1016	1712	-1	-2	2312	-1	-2	2912	3512	1016	-9
28	Isolezwe ngeSonto (Sun)	241	8	413	1017	-	1018	1713	-1	-2	2313	-1	-2	2913	3513	1018	-9
29	Isolezwe ngoMgqibelo (Sat)	241	9	414	1019	-	1020	1714	-1	-2	2314	-1	-2	2914	3514	1020	-9
30	Mail & Guardian (Fri)	242	0	415	1021	-	1022	1715	-1	-2	2315	-1	-2	2915	3515	1022	-9
31	Naweek Beeld (Sat)	242	1	416	1023	-	1024	1716	-1	-2	2316	-1	-2	2916	3516	1024	-9
32	POST (Wed)	242	2	417	1025	-	1026	1717	-1	-2	2317	-1	-2	2917	3517	1026	-9
33	PRETORIA NEWS WEEKEND (SAT)	242	3	418	1027	-	1028	1718	-1	-2	2318	-1	-2	2918	3518	1028	-9
34	Rapport (Sun)	242	4	419	1029	-	1030	1719	-1	-2	2319	-1	-2	2919	3519	1030	-9
35	SATERDAG Volksblad	242	5	420	1031	-	1032	1720	-1	-2	2320	-1	-2	2920	3520	1032	-9
36	Saturday Dispatch	242	6	421	1033	-	1034	1721	-1	-2	2321	-1	-2	2921	3521	1034	-9
37	SATURDAY Star	242	7	422	1035	-	1036	1722	-1	-2	2322	-1	-2	2922	3522	1036	-9
38	SOCCER LADUMA (Wed)	242	8	423	1037	-	1038	1723	-1	-2	2323	-1	-2	2923	3523	1038	-9
39	Son op sondag	242	9	424	1039	-	1040	1724	-1	-2	2324	-1	-2	2924	3524	1040	-9
40	SONDAG	243	0	425	1041	-	1042	1725	-1	-2	2325	-1	-2	2925	3525	1042	-9
41	THE SUNDAY independent	243	1	426	1043	-	1044	1726	-1	-2	2326	-1	-2	2926	3526	1044	-9
42	Sunday SUN	243	2	427	1045	-	1046	1727	-1	-2	2327	-1	-2	2927	3527	1046	-9
43	Sunday Times	243	3	428	1047	-	1048	1728	-1	-2	2328	-1	-2	2928	3528	1048	-9
44	SUNDAY TRIBUNE	243	4	429	1049	-	1050	1729	-1	-2	2329	-1	-2	2929	3529	1050	-9
45	SundayWorld	243	5	430	1051	-	1052	1730	-1	-2	2330	-1	-2	2930	3530	1052	-9
46	SUPER SATURDAY Citizen	243	6	431	1053	-	1054	1731	-1	-2	2331	-1	-2	2931	3531	1054	-9
47	UMAFRIKA (Fri)	243	7	432	1055	-	1056	1732	-1	-2	2332	-1	-2	2932	3532	1056	-9
48	Weekend Argus : SATURDAY EDITION	243	8	433	1057	-	1058	1733	-1	-2	2333	-1	-2	2933	3533	1058	-9
49	Weekend Argus : SUNDAY EDITION	243	9	434	1059	-	1060	1734	-1	-2	2334	-1	-2	2934	3534	1060	-9
50	WeekendPost (Sat)	244	0	435	1061	-	1062	1735	-1	-2	2335	-1	-2	2935	3535	1062	-9
51	Weekend Witness (Sat)	244	1	436	1063	-	1064	1736	-1	-2	2336	-1	-2	2936	3536	1064	-9
52	The Zimbabwean (Thurs)	244	2	437	1065	-	1066	1737	-1	-2	2337	-1	-2	2937	3537	1066	-9

		B1A		B2	B3		B4			B5			B6A	B7	Average	
		Yes	No	Issues	When		Days			B5			Origin	Thoroughness	Issue	
Magazines					1 - 13		1 Day 1 Day +			First			1 - 7	1 - 6	Readership	
No.	WEEKLY MAGAZINES			0 - 6			1 TO 7			Within 7 days	More Than 7 days					
53	Auto Trader.co.za	244	3	509	1069	- 1070	1809	-1	-2	2409	-1	-2	3009	3609	1070	-9
54	DRUM	244	4	510	1071	- 1072	1810	-1	-2	2410	-1	-2	3010	3610	1072	-9
55	farmer's weekly	244	5	511	1073	- 1074	1811	-1	-2	2411	-1	-2	3011	3611	1074	-9
56	FM (Financial Mail)	244	6	512	1075	- 1076	1812	-1	-2	2412	-1	-2	3012	3612	1076	-9
57	finweek	244	7	513	1109	- 1110	1813	-1	-2	2413	-1	-2	3013	3613	1110	-9
58	GRAZIA SOUTH AFRICA	244	8	514	1111	- 1112	1814	-1	-2	2414	-1	-2	3014	3614	1112	-9
59	heat	244	9	515	1113	- 1114	1815	-1	-2	2415	-1	-2	3015	3615	1114	-9
60	HUISgenoot	245	0	516	1115	- 1116	1816	-1	-2	2416	-1	-2	3016	3616	1116	-9
61	Landbou weekblad	245	1	517	1117	- 1118	1817	-1	-2	2417	-1	-2	3017	3617	1118	-9
62	Move!	245	2	518	1119	- 1120	1818	-1	-2	2418	-1	-2	3018	3618	1120	-9
63	people	245	3	519	1121	- 1122	1819	-1	-2	2419	-1	-2	3019	3619	1122	-9
64	TIME	245	4	520	1123	- 1124	1820	-1	-2	2420	-1	-2	3020	3620	1124	-9
65	Vrouekeur	245	5	521	1125	- 1126	1821	-1	-2	2421	-1	-2	3021	3621	1126	-9
66	YOU	245	6	522	1127	- 1128	1822	-1	-2	2422	-1	-2	3022	3622	1128	-9
FORTNIGHTLY MAGAZINES				0 - 6			1 TO 8			Within 14 days	More Than 14 days					
67	Kuier	245	7	550	1133	- 1134	1850	-1	-2	2450	-1	-2	3050	3650	1134	-9
68	tvplus	245	8	551	1135	- 1136	1851	-1	-2	2451	-1	-2	3051	3651	1136	-9
MONTHLY NEWSPAPERS				0 - 6			1 TO 9			Within 4 weeks	More Than 4 weeks					
69	the Teacher	245	9	560	1137	- 1138	1860	-1	-2	2460	-1	-2	3060	3660	1138	-9
70	Vuk'uzenzele	246	0	561	1139	- 1140	1861	-1	-2	2461	-1	-2	3061	3661	1140	-9
MONTHLY MAGAZINES				0 - 6			1 TO 9			Within 4 weeks	More Than 4 weeks					
71	africa GEOGRAPHIC	246	1	609	1141	- 1142	1909	-1	-2	2509	-1	-2	3109	3709	1142	-9
72	Amakhosi	246	2	610	1143	- 1144	1910	-1	-2	2510	-1	-2	3110	3710	1144	-9
73	Animaltalk	246	3	611	1145	- 1146	1911	-1	-2	2511	-1	-2	3111	3711	1146	-9
74	Baba & kleuter	246	4	612	1147	- 1148	1912	-1	-2	2512	-1	-2	3112	3712	1148	-9
75	Bicycling	246	5	613	1149	- 1150	1913	-1	-2	2513	-1	-2	3113	3713	1150	-9
76	BIKE SA MAGAZINE	246	6	614	1151	- 1152	1914	-1	-2	2514	-1	-2	3114	3714	1152	-9
77	BONA	246	7	615	1153	- 1154	1915	-1	-2	2515	-1	-2	3115	3715	1154	-9
78	car	246	8	616	1155	- 1156	1916	-1	-2	2516	-1	-2	3116	3716	1156	-9
79	Caravan & OUTDOOR LIFE	246	9	617	1157	- 1158	1917	-1	-2	2517	-1	-2	3117	3717	1158	-9
80	Compleat Golfer	247	0	618	1159	- 1160	1918	-1	-2	2518	-1	-2	3118	3718	1160	-9
81	COSMOPOLITAN	247	1	619	1161	- 1162	1919	-1	-2	2519	-1	-2	3119	3719	1162	-9
82	SOUTH AFRICAN COUNTRY LIFE	247	2	620	1163	- 1164	1920	-1	-2	2520	-1	-2	3120	3720	1164	-9
83	DESTINY	247	3	621	1165	- 1166	1921	-1	-2	2521	-1	-2	3121	3721	1166	-9
84	Drive Out	247	4	622	1167	- 1168	1922	-1	-2	2522	-1	-2	3122	3722	1168	-9
85	DStv	247	5	623	1169	- 1170	1923	-1	-2	2523	-1	-2	3123	3723	1170	-9
86	ELLE MAGAZINE	247	6	624	1171	- 1172	1924	-1	-2	2524	-1	-2	3124	3724	1172	-9
87	Entrepreneur	247	7	625	1173	- 1174	1925	-1	-2	2525	-1	-2	3125	3725	1174	-9
88	Essentials	247	8	626	1175	- 1176	1926	-1	-2	2526	-1	-2	3126	3726	1176	-9
89	FAIRLADY	247	9	627	1209	- 1210	1927	-1	-2	2527	-1	-2	3127	3727	1210	-9
90	FHM	248	0	628	1211	- 1212	1928	-1	-2	2528	-1	-2	3128	3728	1212	-9
91	FINESSE	248	1	629	1213	- 1214	1929	-1	-2	2529	-1	-2	3129	3729	1214	-9
92	FOOD & HOME ENTERTAINING	248	2	630	1215	- 1216	1930	-1	-2	2530	-1	-2	3130	3730	1216	-9
93	Forbes AFRICA	248	3	631	1217	- 1218	1931	-1	-2	2531	-1	-2	3131	3731	1218	-9
94	Fresh Living (Pick 'n Pay)	248	4	632	1219	- 1220	1932	-1	-2	2532	-1	-2	3132	3732	1220	-9
95	SOUTH AFRICAN GARDEN AND HOME	248	5	633	1221	- 1222	1933	-1	-2	2533	-1	-2	3133	3733	1222	-9
96	the gardener magazine	248	6	634	1223	- 1224	1934	-1	-2	2534	-1	-2	3134	3734	1224	-9
97	Getaway	248	7	635	1225	- 1226	1935	-1	-2	2535	-1	-2	3135	3735	1226	-9
98	GLAMOUR	248	8	636	1227	- 1228	1936	-1	-2	2536	-1	-2	3136	3736	1228	-9
99	go!	248	9	637	1229	- 1230	1937	-1	-2	2537	-1	-2	3137	3737	1230	-9
100	Goeie Huishouding	249	0	638	1231	- 1232	1938	-1	-2	2538	-1	-2	3138	3738	1232	-9
101	Golf Digest	249	1	639	1233	- 1234	1939	-1	-2	2539	-1	-2	3139	3739	1234	-9
102	Good Housekeeping	249	2	640	1235	- 1236	1940	-1	-2	2540	-1	-2	3140	3740	1236	-9
103	GO SOUTH AFRICA	249	3	641	1237	- 1238	1941	-1	-2	2541	-1	-2	3141	3741	1238	-9
104	home	249	4	642	1239	- 1240	1942	-1	-2	2542	-1	-2	3142	3742	1240	-9
105	SOUTH AFRICAN HOME OWNER	249	5	643	1241	- 1242	1943	-1	-2	2543	-1	-2	3143	3743	1242	-9

5C SECTION B READERSHIP

				SECTION 2 - READERSHIP															
				B1A		B2	B3		B4			B5			B6A	B7	Average		
Magazines				Yes	No	Issues	When 1 - 13		Days			First			Origin 1 - 7	Thoroughness 1 - 6	Issue Readership		
No.	MONTHLY MAGAZINES (Cont.)					0 - 6			1 TO 9			Within 4 weeks		More Than 4 weeks					
106	CONDÉ NAST House & Garden			249	6	644	1243	-	1244	1944	-1	-2	2544	-1	-2	3144	3744	1244	-9
107	HOUSE AND LEISURE			249	7	645	1245	-	1246	1945	-1	-2	2545	-1	-2	3145	3745	1246	-9
108	HO (HORSE QUARTERLY)			249	8	646	1247	-	1248	1946	-1	-2	2546	-1	-2	3146	3746	1248	-9
109	SOUTH AFRICAN HUNTER/SUID-AFRIKAANSE JAGTER			249	9	647	1249	-	1250	1947	-1	-2	2547	-1	-2	3147	3747	1250	-9
110	HUSTLER			250	0	648	1251	-	1252	1948	-1	-2	2548	-1	-2	3148	3748	1252	-9
111	ideas/idees			250	1	649	1253	-	1254	1949	-1	-2	2549	-1	-2	3149	3749	1254	-9
112	KICKOFF			250	2	650	1255	-	1256	1950	-1	-2	2550	-1	-2	3150	3750	1256	-9
113	Lééf met hart & siel			250	3	651	1257	-	1258	1951	-1	-2	2551	-1	-2	3151	3751	1258	-9
114	Leisure wheels			250	4	652	1259	-	1260	1952	-1	-2	2552	-1	-2	3152	3752	1260	-9
115	LiG			250	5	653	1261	-	1262	1953	-1	-2	2553	-1	-2	3153	3753	1262	-9
116	Living AND Loving			250	6	654	1263	-	1264	1954	-1	-2	2554	-1	-2	3154	3754	1264	-9
117	longevity			250	7	655	1265	-	1266	1955	-1	-2	2555	-1	-2	3155	3755	1266	-9
118	loslyf			250	8	656	1267	-	1268	1956	-1	-2	2556	-1	-2	3156	3756	1268	-9
119	m			250	9	657	1269	-	1270	1957	-1	-2	2557	-1	-2	3157	3757	1270	-9
120	magic			251	0	658	1271	-	1272	1958	-1	-2	2558	-1	-2	3158	3758	1272	-9
121	Mamas & Papas			251	1	659	1273	-	1274	1959	-1	-2	2559	-1	-2	3159	3759	1274	-9
122	marie claire			251	2	660	1275	-	1276	1960	-1	-2	2560	-1	-2	3160	3760	1276	-9
123	Men's Health			251	3	661	1309	-	1310	1961	-1	-2	2561	-1	-2	3161	3761	1310	-9
124	NAG			251	4	662	1311	-	1312	1962	-1	-2	2562	-1	-2	3162	3762	1312	-9
125	NATIONAL GEOGRAPHIC			251	5	663	1313	-	1314	1963	-1	-2	2563	-1	-2	3163	3763	1314	-9
126	noseweek			251	6	664	1315	-	1316	1964	-1	-2	2564	-1	-2	3164	3764	1316	-9
127	'O' THE OPRAH MAGAZINE SOUTH AFRICA			251	7	665	1317	-	1318	1965	-1	-2	2565	-1	-2	3165	3765	1318	-9
128	PCFormat			251	8	666	1319	-	1320	1966	-1	-2	2566	-1	-2	3166	3766	1320	-9
129	Popular Mechanics			251	9	667	1321	-	1322	1967	-1	-2	2567	-1	-2	3167	3767	1322	-9
130	Reader's Digest South Africa			252	0	668	1323	-	1324	1968	-1	-2	2568	-1	-2	3168	3768	1324	-9
131	Real			252	1	669	1325	-	1326	1969	-1	-2	2569	-1	-2	3169	3769	1326	-9
132	ride			252	2	670	1327	-	1328	1970	-1	-2	2570	-1	-2	3170	3770	1328	-9
133	rooi rose			252	3	671	1329	-	1330	1971	-1	-2	2571	-1	-2	3171	3771	1330	-9
134	SA RUGBY MAGAZINE			252	4	672	1331	-	1332	1972	-1	-2	2572	-1	-2	3172	3772	1332	-9
135	RUNNER'S WORLD			252	5	673	1333	-	1334	1973	-1	-2	2573	-1	-2	3173	3773	1334	-9
136	SARIE			252	6	674	1335	-	1336	1974	-1	-2	2574	-1	-2	3174	3774	1336	-9
137	SA4x4			252	7	675	1337	-	1338	1975	-1	-2	2575	-1	-2	3175	3775	1338	-9
138	SA India			252	8	676	1339	-	1340	1976	-1	-2	2576	-1	-2	3176	3776	1340	-9
139	seventeen			252	9	709	1341	-	1342	2009	-1	-2	2609	-1	-2	3209	3809	1342	-9
140	SOUL			253	0	710	1343	-	1344	2010	-1	-2	2610	-1	-2	3210	3810	1344	-9
141	SPEED & SOUND			253	1	711	1345	-	1346	2011	-1	-2	2611	-1	-2	3211	3811	1346	-9
142	STYWE LYNE/TIGHT LINES			253	2	712	1347	-	1348	2012	-1	-2	2612	-1	-2	3212	3812	1348	-9
143	Succeed			253	3	713	1349	-	1350	2013	-1	-2	2613	-1	-2	3213	3813	1350	-9
144	TASTE (WOOLWORTHS)			253	4	714	1351	-	1352	2014	-1	-2	2614	-1	-2	3214	3814	1352	-9
145	topcar			253	5	715	1353	-	1354	2015	-1	-2	2615	-1	-2	3215	3815	1354	-9
146	TopGear SOUTH AFRICA			253	6	716	1355	-	1356	2016	-1	-2	2616	-1	-2	3216	3816	1356	-9
147	TRUE LOVE			253	7	717	1357	-	1358	2017	-1	-2	2617	-1	-2	3217	3817	1358	-9
148	die tuinier tydskrif			253	8	718	1359	-	1360	2018	-1	-2	2618	-1	-2	3218	3818	1360	-9
149	tuis			253	9	719	1361	-	1362	2019	-1	-2	2619	-1	-2	3219	3819	1362	-9
150	Weg!			254	0	720	1363	-	1364	2020	-1	-2	2620	-1	-2	3220	3820	1364	-9
151	WegRY			254	1	721	1365	-	1366	2021	-1	-2	2621	-1	-2	3221	3821	1366	-9
152	WegSleep			254	2	722	1367	-	1368	2022	-1	-2	2622	-1	-2	3222	3822	1368	-9
153	woman&home			254	3	723	1369	-	1370	2023	-1	-2	2623	-1	-2	3223	3823	1370	-9
154	Women's Health			254	4	724	1371	-	1372	2024	-1	-2	2624	-1	-2	3224	3824	1372	-9
155	YOUR FAMILY			254	5	725	1373	-	1374	2025	-1	-2	2625	-1	-2	3225	3825	1374	-9

[illegible]

		B1B		B2	B3		B4			B5			B6B	B7	Average	
		Yes	No	Issues	When		Days			First			Origin	Thoroughness	Issue	
Store Magazines					1 - 13		1 Day 1 Day +						1 - 5	1 - 6	Readership	
No.	MONTHLY STORE MAGAZINES			0 - 6			1 TO 9			Within 4 weeks	More Than 4 weeks					
176	Edgars club/klub	256	6	726	1375	- 1376	2026	-1	-2	2626	-1	-2	3226	3826	1376	-9
177	Jet Club	256	7	727	1409	- 1410	2027	-1	-2	2627	-1	-2	3227	3827	1410	-9
ALTERNATE - MONTHLY STORE MAGAZINES				0 - 3			1 TO 11			Within 8 weeks	More Than 8 weeks					
178	ACKERMANS	256	8	767	1511	- 1512	2067	-1	-2	2667	-1	-2	3267	3867	1512	-9
QUARTERLY STORE MAGAZINES				0 - 2			1 TO 12			Within 12 weeks	More Than 12 weeks					
179	BEARES CLUB (incl. Lubners)	256	9	812	1545	- 1546	2112	-1	-2	2712	-1	-2	3312	3912	1546	-9
180	CLICKS ClubCard	257	0	813	1547	- 1548	2113	-1	-2	2713	-1	-2	3313	3913	1548	-9
181	ELLERINES CLUB (incl. FurnCity, SAVELLS FAIRDEAL, TOWNTALK FURNISHERS)	257	1	814	1549	- 1550	2114	-1	-2	2714	-1	-2	3314	3914	1550	-9
182	Furniture City CLUB	257	2	815	1551	- 1552	2115	-1	-2	2715	-1	-2	3315	3915	1552	-9
183	Geen & Richards CLUB	257	3	816	1553	- 1554	2116	-1	-2	2716	-1	-2	3316	3916	1554	-9
184	INSPIRATIONS magazine	257	4	817	1555	- 1556	2117	-1	-2	2717	-1	-2	3317	3917	1556	-9
NONE OF THESE		259	8	▲ SKIP TO SECTION C												

▲ CHECK BACK TO NEWSPAPERS (PUBLICATIONS 1 TO 52) READ IN B1 "YES" AND MARK OFF THOSE NEWSPAPERS WITH SUPPLEMENTS READ OR PAGED THROUGH IN THE PAST 6 MONTHS FOR B8. IF NONE OF THESE NEWSPAPERS HAVE SUPPLEMENTS, SKIP TO QUESTION B9.

▲ KONTROLEER MET KOERANTE (PUBLIKASIES 1 TOT 52) WAT GELEES IS IN B1 "JA" EN MERK DIÉ KOERANTE MET BYLAES AF WAT GELEES OF DEUR GEBLAAI IS IN DIE AFGELOPE 6 MAANDE VIR B8. INDIEN GEENEEN VAN HIERDIE KOERANTE BYLAES HET NIE, GAAN NA VRAAG B9.

▲ READ OUT:

I am now going to ask you about the supplements in some of the newspapers you have read or paged through. By supplements we mean individual sections which are separate from the main newspaper and which appear regularly.

▲ LEES HARDOP:

Ek gaan u nou vra oor bylaes in sommige van die koerante wat u gelees of deurgeblaaï het. Met bylaes bedoel ons individuele gedeeltes wat afsonderlik is van die hoofkoerant en wat gereeld verskyn.

▲ FOR EACH NEWSPAPER READ IN PAST 6 MONTHS, THE RELEVANT SCREEN WITH SUPPLEMENT(S) FOR THAT NEWSPAPER WILL APPEAR ON THE RESPONDENT'S SCREEN. NOTE THAT SOME NEWSPAPERS DO NOT HAVE SUPPLEMENTS.

▲ VIR ELKE KOERANT WAT IN DIE AFGELOPE 6 MAANDE GELEES IS, SAL DIE TOEPASLIKE SKERM MET DIE BYLAE(S) VIR DAARDIE KOERANT OP DIE RESPONDENT SE SKERM VERSKYN. LET OP DAT SOMMIGE KOERANTE NIE BYLAES HET NIE.

▲ SHOW SCREEN B8 WHICH HAS THE "WHEN LAST READ" OPTIONS AT THE BOTTOM OF THE SCREEN.

▲ TOON SKERM B8 WAT DIE "WANNEER LAAS GELEES" OPSIES ONDERAAN DIE SKERM HET.

B8. Here is the supplement / a list of the supplements in (MENTION NEWSPAPER).

B8. Hier is die bylae / 'n lys van die bylaes in (NOEM KOERANT).

Excluding today, when was the **LAST** time you personally read or paged through a copy of this supplement/each of these supplements? To help you, we have printed the day(s) of publication for each supplement below its name.

Vandag uitgesluit, wanneer het u persoonlik **LAAS** 'n kopie van hierdie bylae/elkeen van hierdie bylaes gelees of deurgeblaaï? Om u te help, het ons die dag/dae waarop elke bylae verskyn, onderaan die naam gedruk.

Just give me the number from the "**WHEN LAST READ**" list at the bottom of your screen.

Gee net vir my die nommer vanaf die "**WANNEER LAAS GELEES**" lys aan die onderkant van u skerm.

When Last

1. Yesterday
2. 2 Days ago
3. 3 Days ago
4. 4 Days ago
5. 5 Days ago
6. 6 Days ago
7. 7 Days ago
8. 8 – 14 Days ago
9. 3 – 4 Weeks ago
10. 5 – 6 Weeks ago
11. 7 – 8 Weeks ago
12. 9 – 12 Weeks ago
13. 4 – 6 Months ago

Wanneer Laas

1. Gister
2. 2 Dae gelede
3. 3 Dae gelede
4. 4 Dae gelede
5. 5 Dae gelede
6. 6 Dae gelede
7. 7 Dae gelede
8. 8 – 14 Dae gelede
9. 3 – 4 Weke gelede
10. 5 – 6 Weke gelede
11. 7 – 8 Weke gelede
12. 9 – 12 Weke gelede
13. 4 – 6 Maande gelede

▲ RECORD THE "WHEN LAST" NUMBER (1-13), OR ZERO (0) IF THE RESPONDENT GIVES A "NEVER" ANSWER, FOR EACH NEWSPAPER READ.

▲ NOTEER DIE "WANNEER LAAS" NOMMER (1-13) , OF NUL (0) AS DIE RESPONDENT 'N "NOOIT" ANTWOORD GEE, VIR ELKE KOERANT GELEES.

THERE MUST BE ONE ANSWER FOR EACH SUPPLEMENT FOR EACH NEWSPAPER READ.

DAAR MOET EEN ANTWOORD VIR ELKE BYLAE VAN ELKE KOERANT WAT GELEES IS, WEES.

DAILY NEWSPAPERS	B1A - "YES" - READ PAST 6 MONTHS	NEWSPAPER SUPPLEMENTS		B8 WHEN LAST 1-13, 0 = Never	
1. BEELD		Dailies : 1. Sake24		4009	- 4010
		Weeklies : 2. Motors (Thu)		4011	- 4012
			3. Vrydag! (Fri)	4013	- 4014
2. DIE BURGER		Dailies : 1. Sake24		4015	- 4016
		Weeklies : 2. Buite (Tue)		4017	- 4018
			3. JIP (Mon)	4019	- 4020
			4. Leefstyl (Wed)	4021	- 4022
			5. Motors (Thu)	4023	- 4024
			6. Vrydag! (Fri)	4025	- 4026
		Fortnightlies/Monthlies : 7. Landbou (Fri)		4027	- 4028
3. BUSINESS DAY		Weeklies : 1. MotorNews (Thu)		4029	- 4030
		Monthlies : 2. HomeFront		4031	- 4032
			3. Sport	4033	- 4034
			4. Wanted	4035	- 4036
4. CAPE ARGUS		Dailies : 1. Tonight		4037	- 4038
		Weeklies : 2. Workplace (Wed)		4039	- 4040
5. CAPE TIMES		Dailies : 1. Business Report		4041	- 4042
		Weeklies : 2. Career Times (Mon)		4043	- 4044
			3. Drive Times (Thu)	4045	- 4046
			4. Top of the Times (Fri)	4047	- 4048
		Monthlies : 5. Book Times		4049	- 4050
			6. Escape Times	4051	- 4052
			7. Health Times	4053	- 4054
			8. Play	4055	- 4056
6. THE CITIZEN		Dailies : 1. CitiVibe		4057	- 4058
		Weeklies : 2. CitiMotoring (Wed)		4059	- 4060
			3. CitiStriker (Fri)	4061	- 4062
8. DAILY NEWS		Dailies : 1. Tonight		4063	- 4064
		Weeklies : 2. Bollyworld (Mon)		4065	- 4066
			3. Motoring (Thu)	4067	- 4068
			4. What's the Bet (Fri)	4069	- 4070
			5. Workplace (Wed)	4071	- 4072
9. DAILY SUN		Dailies : 1. SunSport		4073	- 4074
12. THE HERALD		Weeklies : 1. La Femme (Wed)		4075	- 4076
			2. Leisure (Fri)	4109	- 4110
13. ISOLEZWE		Weeklies : 1. Ezezimoto (Thu)		4111	- 4112
14. THE MERCURY		Dailies : 1. Business Report		4113	- 4114
		Weeklies : 2. GoodLife (Fri)		4115	- 4116
			3. Motoring (Fri)	4117	- 4118
			4. Network (Wed)	4119	- 4120
		Monthlies : 5. Food & Wine		4121	- 4122
			6. Play	4123	- 4124
16. PRETORIA NEWS		Dailies : 1. Business Report		4125	- 4126
			2. Tonight	4127	- 4128
		Bi-Weekly : 3. Workplace (Mon, Wed)		4129	- 4130
		Weeklies : 4. Motoring (Thu)		4131	- 4132
		Monthlies : 5. Play		4133	- 4134
18. SOWETAN		Weeklies : 1. Motormania (Fri)		4135	- 4136
			2. Time Out (Fri)	4137	- 4138
19. THE STAR		Dailies : 1. Business Report		4139	- 4140
			2. Tonight	4141	- 4142
		Bi-Weekly : 3. Workplace (Mon, Wed)		4143	- 4144
		Weeklies : 4. Motoring (Thu)		4145	- 4146
		Monthlies : 5. Play		4147	- 4148
20. THE TIMES		Weeklies : 1. Motormania (Fri)		4149	- 4150
21. VOLKSBLAD		Dailies : 1. Sake24		4151	- 4152
		Weeklies : 2. Kontrei (Wed)		4153	- 4154
			3. Motors (Thu)	4155	- 4156
			4. Vrydag! (Fri)	4157	- 4158
		Monthlies : 5. Landbou		4159	- 4160
			6. Leefstyl	4161	- 4162
22. THE WITNESS		Weeklies : 1. Echo (Thu)		4163	- 4164
BI-WEEKLY NEWSPAPER	B1A - "YES" - READ PAST 6 MONTHS	NEWSPAPER SUPPLEMENTS		B8 WHEN LAST 1-13, 0 = Never	
23. ILANGA (MON/THURS)		Weeklies : 1. Ilanga le Theku (Thu)		4165	- 4166

WEEKLY NEWSPAPERS	B1A - "YES" - READ PAST 6 MONTHS	NEWSPAPER SUPPLEMENTS	B8 WHEN LAST 1-13, 0 = Never
24. DIE BURGER SATERDAG		Weeklies : 1. By 2. Naweek + 3. Sake24 4. Wheels24	4309 - 4310 4311 - 4312 4313 - 4314 4315 - 4316
25. CITY PRESS (SUN)		Weeklies : 1. B (Business) 2. C (Careers 24) 3. "i" 4. S (Sports) 5. V (Voices)	4317 - 4318 4319 - 4320 4321 - 4322 4323 - 4324 4325 - 4326
27. THE INDEPENDENT ON SATURDAY		Weeklies : 1. The Independent Punter 2. Personal Finance	4327 - 4328 4329 - 4330
29. ISOLEZWE NGOMGQIBELO (SAT)		Weeklies : 1. IsoMag	4331 - 4332
30. MAIL & GUARDIAN (FRI)		Weeklies : 1. Business 2. Friday	4333 - 4334 4335 - 4336
31. NAWEEK BEELD (SAT)		Weeklies : 1. By 2. Naweek + 3. Sake24	4337 - 4338 4339 - 4340 4341 - 4342
32. POST (WED)		Monthlies : 1. Bolly Mania	4343 - 4344
33. PRETORIA NEWS WEEKEND (SAT)		Weeklies : 1. Personal Finance 2. Travel	4345 - 4346 4347 - 4348
34. RAPPORT (SUN)		Weeklies : 1. Boeke 2. Loopbane24 3. My tyd 4. Sake24 5. Sport24 6. Weekliks 7. InRat Monthlies :	4349 - 4350 4351 - 4352 4353 - 4354 4355 - 4356 4357 - 4358 4359 - 4360 4361 - 4362
35. SATERDAG VOLKSBLAD		Weeklies : 1. By 2. Naweek + 3. Sake24	4363 - 4364 4365 - 4366 4367 - 4368
37. SATURDAY STAR		Weeklies : 1. 48 Hours 2. Canvas Life 3. Personal Finance 4. Travel	4369 - 4370 4371 - 4372 4373 - 4374 4375 - 4376
41. THE SUNDAY INDEPENDENT		Weeklies : 1. Business Report 2. Life	4409 - 4410 4411 - 4412
42. SUNDAY SUN		Weeklies : 1. Sun Life	4413 - 4414
43. SUNDAY TIMES		Weeklies : 1. Business Times 2. Sunday Times Extra 3. Fashion Weekly 4. Food Weekly 5. Home Weekly 6. Lifestyle Magazine 7. Money & Careers 8. Television 9. Travel Weekly 10. Business Class Monthlies :	4415 - 4416 4417 - 4418 4419 - 4420 4421 - 4422 4423 - 4424 4425 - 4426 4427 - 4428 4429 - 4430 4431 - 4432 4433 - 4434
44. SUNDAY TRIBUNE		Weeklies : 1. Business Report 2. Business KZN 3. SM Sunday Magazine 4. SM Sunday Travel 5. SMTv 6. TribuneHerald	4435 - 4436 4437 - 4438 4439 - 4440 4441 - 4442 4443 - 4444 4445 - 4446
45. SUNDAY WORLD		Weeklies : 1. Lifestyle	4447 - 4448
48. WEEKEND ARGUS : SATURDAY EDITION		Weeklies : 1. Auctions 2. Personal Finance 3. The Good Weekend Saturday 4. Travel 5. Workplace	4449 - 4450 4451 - 4452 4453 - 4454 4455 - 4456 4457 - 4458
49. WEEKEND ARGUS : SUNDAY EDITION		Weeklies : 1. Auctions 2. Business Report 3. The Good Weekend 4. Travel 5. Workplace	4459 - 4460 4461 - 4462 4463 - 4464 4465 - 4466 4467 - 4468
50. WEEKEND POST (SAT)		Weeklies : 1. My Weekend	4469 - 4470

▲ **ASK ALL**

B9. Which of the following have you read or paged through in the **PAST 7 DAYS? (READ OUT)**

▲ **RECORD ONE ANSWER FOR EACH TYPE**

▲ **VRA ALMAL**

B9. Watter van die volgende het u in die **AFGELOPE 7 DAE** gelees of deurgeblaai? (**LEES VOOR**)

▲ **NOTEER EEN ANTWOORD VIR ELKE TIPE**

	YES/JA	NO/NEE
1. A newspaper with local news i.e. news about your town or suburb that is for sale in your town	4472-1	-2
• 'n Koerant met plaaslike nuus d.i. nuus oor u dorp of voorstad wat te koop is in u dorp		
2. A free newspaper with local news i.e. news about your town or suburb that is delivered to your home/collected from a shopping centre or taxi rank	4473-1	-2
• 'n Gratis koerant met plaaslike nuus d.i. nuus oor u dorp of voorstad wat by u huis afgelewer word/by 'n winkelsentrum of taxistaanplek afgehaal word		

B10. And have you read or paged through a free magazine delivered to your home/collected from a shopping centre, school or taxi rank in the **PAST 4 WEEKS?**

▲ **RECORD ONE ANSWER**

B10. En het u 'n gratis tydskrif wat by u huis afgelewer word/wat by 'n winkelsentrum, skool of taxistaanplek afgehaal word, in die **AFGELOPE 4 WEKE** gelees of deurgeblaai?

▲ **NOTEER EEN ANTWOORD**

YES / JA	4474-1
NO / NEE	-2

▲ READ OUT: Broadcasters need to know who in South Africa have the opportunity to view their television programmes. In order to do this we need to measure TV ownership.	▲ LEES VOOR: Uitsaaiers wil weet wie in Suid-Afrika het die geleentheid om na hul televisieprogramme te kyk. Om dit te kan doen, moet ons die besit van TVs meet.						
▲ ASK ALL C1. How many, if any, television sets in working order are there in your household? ▲ RECORD NUMBER No. of TV sets 4509-4510	▲ VRA ALMAL C1. Hoeveel, indien enige, televisiestelle in werkende toestand is daar in u huishouding? ▲ NOTEER AANTAL Aantal TV-stelle						
▲ IF NO TV SETS IN HOME, SKIP TO C24	▲ INDIEN GEEN TV-SELLE IN HUISHOUDING, GAAN NA C24						
▲ ASK C2a IF ONE TV SET IN C1, OTHERWISE ASK C2b	▲ VRA C2a INDIEN EEN TV-SEL IN C1, ANDERSINS VRA C2b						
▲ SHOW SCREEN C2 – “TYPE OF TELEVISION” C2a. Please tell me whether this TV set is a Standard TV set or a Plasma/LCD/LED TV set? ▲ RECORD ONE ANSWER <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 10px;">Standard / Standaard</td> <td style="padding: 2px 10px; text-align: center;">4511-1</td> </tr> <tr> <td style="padding: 2px 10px;">Plasma/LCD/LED</td> <td style="padding: 2px 10px; text-align: center;">-2</td> </tr> </table>	Standard / Standaard	4511-1	Plasma/LCD/LED	-2	▲ TOON SKERM C2 – “TIPE TELEVISIE” C2a. Sê asseblief vir my of hierdie TV-stel 'n Standaard TV-stel is of 'n Plasma/LCD/LED TV-stel? ▲ NOTEER EEN ANTWOORD		
Standard / Standaard	4511-1						
Plasma/LCD/LED	-2						
▲ SHOW SCREEN C2 – “TYPE OF TELEVISION” C2b. You said you have (MENTION NUMBER OF TV SETS IN C1) TV sets in working order in your household. Please tell me, how many of these TV sets are Standard TV sets and how many are Plasma/LCD/LED TV sets? ▲ RECORD NUMERIC ANSWER(S) Standard / Standaard 4512-4513 Plasma/LCD/LED 4514-4515	▲ TOON SKERM C2 – “TIPE TELEVISIE” C2b. U het gesê dat daar (NOEM AANTAL TV-SELLE IN C1) TV-stelle in werkende toestand in u huishouding is. Sê asseblief vir my hoeveel van hierdie TV-stelle Standaard TV-stelle is en hoeveel Plasma/LCD/LED TV-stelle is? ▲ NOTEER NUMERIESE ANTWOORD(E)						
▲ READ OUT: We now want to ask you about different TV channels that you can get in your household. C3. Can your household receive the main M-Net channel? ▲ RECORD ONE ANSWER <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 10px;">YES/JA</td> <td style="padding: 2px 10px; text-align: center;">4516-1</td> </tr> <tr> <td style="padding: 2px 10px;">NO/NEE</td> <td style="padding: 2px 10px; text-align: center;">-2</td> </tr> </table>	YES/JA	4516-1	NO/NEE	-2	▲ LEES VOOR: Ons wil u nou vra omtrent verskillende TV-kanale wat u in u huishouding kan kry. C3. Kan u huishouding die hoof M-Net kanaal ontvang? ▲ NOTEER EEN ANTWOORD		
YES/JA	4516-1						
NO/NEE	-2						
▲ SHOW SCREEN C4 – “SATELLITE SERVICES” C4. Which of these satellite services, for which you pay extra, does your household currently receive? ▲ RECORD ANSWER(S) <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 10px;">DStv</td> <td style="padding: 2px 10px; text-align: center;">4517-1</td> </tr> <tr> <td style="padding: 2px 10px;">TopTV</td> <td style="padding: 2px 10px; text-align: center;">-2</td> </tr> <tr> <td style="padding: 2px 10px;">None of these/Geeneen van hierdie</td> <td style="padding: 2px 10px; text-align: center;">-3</td> </tr> </table>	DStv	4517-1	TopTV	-2	None of these/Geeneen van hierdie	-3	▲ TOON SKERM C4 – “SATELLIETDIENSTE” C4. Watter van hierdie satellietdienste, waarvoor u ekstra betaal, ontvang u huishouding huidiglik? ▲ NOTEER ANTWOORD(E)
DStv	4517-1						
TopTV	-2						
None of these/Geeneen van hierdie	-3						

▲ ASK C5 TO C11 IF “DStv” CLAIMED IN C4	▲ VRA C5 TOT C11 INDIEN “DStv” IN C4 GENOEM IS																																				
▲ SHOW SCREEN C5 – “DStv SERVICES” C5. Here is a list of different DStv satellite subscription options. Which of these do you currently have in your household? Just give me the number. Please note that in each option, the number of channels and payment per month is approximate. ▲ RECORD ANSWER(S) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">1. Easy View – 18 Channels – R29,00 per month</td><td style="width: 10%; text-align: center;">4518-1</td></tr> <tr> <td>2. Access (previously Lite) – 39 Channels – R99,00 per month</td><td style="text-align: center;">-2</td></tr> <tr> <td>3. Select 1 – 41 Channels – R175,00 per month – Universal Channel (Channel 117) and M-Net Series Zone (Channel 114) are included</td><td style="text-align: center;">-3</td></tr> <tr> <td>4. Select 2 – 38 Channels – R175,00 per month – KykNET (Channel 144) is included</td><td style="text-align: center;">-4</td></tr> <tr> <td>5. Family – 53 Channels – R175,00 per month</td><td style="text-align: center;">-5</td></tr> <tr> <td>6. Compact – 78 Channels – R275,00 per month</td><td style="text-align: center;">-6</td></tr> <tr> <td>7. Extra – 89 Channels – R380,00 per month</td><td style="text-align: center;">-7</td></tr> <tr> <td>8. Premium – 123 Channels – R625,00 per month – M-Net main channel (Channel 101) is included</td><td style="text-align: center;">-8</td></tr> <tr> <td>9. Any other DStv Service? (STATE)</td><td style="text-align: center;">-9</td></tr> </table>	1. Easy View – 18 Channels – R29,00 per month	4518-1	2. Access (previously Lite) – 39 Channels – R99,00 per month	-2	3. Select 1 – 41 Channels – R175,00 per month – Universal Channel (Channel 117) and M-Net Series Zone (Channel 114) are included	-3	4. Select 2 – 38 Channels – R175,00 per month – KykNET (Channel 144) is included	-4	5. Family – 53 Channels – R175,00 per month	-5	6. Compact – 78 Channels – R275,00 per month	-6	7. Extra – 89 Channels – R380,00 per month	-7	8. Premium – 123 Channels – R625,00 per month – M-Net main channel (Channel 101) is included	-8	9. Any other DStv Service? (STATE)	-9	▲ TOON SKERM C5 – “DStv-DIENSTE” C5. Hier is ‘n lys van verskillende DStv satelliet-subskripsie opsies. Watter van hierdie het u huidiglik in u huishouding? Gee net vir my die nommer. Let asseblief op dat die aantal kanale en betaling per maand, in elke opsie by benadering is. ▲ NOTEER ANTWOORD(E) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">1. Easy View – 18 Kanale – R29,00 per maand</td><td style="width: 10%;"></td></tr> <tr> <td>2. Access (voorheen Lite) – 39 Kanale – R99,00 per maand</td><td></td></tr> <tr> <td>3. Select 1 – 41 Kanale – R175,00 per maand – Universal Channel (Kanaal 117) en M-Net Series Zone (Kanaal 114) is ingesluit</td><td></td></tr> <tr> <td>4. Select 2 – 38 Kanale – R175,00 per maand – KykNET (Kanaal 144) is ingesluit</td><td></td></tr> <tr> <td>5. Family – 53 Kanale – R175,00 per maand</td><td></td></tr> <tr> <td>6. Compact – 78 Kanale – R275,00 per maand</td><td></td></tr> <tr> <td>7. Extra – 89 Kanale – R380,00 per maand</td><td></td></tr> <tr> <td>8. Premium – 123 Kanale – R625,00 per maand – M-Net hoofkanaal (Kanaal 101) is ingesluit</td><td></td></tr> <tr> <td>9. Enige ander DStv Diens? (NOEM)</td><td></td></tr> </table>	1. Easy View – 18 Kanale – R29,00 per maand		2. Access (voorheen Lite) – 39 Kanale – R99,00 per maand		3. Select 1 – 41 Kanale – R175,00 per maand – Universal Channel (Kanaal 117) en M-Net Series Zone (Kanaal 114) is ingesluit		4. Select 2 – 38 Kanale – R175,00 per maand – KykNET (Kanaal 144) is ingesluit		5. Family – 53 Kanale – R175,00 per maand		6. Compact – 78 Kanale – R275,00 per maand		7. Extra – 89 Kanale – R380,00 per maand		8. Premium – 123 Kanale – R625,00 per maand – M-Net hoofkanaal (Kanaal 101) is ingesluit		9. Enige ander DStv Diens? (NOEM)	
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▲ CONTINUE TO SHOW SCREEN C5 – “DStv SERVICES” C6. Some people choose not to pay their subscriptions every month, if they are going to be away or for some other reason. You said that you have (MENTION SERVICES IN C5) in your household. Is your household currently paying for (MENTION EACH SERVICE) and are you, therefore, able to view these channels? ▲ RECORD ONE ANSWER FOR EACH SERVICE MENTIONED IN C5 <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th><th style="text-align: center;">YES/JA</th><th style="text-align: center;">NO/NEE</th></tr> </thead> <tbody> <tr><td>1. Easy View</td><td style="text-align: center;">4520-1</td><td style="text-align: center;">2</td></tr> <tr><td>2. Access (previously Lite)</td><td style="text-align: center;">4521-1</td><td style="text-align: center;">2</td></tr> <tr><td>3. Select 1</td><td style="text-align: center;">4522-1</td><td style="text-align: center;">2</td></tr> <tr><td>4. Select 2</td><td style="text-align: center;">4523-1</td><td style="text-align: center;">2</td></tr> <tr><td>5. Family</td><td style="text-align: center;">4524-1</td><td style="text-align: center;">2</td></tr> <tr><td>6. Compact</td><td style="text-align: center;">4525-1</td><td style="text-align: center;">2</td></tr> <tr><td>7. Extra</td><td style="text-align: center;">4526-1</td><td style="text-align: center;">2</td></tr> <tr><td>8. Premium</td><td style="text-align: center;">4527-1</td><td style="text-align: center;">2</td></tr> <tr><td>9. Other/Ander</td><td style="text-align: center;">4528-1</td><td style="text-align: center;">2</td></tr> </tbody> </table>		YES/JA	NO/NEE	1. Easy View	4520-1	2	2. Access (previously Lite)	4521-1	2	3. Select 1	4522-1	2	4. Select 2	4523-1	2	5. Family	4524-1	2	6. Compact	4525-1	2	7. Extra	4526-1	2	8. Premium	4527-1	2	9. Other/Ander	4528-1	2	▲ GAAN VOORT OM SKERM C5 – “DStv-DIENSTE” TE TOON C6. Sommige mense verkies om nie hul subskripsies elke maand te betaal nie indien hulle weggaan of om ander redes. U het gesê dat u (NOEM DIENSTE IN C5) in u huishouding het. Betaal u huishouding huidiglik vir (NOEM ELKE DIENS) en kan u dus na daardie kanale kyk? ▲ NOTEER EEN ANTWOORD VIR ELKE DIENS IN C5 GENOEM						
	YES/JA	NO/NEE																																			
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7. Extra	4526-1	2																																			
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9. Other/Ander	4528-1	2																																			
▲ SHOW SCREEN C7 – “CULTURAL DStv SERVICES” <i>(for which you pay extra)</i> ▲ READ OUT: These are other cultural DStv services for which you need to pay extra i.e. over and above your regular DStv subscription. C7. Do you have any of these in your household? ▲ RECORD ANSWER(S) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">1. DStv North Indian Bouquet (B4U Movies, SET Asia, SET Max, Zee TV and others)</td><td style="width: 10%; text-align: center;">4529-1</td></tr> <tr> <td>2. DStv South Indian Bouquet (Sun TV and others)</td><td style="text-align: center;">-2</td></tr> <tr> <td>3. DStv Portuguesa Bouquet (SIC International, Globo TV and others)</td><td style="text-align: center;">-3</td></tr> <tr> <td>NONE OF THESE</td><td style="text-align: center;">-4</td></tr> </table>	1. DStv North Indian Bouquet (B4U Movies, SET Asia, SET Max, Zee TV and others)	4529-1	2. DStv South Indian Bouquet (Sun TV and others)	-2	3. DStv Portuguesa Bouquet (SIC International, Globo TV and others)	-3	NONE OF THESE	-4	▲ TOON SKERM C7 – “KULTURELE DStv-DIENSTE” <i>(waarvoor u ekstra betaal)</i> ▲ LEES VOOR: Hierdie is ander kulturele DStv-dienste waarvoor u ekstra moet betaal d.i. bo en behalwe u gewone DStv subskripsie. C7. Het u enige van hierdie in u huishouding? ▲ NOTEER ANTWOORD(E) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">1. DStv North Indian Bouquet (B4U Movies, SET Asia, SET Max, Zee TV en ander)</td><td style="width: 10%;"></td></tr> <tr> <td>2. DStv South Indian Bouquet (Sun TV en ander)</td><td></td></tr> <tr> <td>3. DStv Portuguesa Bouquet (SIC International, Globo TV en ander)</td><td></td></tr> <tr> <td>GEENEEN VAN HIERDIE</td><td></td></tr> </table>	1. DStv North Indian Bouquet (B4U Movies, SET Asia, SET Max, Zee TV en ander)		2. DStv South Indian Bouquet (Sun TV en ander)		3. DStv Portuguesa Bouquet (SIC International, Globo TV en ander)		GEENEEN VAN HIERDIE																					
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▲ SHOW SCREEN C8 – “DStv PVR DECODER” C8. Do you currently have a DStv PVR decoder actively IN USE in your household? A PVR decoder is a DStv decoder and recorder in one. It allows you to pause, rewind, fast forward, slow-mo (slow down) and record DStv programmes that you can play back at any time you want. ▲ RECORD ONE ANSWER <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 5px;">YES/JA</td> <td style="padding: 2px 5px; text-align: center;">4530-1</td> </tr> <tr> <td style="padding: 2px 5px;">NO/NEE</td> <td style="padding: 2px 5px; text-align: center;">-2</td> </tr> </table>	YES/JA	4530-1	NO/NEE	-2	▲ TOON SKERM C8 – “DStv PVR DEKODEERDER” C8. Het u huidige ‘n DStv PVR dekodeerder, wat aktief IN GEBRUIK is, in u huishouding? ‘n PVR dekodeerder is ‘n DStv dekodeerder en opnemer in een. Dit laat u toe om te “pause”, “rewind” (terugspeel), “fast forward” (vinnig vorentoe speel), “slow-mo” (die tempo vertraag) en DStv-programme op te neem wat u enige tyd wanneer u wil, kan terugspeel. ▲ NOTEER EEN ANTWOORD ▲ ASK C9 AND C10 ▲ ASK C11								
YES/JA	4530-1												
NO/NEE	-2												
▲ IF “PVR” IN C8, ASK C9 AND C10, OTHERWISE SKIP TO C11	▲ INDIEN “PVR” IN C8, VRA C9 EN C10, ANDERSINS GAAN NA C11												
▲ SHOW SCREEN C9 – “DStv DECODERS” C9. Which type of DStv PVR decoder is currently actively IN USE in your household? ▲ RECORD ANSWER(S) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%; padding: 5px;"> 1. HD PVR – High Definition PVR Decoder – Purchased in last 3 years – Enables you to watch DStv’s HD Channels (channels 180 and 211-214) from DStv’s Premium bouquet </td> <td style="width: 10%; text-align: center; padding: 5px;">4531-1</td> </tr> <tr> <td style="padding: 5px;"> 2. SD PVR – Standard Definition PVR Decoder – CAN watch two different DStv channels on two different TV-sets at the same time – Can record a third channel while viewing two other channels at the same time </td> <td style="text-align: center; padding: 5px;">-2</td> </tr> </table>	1. HD PVR – High Definition PVR Decoder – Purchased in last 3 years – Enables you to watch DStv’s HD Channels (channels 180 and 211-214) from DStv’s Premium bouquet	4531-1	2. SD PVR – Standard Definition PVR Decoder – CAN watch two different DStv channels on two different TV-sets at the same time – Can record a third channel while viewing two other channels at the same time	-2	▲ TOON SKERM C9 – “DStv DEKODEERDERS” C9. Watter tipe DStv PVR dekodeerder is huidige aktief IN GEBRUIK in u huishouding? ▲ NOTEER ANTWOORD(E) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%; padding: 5px;"> 1. HD PVR – Hoë Definisie PVR Dekodeerder – In die laaste 3 jaar gekoop – Laat u toe om DStv se HD Kanale (kanale 180 en 211-214) vanaf DStv se Premium bouquet, te kyk </td> <td style="width: 60%;"></td> </tr> <tr> <td style="padding: 5px;"> 2. SD PVR – Standaard Definisie PVR Dekodeerder – KAN twee verskillende DStv kanale op twee verskillende TV-stelle tegelykertyd kyk – Kan ‘n derde kanaal opneem terwyl twee ander kanale tegelykertyd gekyk word </td> <td></td> </tr> </table>	1. HD PVR – Hoë Definisie PVR Dekodeerder – In die laaste 3 jaar gekoop – Laat u toe om DStv se HD Kanale (kanale 180 en 211-214) vanaf DStv se Premium bouquet, te kyk		2. SD PVR – Standaard Definisie PVR Dekodeerder – KAN twee verskillende DStv kanale op twee verskillende TV-stelle tegelykertyd kyk – Kan ‘n derde kanaal opneem terwyl twee ander kanale tegelykertyd gekyk word					
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C10. Do you have any OTHER DStv decoder(s) that is currently actively IN USE in your household? ▲ RECORD ONE ANSWER <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 5px;">YES/JA</td> <td style="padding: 2px 5px; text-align: center;">4532-1</td> </tr> <tr> <td style="padding: 2px 5px;">NO/NEE</td> <td style="padding: 2px 5px; text-align: center;">-2</td> </tr> </table>	YES/JA	4532-1	NO/NEE	-2	C10. Het u enige ANDER DStv dekodeerder(s) wat huidige aktief IN GEBRUIK is, in u huishouding? ▲ NOTEER EEN ANTWOORD ▲ ASK C11 ▲ CONTINUE WITH C12								
YES/JA	4532-1												
NO/NEE	-2												
▲ IF “YES” IN C10 OR “NO” IN C8, ASK C11	▲ INDIEN “JA” IN C10 OF “NEE” IN C8, VRA C11												
▲ SHOW SCREEN C11 – “DStv DECODERS” C11. Other than a PVR, which type of DStv decoder is currently actively IN USE in your household? ▲ RECORD ANSWER(S) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%; padding: 5px;"> 1. STANDARD DECODER – Can only watch ONE DStv channel at a time </td> <td style="width: 10%; text-align: center; padding: 5px;">4533-1</td> </tr> <tr> <td style="padding: 5px;"> 2. DUAL-VIEW DECODER – Can watch TWO different DStv channels on two different TV-sets at the same time </td> <td style="text-align: center; padding: 5px;">-2</td> </tr> <tr> <td style="padding: 5px;"> 3. Any other DStv Decoder? (STATE)..... </td> <td style="text-align: center; padding: 5px;">-3</td> </tr> </table>	1. STANDARD DECODER – Can only watch ONE DStv channel at a time	4533-1	2. DUAL-VIEW DECODER – Can watch TWO different DStv channels on two different TV-sets at the same time	-2	3. Any other DStv Decoder? (STATE).....	-3	▲ TOON SKERM C11 – “DStv DEKODEERDERS” C11. Anders as ‘n PVR, watter tipe DStv dekodeerder is huidige aktief IN GEBRUIK in u huishouding? ▲ NOTEER ANTWOORD(E) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%; padding: 5px;"> 1. STANDAARD DEKODEERDER – Kan net EEN DStv kanaal op ‘n slag kyk </td> <td style="width: 60%;"></td> </tr> <tr> <td style="padding: 5px;"> 2. DUAL-VIEW DEKODEERDER – Kan TWEE verskillende DStv kanale op twee verskillende TV-stelle tegelykertyd kyk </td> <td></td> </tr> <tr> <td style="padding: 5px;"> 3. Enige ander DStv Dekodeerder? (NOEM) </td> <td></td> </tr> </table>	1. STANDAARD DEKODEERDER – Kan net EEN DStv kanaal op ‘n slag kyk		2. DUAL-VIEW DEKODEERDER – Kan TWEE verskillende DStv kanale op twee verskillende TV-stelle tegelykertyd kyk		3. Enige ander DStv Dekodeerder? (NOEM)	
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3. Enige ander DStv Dekodeerder? (NOEM)													
▲ ASK C12 IF TV SETS IN HOME IN C1	▲ VRA C12 INDIEN TV-STELLE IN HUISHOUDING IN C1												
C12. And do you have a separate M-Net decoder currently actively IN USE in your household? ▲ RECORD ONE ANSWER <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 5px;">YES/JA</td> <td style="padding: 2px 5px; text-align: center;">4534-1</td> </tr> <tr> <td style="padding: 2px 5px;">NO/NEE</td> <td style="padding: 2px 5px; text-align: center;">-2</td> </tr> </table>	YES/JA	4534-1	NO/NEE	-2	C12. En het u ‘n afsonderlike M-Net dekodeerder huidige aktief IN GEBRUIK in u huishouding? ▲ NOTEER EEN ANTWOORD								
YES/JA	4534-1												
NO/NEE	-2												

▲ ASK C13 IF “YES” IN C3 OR FULL DSTV SERVICE (OPTION 8) IN C5	▲ VRA C13 INDIEN “JA” IN C3 OF VOLLEDIGE DSTV-DIENS (OPSIE 8) IN C5																												
▲ SHOW SCREEN C13 - “M-NET RECEPTION” C13. How does your household receive the M-Net channel? You can give more than one answer. (READ OUT) ▲ READ OUT AND RECORD ANSWER(S) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">1. Via a DStv decoder, that is, via a satellite dish</td><td style="width: 10%; text-align: center;">4535-1</td></tr> <tr> <td>2. Via a separate M-Net decoder, that is, not via DStv</td><td style="text-align: center;">-2</td></tr> <tr> <td>3. Your home receives M-Net communally with the rest of your complex/block of flats</td><td style="text-align: center;">-3</td></tr> <tr> <td>4. Via another means (STATE)</td><td style="text-align: center;">-4</td></tr> </table>	1. Via a DStv decoder, that is, via a satellite dish	4535-1	2. Via a separate M-Net decoder, that is, not via DStv	-2	3. Your home receives M-Net communally with the rest of your complex/block of flats	-3	4. Via another means (STATE)	-4	▲ TOON SKERM C13 - “M-NET ONTVANGS” C13. Hoe ontvang u huishouding die M-Net kanaal? U kan meer as een antwoord gee. (LEES VOOR) ▲ LEES VOOR EN NOTEER ANTWOORD(E) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">1. Via 'n DStv dekodeerder, dit is, via 'n satellietkottel</td><td style="width: 10%;"></td></tr> <tr> <td>2. Via 'n aparte M-Net dekodeerder, dit is, nie via DStv nie</td><td></td></tr> <tr> <td>3. U woning ontvang M-Net gemeenskaplik saam met die res van u kompleks/woonstelblok</td><td></td></tr> <tr> <td>4. Via 'n ander manier (NOEM)</td><td></td></tr> </table>	1. Via 'n DStv dekodeerder, dit is, via 'n satellietkottel		2. Via 'n aparte M-Net dekodeerder, dit is, nie via DStv nie		3. U woning ontvang M-Net gemeenskaplik saam met die res van u kompleks/woonstelblok		4. Via 'n ander manier (NOEM)													
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▲ ASK C14 AND C15 IF “DStv” CLAIMED IN C4 C14. Have you watched any programme via the “DStv On Demand CatchUp” service in the PAST 4 WEEKS? This is where certain programmes are made available on your decoder by DStv for a couple of days after the original broadcast. ▲ RECORD ONE ANSWER <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">YES/JA</td><td style="width: 10%; text-align: center;">4536-1</td></tr> <tr> <td>NO/NEE</td><td style="text-align: center;">-2</td></tr> </table>	YES/JA	4536-1	NO/NEE	-2	▲ VRA C14 EN C15 INDIEN “DStv” IN C4 GENOEM IS C14. Het u enige program via die “DStv On Demand CatchUp” diens gekyk in die AFGELOPE 4 WEKE? Dit is waar sekere programme op u dekodeerder beskikbaar gestel word deur DStv vir 'n paar dae na die oorspronklike uitsending daarvan. ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">YES/JA</td><td style="width: 10%; text-align: center;">4536-1</td></tr> <tr> <td>NO/NEE</td><td style="text-align: center;">-2</td></tr> </table>	YES/JA	4536-1	NO/NEE	-2																				
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C15. Have you rented a movie via the DStv Box Office at a cost of approximately R25 in the PAST 4 WEEKS? ▲ RECORD ONE ANSWER <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">YES/JA</td><td style="width: 10%; text-align: center;">4537-1</td></tr> <tr> <td>NO/NEE</td><td style="text-align: center;">-2</td></tr> </table>	YES/JA	4537-1	NO/NEE	-2	C15. Het u 'n film via DStv se Box Office teen 'n koste van ongeveer R25 in die AFGELOPE 4 WEKE, gehuur? ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">YES/JA</td><td style="width: 10%; text-align: center;">4537-1</td></tr> <tr> <td>NO/NEE</td><td style="text-align: center;">-2</td></tr> </table>	YES/JA	4537-1	NO/NEE	-2																				
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▲ IF MORE THAN ONE TV SET IN C1 <u>AND</u> “DStv” CLAIMED IN C4, ASK C16 C16. Is your household able to receive different DStv channels on 2 or more TV sets at the same time? ▲ RECORD ONE ANSWER <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">YES/JA</td><td style="width: 10%; text-align: center;">4538-1</td></tr> <tr> <td>NO/NEE</td><td style="text-align: center;">-2</td></tr> </table>	YES/JA	4538-1	NO/NEE	-2	▲ INDIEN MEER AS EEN TV-STEL IN C1 <u>EN</u> “DStv” GENOEM IN C4, VRA C16 C16. Is u huishouding instaat om verskillende DStv kanale op 2 of meer TV- stelle tegelykertyd te ontvang? ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">YES/JA</td><td style="width: 10%; text-align: center;">4538-1</td></tr> <tr> <td>NO/NEE</td><td style="text-align: center;">-2</td></tr> </table>	YES/JA	4538-1	NO/NEE	-2																				
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▲ ASK C17 TO C21 IF “TopTV” CLAIMED IN C4	▲ VRA C17 TOT C21 INDIEN “TopTV” GENOEM IS IN C4																												
▲ SHOW SCREEN C17 – “TopTV SERVICES” C17. Here is a list of different TopTV satellite subscription package options. Which of these do you currently have in your household? Just give me the number. Please note that in each option, the number of channels and payment per month is approximate. ▲ RECORD ONE ANSWER <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">1. Variety only - 28 Channels - R99,00 per month</td><td style="width: 10%; text-align: center;">4539-1</td></tr> <tr> <td>2. Variety + Entertainment & Knowledge - 39 Channels - R169,00 per month</td><td style="text-align: center;">-2</td></tr> <tr> <td>3. Variety + Kids & Music - 40 Channels - R169,00 per month</td><td style="text-align: center;">-3</td></tr> <tr> <td>4. Variety + Kids & Music + Entertainment & Knowledge - 51 Channels - R199,00 per month</td><td style="text-align: center;">-4</td></tr> <tr> <td>5. Variety + Entertainment & Knowledge + Ultimate - 43 Channels - R239,00 per month</td><td style="text-align: center;">-5</td></tr> <tr> <td>6. Variety + Kids & Music + Ultimate - 44 Channels - R239,00 per month</td><td style="text-align: center;">-6</td></tr> <tr> <td>7. Full service - 55 Channels - R269,00 per month</td><td style="text-align: center;">-7</td></tr> </table>	1. Variety only - 28 Channels - R99,00 per month	4539-1	2. Variety + Entertainment & Knowledge - 39 Channels - R169,00 per month	-2	3. Variety + Kids & Music - 40 Channels - R169,00 per month	-3	4. Variety + Kids & Music + Entertainment & Knowledge - 51 Channels - R199,00 per month	-4	5. Variety + Entertainment & Knowledge + Ultimate - 43 Channels - R239,00 per month	-5	6. Variety + Kids & Music + Ultimate - 44 Channels - R239,00 per month	-6	7. Full service - 55 Channels - R269,00 per month	-7	▲ TOON SKERM C17 – “TopTV-DIENSTE” C17. Hier is 'n lys van TopTV satelliet-subskripsie pakket opsies. Watter van hierdie het u huidiglik in u huishouding? Gee net vir my die nommer. Let asseblief op dat die aantal kanale en betaling per maand, in elke opsie by benadering is. ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">1. Variety alleenlik - 28 Kanale - R99,00 per maand</td><td style="width: 10%;"></td></tr> <tr> <td>2. Variety + Entertainment & Knowledge - 39 Kanale - R169,00 per maand</td><td></td></tr> <tr> <td>3. Variety + Kids & Music - 40 Kanale - R169,00 per maand</td><td></td></tr> <tr> <td>4. Variety + Kids & Music + Entertainment & Knowledge - 51 Kanale - R199,00 per maand</td><td></td></tr> <tr> <td>5. Variety + Entertainment & Knowledge + Ultimate - 43 Kanale - R239,00 per maand</td><td></td></tr> <tr> <td>6. Variety + Kids & Music + Ultimate - 44 Kanale - R239,00 per maand</td><td></td></tr> <tr> <td>7. Volledige diens - 55 Kanale - R269,00 per maand</td><td></td></tr> </table>	1. Variety alleenlik - 28 Kanale - R99,00 per maand		2. Variety + Entertainment & Knowledge - 39 Kanale - R169,00 per maand		3. Variety + Kids & Music - 40 Kanale - R169,00 per maand		4. Variety + Kids & Music + Entertainment & Knowledge - 51 Kanale - R199,00 per maand		5. Variety + Entertainment & Knowledge + Ultimate - 43 Kanale - R239,00 per maand		6. Variety + Kids & Music + Ultimate - 44 Kanale - R239,00 per maand		7. Volledige diens - 55 Kanale - R269,00 per maand	
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▲ CONTINUE TO SHOW SCREEN C17 – “TopTV SERVICES” C18. Some people choose not to pay their subscriptions every month, if they are going to be away or for some other reason. You said that you have (MENTION SERVICE IN C17) in your household. Is your household currently paying for (MENTION SERVICE) and are you, therefore, able to view these channels? ▲ RECORD ONE ANSWER	▲ GAAN VOORT OM SKERM C17 – “TopTV-DIENSTE” TE TOON C18. Sommige mense verkies om nie hul subskripsies elke maande te betaal nie indien hulle weggaan of om ander redes. U het gesê dat u (NOEM DIENS IN C17) in u huishouding het. Betaal u huishouding huidiglik vir (NOEM DIENS) en kan u dus na daardie kanale kyk? ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td style="width: 50%;">YES/JA</td> <td style="width: 50%; text-align: center;">4540-1</td> </tr> <tr> <td>NO/NEE</td> <td style="text-align: center;">-2</td> </tr> </table>	YES/JA	4540-1	NO/NEE	-2
YES/JA	4540-1				
NO/NEE	-2				
▲ ASK C19 IF RESPONDENT IS CURRENTLY PAYING FOR OPTION 1 OR 7 IN C18	▲ VRA C19 INDIEN RESPONDENT HUIDIGLIK VIR OPSIE 1 OF 7 BETAAL IN C18				
C19. Do you currently pay for the TopTV (MENTION OPTION 1 OR 7) by account or with a pre-paid voucher? ▲ RECORD ONE ANSWER	C19. Betaal u tans vir die TopTV ... (NOEM OPSIE 1 OF 7) per rekening of met 'n voorafbetaalde koepon (pre-paid voucher)? ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td style="width: 50%;">By account / Per rekening</td> <td style="width: 50%; text-align: center;">4541-1</td> </tr> <tr> <td>Pre-paid voucher /Voorafbetaalde koepon</td> <td style="text-align: center;">-2</td> </tr> </table>	By account / Per rekening	4541-1	Pre-paid voucher /Voorafbetaalde koepon	-2
By account / Per rekening	4541-1				
Pre-paid voucher /Voorafbetaalde koepon	-2				
▲ READ OUT: TopTV also has a service called Top Star, a bouquet of 4 Indian channels for which you need to pay an extra R69 per month i.e. over and above your regular TopTV subscription. These channels are: Star Life OK, Star Plus, Star Gold and Vijay. C20. Do you have the Top Star package of Indian channels in your household? ▲ RECORD ONE ANSWER	▲ LEES VOOR: TopTV het ook 'n diens wat Top Star genoem word, dit is 'n bouquet van 4 Indiese kanale waarvoor u R69 per maand ekstra moet betaal d.i. bo en behalwe u gewone TopTV subskripsie. Hierdie kanale is: Star Life OK, Star Plus, Star Gold en Vijay. C20. Het u die Top Star pakket van Indiese kanale in u huishouding? ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td style="width: 50%;">YES/JA</td> <td style="width: 50%; text-align: center;">4542-1</td> </tr> <tr> <td>NO/NEE</td> <td style="text-align: center;">-2</td> </tr> </table>	YES/JA	4542-1	NO/NEE	-2
YES/JA	4542-1				
NO/NEE	-2				
▲ SHOW SCREEN C21 – “TopTV DECODER” C21. Do you have a TopTV decoder currently actively IN USE in your household? ▲ RECORD ONE ANSWER	▲ TOON SKERM C21 – “TopTV DEKODEERDER” C21. Het u huidiglik 'n TopTV dekodeerder aktief IN GEBRUIK in u huishouding? ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td style="width: 50%;">YES/JA</td> <td style="width: 50%; text-align: center;">4543-1</td> </tr> <tr> <td>NO/NEE</td> <td style="text-align: center;">-2</td> </tr> </table>	YES/JA	4543-1	NO/NEE	-2
YES/JA	4543-1				
NO/NEE	-2				
▲ ASK C22 IF TV SETS IN HOME IN C1	▲ VRA C22 INDIEN TV-STELLE IN WONING IN C1				
C22. Apart from DStv and/or M-Net and/or TopTV, are there any OTHER Decoders/Set-top boxes currently actively IN USE in your household? ▲ RECORD ONE ANSWER	C22. Behalwe vir DStv en/of M-Net en/of TopTV, is daar enige ANDER Dekodeerders/“Set-top”-bokse wat tans aktief IN GEBRUIK is, in u huishouding? ▲ NOTEER EEN ANTWOORD <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td style="width: 50%;">YES/JA</td> <td style="width: 50%; text-align: center;">4544-1</td> </tr> <tr> <td>NO/NEE</td> <td style="text-align: center;">-2</td> </tr> </table>	YES/JA	4544-1	NO/NEE	-2
YES/JA	4544-1				
NO/NEE	-2				
▲ ASK C23 IF “YES” IN C22	▲ VRA C23 INDIEN “JA” IN C22				
C23. What is this other decoder(s)/set-top box(es)? ▲ STATE ANSWER(S) -----	C23. Wat is hierdie ander dekodeerder(s)/“set-top”-boks(e)? ▲ NOEM ANTWOORD(E) -----				

▲ ASK ALL ▲ READ OUT: And now I would like to ask you a few questions about your TV viewing. ▲ SET UP TV REMINDER CARD AND EXPLAIN By TV viewing we mean that you personally have watched all or part of a programme - it doesn't matter where you watched it – whether at home or elsewhere.	▲ VRA ALMAL ▲ LEES VOOR: En nou will ek u graag 'n paar vrae oor u TV-kyk vra. ▲ STEL TV-HERINNERKAART OP EN VERDUIDELIK Met TV-kyk bedoel ons dat u persoonlik na die hele of 'n deel van 'n program gekyk het – dit maak nie saak waar u gekyk het nie – of dit tuis of iewers anders was.
▲ ASK C24 IF NEITHER DStv NOR TopTV CLAIMED IN C4	▲ VRA C24 INDIEN NIÉ DStv ÓF TopTV GENOEM IS IN C4 NIE
▲ READ OUT: I will now show you a list of TV channels or stations. ▲ SHOW SCREEN C24 - “TV CHANNELS/STATIONS” C24. The following screen shows channels which can be viewed on TV. Which of these, if any, have you personally watched in the PAST 4 WEEKS? Just give me the number(s). ▲ RECORD ANSWER(S) UNDER C24	▲ LEES VOOR: Ek gaan nou aan u 'n lys TV-kanale of -stasies toon. ▲ TOON SKERM C24 - “TV-KANALE/-STASIES” C24. Die volgende skerm toon kanale wat op TV gekyk kan word. Watter van hierdie, indien enige, het u persoonlik in die AFGELOPE 4 WEKE gekyk? Gee my net die nommer(s). ▲ NOTEER ANTWOORD(E) ONDER C24
▲ ASK C25 IF ANY TV VIEWED IN PAST 4 WEEKS IN C24	▲ VRA C25 INDIEN ENIGE TV GEKYK IS IN DIE AFGELOPE 4 WEKE IN C24
C25. And which of these TV channels or stations, if any, have you personally watched in the PAST 7 DAYS? ▲ READ OUT AND RECORD ANSWER(S) UNDER C25	C25. En watter van hierdie TV-kanale of –stasies, indien enige, het u persoonlik in die AFGELOPE 7 DAE gekyk? ▲ LEES VOOR EN NOTEER ANTWOORD(E) ONDER C25
▲ ASK C26 IF ANY TV VIEWED IN PAST 7 DAYS IN C25	▲ VRA C26 INDIEN ENIGE TV GEKYK IS IN DIE AFGELOPE 7 DAE IN C25
C26. Now I would like you to think about YESTERDAY. Which, if any, of these TV channels or stations did you personally watch YESTERDAY? ▲ READ OUT AND RECORD ANSWER(S) UNDER C26	C26. Nou wil ek hê dat u aan GISTER moet dink. Watter, indien enige, van hierdie TV-kanale of -stasies het u persoonlik GISTER gekyk? ▲ LEES VOOR EN NOTEER ANTWOORD(E) ONDER C26

NR	TV CHANNELS (EXCLUDING DSTV AND TOPTV SATELLITE CHANNELS)	C24	C25	C26
		PAST 4 WEEKS	PAST 7 DAYS	YESTERDAY
1.	e.tv	4546-1	4548-1	4550-1
2.	M-Net (Main Channel) / M-Net (Hoofkanaal)	-2	-2	-2
3.	M-Net Community Services Network (CSN) / Spare Channel // M-Net Gemeenskapsdiens-Netwerk (CSN) / Spaar-kanaal	-3	-3	-3
4.	SABC 1	-4	-4	-4
5.	SABC 2	-5	-5	-5
6.	SABC 3	-6	-6	-6
7.	1KZNTV	-7	-7	-7
8.	Bay TV	-8	-8	-8
9.	CTV (Cape Town TV)	-9	-9	-9
10.	Soweto TV	4547-0	4549-0	4551-0
11.	Tshwane TV	-1	-1	-1
ANY OTHER TV? (PLEASE SPECIFY) / ENIGE ANDER TV? (SPESIFISEER ASSEBLIEF)		-2	-2	-2
DID NOT WATCH / HET NIE GEKYK NIE		▲ SKIP TO C37 -3	▲ SKIP TO C37 -3	▲ SKIP TO C33 -3

▲ ASK C27 IF “DStv” CLAIMED IN C4	▲ VRA C27 INDIEN “DStv” GENOEM IS IN C4
▲ SHOW SCREENS C27/1 TO C27/6 - “DStv CHANNELS” C27. The following screens show channels which can be viewed on DStv’s service. Which of these, if any, have you personally watched in the PAST 4 WEEKS? The channels are listed alphabetically. The first screen I am going to show you lists the regular DStv channels starting with the letters A to E. Just give me the number(s). Here is the screen with channels from F to R. Here is the screen with channels from S to Z. And here is the screen with the HD channels on DStv. And finally, here is the screen with the Cultural Bouquet channels on DStv. ▲ RECORD ANSWER(S) UNDER C27	▲ TOON SKERMS C27/1 TOT C27/6 – “DStv KANALE” C27. Die volgende skerms toon kanale wat op DStv se diens gekyk kan word. Watter van hierdie, indien enige, het u persoonlik in die AFGELOPE 4 WEKE gekyk? Die kanale is alfabeties gelys. Die eerste skerm wat ek u gaan wys, is die lys van gewone DStv kanale wat met letters A tot E begin. Gee my net die nommer(s). Hier is die skerm met kanale van F tot R. Hier is die skerm met kanale van S tot Z. En hier die skerm met die HD kanale op DStv. En ten slotte, hier is die skerm met die Kulturele Bouquet kanale op DStv. ▲ NOTEER ANTWOORD(E) ONDER C27
▲ ASK C28 IF ANY DStv CHANNELS VIEWED IN PAST 4 WEEKS IN C27	▲ VRA C28 INDIEN ENIGE DStv KANALE GEKYK IS IN DIE AFGELOPE 4 WEKE IN C27
C28. And which of these channels, if any, have you personally watched in the PAST 7 DAYS? ▲ READ OUT AND RECORD ANSWER(S) UNDER C28	C28. En watter van hierdie kanale, indien enige, het u persoonlik in die AFGELOPE 7 DAE gekyk? ▲ LEES VOOR EN NOTEER ANTWOORD(E) ONDER C28
▲ ASK C29 IF ANY DStv CHANNELS VIEWED IN PAST 7 DAYS IN C28	▲ VRA C29 INDIEN ENIGE DStv KANALE GEKYK IS IN DIE AFGELOPE 7 DAE IN C28
C29. Now I would like you to think about YESTERDAY. Which, if any, of these channels did you personally watch YESTERDAY? ▲ READ OUT AND RECORD ANSWER(S) UNDER C29	C29. Nou wil ek hê dat u aan GISTER moet dink. Watter, indien enige, van hierdie kanale het u persoonlik GISTER gekyk? ▲ LEES VOOR EN NOTEER ANTWOORD(E) ONDER C29

	DStv SATELLITE CHANNELS (via a Satellite Dish)	C27 4 WKS	C28 7 DAYS	C29 YEST
1.	1KZNTV	4609-1	4629-1	4649-1
2.	AfricaMagic	-2	-2	-2
3.	AfricaMagic Entertainment	-3	-3	-3
4.	AfricaMagic Movies	-4	-4	-4
5.	AfricaMagic Movies 1	-5	-5	-5
6.	AfricaMagic World	-6	-6	-6
7.	AfroMusic Pop	-7	-7	-7
8.	Al Jazeera	-8	-8	-8
9.	Animal Planet	-9	-9	-9
10.	Audio Channels (Any)	4610-0	4630-0	4650-0
11.	Bay TV	-1	-1	-1
12.	BBC Entertainment	-2	-2	-2
13.	BBC Knowledge	-3	-3	-3
14.	BBC Lifestyle	-4	-4	-4
15.	BBC World News	-5	-5	-5
16.	Blackbelt	-6	-6	-6
17.	Boomerang	-7	-7	-7
18.	Business Day (previously Summit TV)	-8	-8	-8
19.	BVN TV	-9	-9	-9
20.	Cartoon Network	4611-0	4631-0	4651-0
21.	CBeebies	-1	-1	-1
22.	CBS Reality (previously Zone Reality)	-2	-2	-2
23.	CCTV-4	-3	-3	-3
24.	CCTV News	-4	-4	-4
25.	Channel O	-5	-5	-5
26.	CNBC Africa	-6	-6	-6
27.	CNN International	-7	-7	-7
28.	Comedy Central	-8	-8	-8
29.	Crime & Investigation	-9	-9	-9
30.	Deukom Channels	4612-0	4632-0	4652-0
31.	Deutsche Welle	-1	-1	-1
32.	Discovery Channel	-2	-2	-2
33.	Discovery World	-3	-3	-3
34.	Dish on TV	-4	-4	-4
35.	Disney Channel	-5	-5	-5
36.	Disney Junior	-6	-6	-6
37.	Disney XD	-7	-7	-7
38.	Dumisa	-8	-8	-8
39.	e.tv	-9	-9	-9
40.	eNCA (previously e.News Channel)	4613-0	4633-0	4653-0
41.	E! Entertainment	-1	-1	-1
42.	ERT World	-2	-2	-2
43.	ESPN	-3	-3	-3
44.	ESPN Classic	-4	-4	-4
45.	EuroNews	-5	-5	-5
46.	Fashion TV	-6	-6	-6
47.	Food Network	-7	-7	-7
48.	FOX	-8	-8	-8
49.	FOX Crime	-9	-9	-9
50.	History	4614-0	4634-0	4654-0
51.	The Home Channel	-1	-1	-1
52.	ID Investigation Discovery	-2	-2	-2
53.	Ignition	-3	-3	-3
54.	iTV Networks	-4	-4	-4
55.	KidsCo	-5	-5	-5
56.	kykNET	-6	-6	-6
57.	kykNET & Kie	-7	-7	-7
58.	kykNET Musiek	-8	-8	-8
59.	Magic World	-9	-9	-9
60.	Mindset Learn	4615-0	4635-0	4655-0
61.	M-Net (Main Channel)	-1	-1	-1
62.	M-Net Movies Action	-2	-2	-2
63.	M-Net Movies Action+	-3	-3	-3
64.	M-Net Movies Comedy	-4	-4	-4
65.	M-Net Movies Drama & Romance	-5	-5	-5
66.	M-Net Movies Family	-6	-6	-6
67.	M-Net Movies Premiere	-7	-7	-7
68.	M-Net Movies Showcase	-8	-8	-8
69.	M-Net Movies Stars	-9	-9	-9
70.	M-Net Movies Zone	4616-0	4636-0	4656-0
71.	M-Net Series Reality	-1	-1	-1
72.	M-Net Series Showcase	-2	-2	-2
73.	M-Net Series Zone	-3	-3	-3
74.	MTV	-4	-4	-4
75.	MTV Base	-5	-5	-5

	DStv SATELLITE CHANNELS (via a Satellite Dish)	C27 4 WKS	C28 7 DAYS	C29 YEST
76.	Mzansi Magic	4616-6	4636-6	4656-6
77.	Mzansi Magic Music	-7	-7	-7
78.	Mzansi Wethu	-8	-8	-8
79.	National Geographic Channel	-9	-9	-9
80.	Nat Geo Wild	4617-0	4637-0	4657-0
81.	NDTV 24x7	-1	-1	-1
82.	Nickelodeon	-2	-2	-2
83.	One Gospel	-3	-3	-3
84.	Parliamentary Service	-4	-4	-4
85.	RAI Italia	-5	-5	-5
86.	Rhema TV	-6	-6	-6
87.	RTP International (RTPi)	-7	-7	-7
88.	Russia Today	-8	-8	-8
89.	SABC 1	-9	-9	-9
90.	SABC 2	4618-0	4638-0	4658-0
91.	SABC 3	-1	-1	-1
92.	Saffron TV	-2	-2	-2
93.	SKY News	-3	-3	-3
94.	Sony Entertainment Television	-4	-4	-4
95.	Sony Max	-5	-5	-5
96.	Soweto TV	-6	-6	-6
97.	Studio Universal	-7	-7	-7
98.	Style	-8	-8	-8
99.	SuperSport 1 (Mainly Rugby and Golf)	-9	-9	-9
100.	SuperSport 2 (Mainly Cricket and Motorsport)	4619-0	4639-0	4659-0
101.	SuperSport 3 (International Soccer)	-1	-1	-1
102.	SuperSport 4 (Local Soccer)	-2	-2	-2
103.	SuperSport Blitz	-3	-3	-3
104.	SuperSport Channels - Other	-4	-4	-4
105.	TBN	-5	-5	-5
106.	TCM (Turner Classic Movies)	-6	-6	-6
107.	TellyTrack	-7	-7	-7
108.	TLC (Discovery TLC)	-8	-8	-8
109.	Trace Sports	-9	-9	-9
110.	Trace Urban	4620-0	4640-0	4660-0
111.	Travel Channel	-1	-1	-1
112.	True Movies	-2	-2	-2
113.	TV5 Monde Afrique	-3	-3	-3
114.	Universal Channel	-4	-4	-4
115.	VH1 Classic	-5	-5	-5
116.	Vuzu	-6	-6	-6
117.	Weather24 & News24	-7	-7	-7
HD CHANNELS: (These channels are only available if you have an HD PVR Decoder) // HD KANALE: (Hierdie kanale is slegs beskikbaar indien u 'n HD PVR Dekodeerder het)				
118.	Discovery HD Showcase	-8	-8	-8
119.	SuperSport HD1	-9	-9	-9
120.	SuperSport HD2	4621-0	4641-0	4661-0
121.	SuperSport HD3	-1	-1	-1
122.	SuperSport HD4	-2	-2	-2
CULTURAL BOUQUETS: (These channels are only available on the Cultural Bouquets, for which you pay extra) // KULTURELE BOUQUETS: (Hierdie kanale is slegs beskikbaar op die Kulturele Bouquets, waarvoor u ekstra betaal)				
123.	B4U Movies	-3	-3	-3
124.	Globo TV	-4	-4	-4
125.	SET Asia	-5	-5	-5
126.	SET Max	-6	-6	-6
127.	SIC International	-7	-7	-7
128.	Sun TV	-8	-8	-8
129.	Zee TV	-9	-9	-9
ANY OTHER TV? (PLEASE SPECIFY) / ENIGE ANDER TV? (SPESIFISEER ASSEMBLIEF)		4622-0	4642-0	4662-0
.....				
DID NOT WATCH / HET NIE GEKYK NIE		▲ SKIP TO C30 -1	▲ SKIP TO C30 -1	▲ SKIP TO C30 -1

▲ ASK C30 IF “TopTV” CLAIMED IN C4	▲ VRA C30 INDIEN “TopTV” GENOEM IS IN C4
▲ SHOW SCREENS C30/1 TO C30/4 - “TopTV CHANNELS” C30. The following screens show channels which can be viewed on TopTV’s service. Which of these, if any, have you personally watched in the PAST 4 WEEKS? The channels are listed alphabetically. The first screen I am going to show you lists the channels starting with the letters A to L. Just give me the number(s). And here is the screen with channels from M to Z. And finally, here is the screen with the Top Star channels on TopTV. ▲ RECORD ANSWER(S) UNDER C30	▲ TOON SKERMS C30/1 TOT C30/4 – “TopTV KANALE” C30. Die volgende skarms toon kanale wat op TopTV se diens gekyk kan word. Watter van hierdie, indien enige, het u persoonlik in die AFGELOPE 4 WEKE, gekyk? Die kanale is alfabeties gelys. Die eerste skerm wat ek u gaan wys, lys die kanale wat met letters A tot L begin. Gee my net die nommer(s). En hier is die skerm met kanale van M tot Z. En ten slotte, hier is die skerm met die Top Star kanale op TopTV. ▲ NOTEER ANTWOORD(E) ONDER C30
▲ ASK C31 IF ANY TopTV CHANNELS VIEWED IN PAST 4 WEEKS IN C30	▲ VRA C31 INDIEN ENIGE TopTV KANALE GEKYK IS IN DIE AFGELOPE 4 WEKE IN C30
C31. And which of these channels, if any, have you personally watched in the PAST 7 DAYS? ▲ READ OUT AND RECORD ANSWER(S) UNDER C31	C31. En watter van hierdie kanale, indien enige, het u persoonlik in die AFGELOPE 7 DAE gekyk? ▲ LEES VOOR EN NOTEER ANTWOORD(E) ONDER C31
▲ ASK C32 IF ANY TopTV CHANNELS VIEWED IN PAST 7 DAYS IN C31	▲ VRA C32 INDIEN ENIGE TopTV KANALE GEKYK IS IN DIE AFGELOPE 7 DAE IN C31
C32. Now I would like you to think about YESTERDAY. Which, if any, of these channels did you personally watch YESTERDAY? ▲ READ OUT AND RECORD ANSWER(S) UNDER C32	C32. Nou wil ek hê dat u aan GISTER moet dink. Watter, indien enige, van hierdie kanale het u persoonlik GISTER gekyk? ▲ LEES VOOR EN NOTEER ANTWOORD(E) ONDER C32

NR	TOPTV SATELLITE CHANNELS (via a Satellite Dish)	C30	C31	C32
		PAST 4 WEEKS	PAST 7 DAYS	YESTERDAY
1.	1KZNTV	4738-1	4748-1	4758-1
2.	Al Jazeera	-2	-2	-2
3.	AMC (African Movie Channel)	-3	-3	-3
4.	ASTV (Afrikaanse Satelliet Televisie)	-4	-4	-4
5.	Baby TV	-5	-5	-5
6.	BBC World News	-6	-6	-6
7.	BET	-7	-7	-7
8.	BOX	-8	-8	-8
9.	C Music TV	-9	-9	-9
10.	Deen TV	4739-0	4749-0	4759-0
11.	Discovery Science	-1	-1	-1
12.	e.tv	-2	-2	-2
13.	Eurosport News	-3	-3	-3
14.	Fashion One	-4	-4	-4
15.	Fashion TV	-5	-5	-5
16.	Fine Living Network	-6	-6	-6
17.	FOX	-7	-7	-7
18.	FOX News	-8	-8	-8
19.	FOX Retro	-9	-9	-9
20.	France 24	4740-0	4750-0	4760-0
21.	Fuel TV	-1	-1	-1
22.	FX	-2	-2	-2
23.	God TV	-3	-3	-3
24.	ID Investigation Discovery	-4	-4	-4
25.	Inspiration	-5	-5	-5
26.	JimJam	-6	-6	-6
27.	Kerrang!	-7	-7	-7
28.	KidsCo.	-8	-8	-8
29.	Kiss	-9	-9	-9
30.	Magic	4741-0	4751-0	4761-0
31.	MGM	-1	-1	-1
32.	MSNBC	-2	-2	-2
33.	Music Choice (audio)	-3	-3	-3
34.	Natura	-4	-4	-4
35.	NHK World TV	-5	-5	-5
36.	One Music	-6	-6	-6
37.	RTP International (RTPi)	-7	-7	-7
38.	SABC 1	-8	-8	-8
39.	SABC 2	-9	-9	-9
40.	SABC 3	4742-0	4752-0	4762-0
41.	Setanta Action	-1	-1	-1
42.	Setanta Africa	-2	-2	-2
43.	Smash Hits	-3	-3	-3
44.	TLC (Discovery TLC)	-4	-4	-4
45.	Top Crime	-5	-5	-5
46.	Top Explore	-6	-6	-6
47.	Top Gospel	-7	-7	-7
48.	Top History	-8	-8	-8
49.	Top Learn	-9	-9	-9
50.	Top Movies	4743-0	4753-0	4763-0
51.	Top Movies +2	-1	-1	-1
52.	Top One	-2	-2	-2
53.	Tshwane TV	-3	-3	-3
54.	Unitel Classica	-4	-4	-4
55.	ZEE Cinema	-5	-5	-5
TOP STAR BOUQUET: (These channels are only available on the Top Star Bouquet, for which you pay extra) // TOP STAR BOUQUET: (Hierdie kanale is slegs beskikbaar op die Top Star Bouquet, waarvoor u ekstra betaal)				
56.	Star Life OK	-6	-6	-6
57.	Star Gold	-7	-7	-7
58.	Star Plus	-8	-8	-8
59.	Vijay	-9	-9	-9
ANY OTHER TV? (PLEASE SPECIFY) / ENIGE ANDER TV? (SPESIFISEER ASSEBLIEF)		4744-0	4754-0	4764-0
.....				
DID NOT WATCH / HET NIE GEKYK NIE		▲ SKIP TO C37 -1	▲ SKIP TO C37 -1	▲ SKIP TO C37 -1

▲ IF DAY OF INTERVIEW IS TUESDAY TO SATURDAY AND TV WAS VIEWED IN C26, C29 OR C32 - “YESTERDAY”, ASK C33.					▲ INDIEN DAG VAN ONDERHOUD ‘N DINSDAG TOT SATERDAG IS EN TV WAS IN C26, C29 OF C32 - “GISTER” GEKYK, VRA C33.				
▲ IF DAY OF INTERVIEW IS SUNDAY OR MONDAY AND TV WAS VIEWED IN C25, C28 OR C31 - “PAST 7 DAYS”, CAPI WILL PROMPT FOR A RANDOMLY SELECTED WEEKDAY IN THE LAST WEEK.					▲ INDIEN DAG VAN ONDERHOUD ‘N SONDAG OF MAANDAG IS EN TV WAS IN C25, C28 OF C31 – “AFGELOPE 7 DAE” GEKYK, SAL CAPI ‘N WILLEKEURIGE WEEKSDAG IN DIE VORIGE WEEK KIES.				
C33. Thinking about YESTERDAY (IF “YESTERDAY” IS SATURDAY OR SUNDAY, ASK ABOUT A RANDOMLY SELECTED WEEKDAY OF LAST WEEK), can you please tell me at what times you watched any TV?					C33. Dink aan GISTER (AS “GISTER” SATERDAG OF SONDAG IS, VRA OMTRENT ‘N WILLEKEURIG GEKOSE WEEKSDAG VAN LAAS WEEK), kan u my asseblief vertel watter tye u enige TV gezyk het?				
▲ RECORD ANSWER(S) UNDER C33 – “YESTERDAY/WEEKDAY”					▲ NOTEER ANTWOORD(E) ONDER C33 – “YESTERDAY/ WEEKDAY”)				
▲ ASK C34 AND C35 IF TV VIEWED IN C25, C28 OR C31 – “PAST 7 DAYS”					▲ VRA C34 EN C35 INDIEN TV IN C25, C28 OF C31 – “AFGELOPE 7 DAE” GEKYK WAS				
C34. Now think about last SATURDAY, at what times did you watch TV?					C34. Dink nou aan laas SATERDAG, watter tye het u TV gezyk?				
▲ WE ARE ASKING ABOUT VIEWING ON THE MOST RECENT SATURDAY					▲ ONS VRA OOR DIE MEES ONLANGSE SATERDAG SE TV-KYK				
▲ RECORD ANSWER(S) UNDER C34 – “SATURDAY”					▲ NOTEER ANTWOORD(E) ONDER C34 – “SATURDAY”				
C35. And thinking about last SUNDAY at what times did you watch TV?					C35. En dink aan laas SONDAG, watter tye het u TV gezyk?				
▲ WE ARE ASKING ABOUT VIEWING ON THE MOST RECENT SUNDAY					▲ ONS VRA OOR DIE MEES ONLANGSE SONDAG SE TV-KYK				
▲ RECORD ANSWER(S) UNDER C35 – “SUNDAY”					▲ NOTEER ANTWOORD(E) ONDER C35 – “SUNDAY”				
TIME OF DAY/ TYD VAN DAG		C33	C34	C35	TIME OF DAY/ TYD VAN DAG		C33	C34	C35
		YESTERDAY/ WEEKDAY	SATURDAY	SUNDAY			YESTERDAY/ WEEKDAY	SATURDAY	SUNDAY
5 AM VM	5.00 - 5.15	7309-1	7409-1	7509-1	5 PM NM	5.00 - 5.15	7313-9	7413-9	7513-9
	5.15 - 5.30	-2	-2	-2		5.15 - 5.30	7314-0	7414-0	7514-0
	5.30 - 5.45	-3	-3	-3		5.30 - 5.45	-1	-1	-1
	5.45 - 6.00	-4	-4	-4		5.45 - 6.00	-2	-2	-2
6 AM VM	6.00 - 6.15	-5	-5	-5	6 PM NM	6.00 - 6.15	-3	-3	-3
	6.15 - 6.30	-6	-6	-6		6.15 - 6.30	-4	-4	-4
	6.30 - 6.45	-7	-7	-7		6.30 - 6.45	-5	-5	-5
	6.45 - 7.00	-8	-8	-8		6.45 - 7.00	-6	-6	-6
7 AM VM	7.00 - 7.15	-9	-9	-9	7 PM NM	7.00 - 7.15	-7	-7	-7
	7.15 - 7.30	7310-0	7410-0	7510-0		7.15 - 7.30	-8	-8	-8
	7.30 - 7.45	-1	-1	-1		7.30 - 7.45	-9	-9	-9
	7.45 - 8.00	-2	-2	-2		7.45 - 8.00	7315-0	7415-0	7515-0
8 AM VM	8.00 - 8.15	-3	-3	-3	8 PM NM	8.00 - 8.15	-1	-1	-1
	8.15 - 8.30	-4	-4	-4		8.15 - 8.30	-2	-2	-2
	8.30 - 8.45	-5	-5	-5		8.30 - 8.45	-3	-3	-3
	8.45 - 9.00	-6	-6	-6		8.45 - 9.00	-4	-4	-4
9 AM VM	9.00 - 9.15	-7	-7	-7	9 PM NM	9.00 - 9.15	-5	-5	-5
	9.15 - 9.30	-8	-8	-8		9.15 - 9.30	-6	-6	-6
	9.30 - 9.45	-9	-9	-9		9.30 - 9.45	-7	-7	-7
	9.45 - 10.00	7311-0	7411-0	7511-0		9.45 - 10.00	-8	-8	-8
10 AM VM	10.00 - 10.15	-1	-1	-1	10 PM NM	10.00 - 10.15	-9	-9	-9
	10.15 - 10.30	-2	-2	-2		10.15 - 10.30	7316-0	7416-0	7516-0
	10.30 - 10.45	-3	-3	-3		10.30 - 10.45	-1	-1	-1
	10.45 - 11.00	-4	-4	-4		10.45 - 11.00	-2	-2	-2
11 AM VM	11.00 - 11.15	-5	-5	-5	11 PM NM	11.00 - 11.15	-3	-3	-3
	11.15 - 11.30	-6	-6	-6		11.15 - 11.30	-4	-4	-4
	11.30 - 11.45	-7	-7	-7		11.30 - 11.45	-5	-5	-5
	11.45 - 12.00	-8	-8	-8		11.45 - 12.00	-6	-6	-6
12 AM VM	12.00 - 12.15	-9	-9	-9	12 AM VM	12.00 - 12.15	-7	-7	-7
	12.15 - 12.30	7312-0	7412-0	7512-0		12.15 - 12.30	-8	-8	-8
	12.30 - 12.45	-1	-1	-1		12.30 - 12.45	-9	-9	-9
	12.45 - 1.00	-2	-2	-2		12.45 - 1.00	7317-0	7417-0	7517-0
1 PM NM	1.00 - 1.15	-3	-3	-3	1 AM VM	1.00 - 1.15	-1	-1	-1
	1.15 - 1.30	-4	-4	-4		1.15 - 1.30	-2	-2	-2
	1.30 - 1.45	-5	-5	-5		1.30 - 1.45	-3	-3	-3
	1.45 - 2.00	-6	-6	-6		1.45 - 2.00	-4	-4	-4
2 PM NM	2.00 - 2.15	-7	-7	-7	2 AM VM	2.00 - 2.15	-5	-5	-5
	2.15 - 2.30	-8	-8	-8		2.15 - 2.30	-6	-6	-6
	2.30 - 2.45	-9	-9	-9		2.30 - 2.45	-7	-7	-7
	2.45 - 3.00	7313-0	7413-0	7513-0		2.45 - 3.00	-8	-8	-8
3 PM NM	3.00 - 3.15	-1	-1	-1	3 AM VM	3.00 - 3.15	-9	-9	-9
	3.15 - 3.30	-2	-2	-2		3.15 - 3.30	7318-0	7418-0	7518-0
	3.30 - 3.45	-3	-3	-3		3.30 - 3.45	-1	-1	-1
	3.45 - 4.00	-4	-4	-4		3.45 - 4.00	-2	-2	-2
4 PM NM	4.00 - 4.15	-5	-5	-5	4 AM VM	4.00 - 4.15	-3	-3	-3
	4.15 - 4.30	-6	-6	-6		4.15 - 4.30	-4	-4	-4
	4.30 - 4.45	-7	-7	-7		4.30 - 4.45	-5	-5	-5
	4.45 - 5.00	-8	-8	-8		4.45 - 5.00	-6	-6	-6
Did not watch TV						▲ NOT APPLICABLE FOR TUE TO SAT INTERVIEWS -7	-7	-7	

▲ IF TV VIEWED YESTERDAY IN C26, C29 OR C32, ASK C36 OTHERWISE SKIP TO C37

▲ INDIEN TV GISTER GEKYK IS IN C26, C29 OF C32, VRA C36, ANDERSINS GAAN NA C37

▲ SHOW SCREEN C36 – “PLACES WHERE TV VIEWED”

▲ TOON SKERM C36 – “PLEKKE WAAR TV GEKYK IS”

C36. People can view TV at different places. Can you please tell me all the places where you viewed **TV YESTERDAY**?

C36. Mense kan TV by verskillende plekke kyk. Kan u aan my asseblief al die plekke noem waar u **GISTER TV** gekyk het?

▲ RECORD ANSWER(S)

▲ NOTEER ANTWOORD(E)

1. Own home via a TV set(s)	4771-1	1. Eie huis via 'n TV-stel(le)
2. Own home via another device e.g. computer, cellphone	-2	2. Eie huis via 'n ander toestel bv. rekenaar, selfoon
3. Other person's home via a TV set(s)	-3	3. Ander persoon se huis via 'n TV stel(le)
4. Other person's home via another device e.g. computer, cellphone	-4	4. Ander persoon se huis via 'n ander toestel bv. rekenaar, selfoon
5. Airport	-5	5. Lughawe
6. Bar/Club/Shebeen	-6	6. Kroeg/Klub/Shebeen
7. Gym	-7	7. Gimnasium
8. Hotel/Guest House	-8	8. Hotel/Gastehuis
9. Public Park/Fan Park	-9	9. Openbare Park/Bewonderaarspark
10. Restaurant/Coffee Shop	4772-0	10. Restourant/Koffiewinkel
11. Shopping Centre/Shop/Bank	-1	11. Winkelsentrum/Winkel/Bank
12. Taxi Rank	-2	12. Taxi-staanplek
13. Inside a taxi	-3	13. Binne-in 'n taxi
14. At Work	-4	14. By die Werk
Elsewhere? (STATE)	-5	Iewers anders? (NOEM)

▲ ASK ALL ▲ READ OUT: And now I would like to ask you a few questions about Radio listening. ▲ SET UP RADIO REMINDER CARD AND EXPLAIN By radio listening we mean that you have personally listened to the radio - it may be all of a programme or only part of it. It does not matter how you listened to it – via a radio set, a computer, a cellphone, the television, satellite, or any other means – nor does it matter where you listened to it.	▲ VRA ALMAL ▲ LEES VOOR: En nou wil ek u graag 'n paar vrae oor Radio-luister vra. ▲ STEL RADIO-HERINNER NASLAANKAART OP EN VERDUIDELIK Met radio luister bedoel ons dat u persoonlik na die radio geluister het - dit kan 'n hele program of net 'n deel daarvan gewees het. Dit maak nie saak hoe u daarna geluister het nie – deur middel van 'n radio, 'n rekenaar, 'n selfoon, die televisie, satelliet of enige ander manier – dit maak ook nie saak waar u daarna geluister het nie.
▲ SHOW SCREENS C37/1, C37/2 & C37/3 - "RADIO STATIONS" PLEASE MAKE SURE THAT RESPONDENT LOOKS AT ALL SCREENS C37. You will now be shown lists of radio stations. Which of them, if any, have you personally listened to in the PAST 4 WEEKS? Just give me the number(s). ▲ RECORD ANSWER(S) UNDER C37. PLEASE NOTE THAT THE STATIONS ARE IN NUMERICAL ORDER, NOT ALPHABETICAL ORDER	▲ TOON SKERMS C37/1, C37/2 & C37/3 - "RADIOSTASIES" MAAK ASSEBLIEF SEKER DAT RESPONDENT NA AL DIE SKERMS KYK C37. U gaan nou lyste van radiostasies gewys word. Watter van hulle, indien enige, het u in die AFGELOPE 4 WEKE persoonlik na geluister? Gee net vir my die nommer(s). ▲ NOTEER ANTWOORD(E) ONDER C37. LET ASSEBLIEF OP DAT DIE STASIES IN NUMERIESE VOLGORDE, EN NIE IN ALFABETIESE VOLGORDE IS NIE
▲ ASK C38 IF ANY RADIO LISTENED TO IN C37, OTHERWISE SKIP TO SECTION D C38. And which of them have you listened to in the PAST 7 DAYS? ▲ READ OUT AND RECORD ANSWER(S) UNDER C38	▲ VRA C38 INDIEN ENIGE RADIO GELUISTER IS IN C37, ANDERSINS GAAN NA DEEL D C38. En watter van hulle het u die AFGELOPE 7 DAE na geluister? ▲ LEES VOOR EN NOTEER ANTWOORD(E) ONDER C38
▲ ASK C39 IF ANY RADIO LISTENED TO IN C38, OTHERWISE SKIP TO SECTION D C39. And now I would like you to think about YESTERDAY, that is ... (MENTION DAY). Which of these stations, if any, did you personally listen to YESTERDAY, at home or away from home, from the time you woke up in the morning until you went to sleep? ▲ READ OUT AND RECORD ANSWER(S) UNDER C39	▲ VRA C39 INDIEN ENIGE RADIO GELUISTER IS IN C38, ANDERSINS GAAN NA DEEL D C39. En nou wil ek hê dat u aan GISTER - d.w.s. ... (NOEM DAG) moet dink. Watter, indien enige, van hierdie stasies het u persoonlik GISTER na geluister, by die huis of weg van die huis, vandat u in die oggend wakker geword het tot u gaan slaap het? ▲ LEES VOOR EN NOTEER ANTWOORD(E) ONDER C39

NR	RADIO STATIONS	C37 4 WKS	C38 7 DAYS	C39 YEST
1.	5FM	6409-1	6509-1	6609-1
2.	567 CapeTalk	-2	-2	-2
3.	94.5 Kfm	-3	-3	-3
4.	94.7 Highveld Stereo	-4	-4	-4
5.	99.2 YFM	-5	-5	-5
6.	2000FM	-6	-6	-6
7.	Algoa FM (Radio Algoa)	-7	-7	-7
8.	BRFM (The Border Drive)	-8	-8	-8
9.	Capricorn FM	-9	-9	-9
10.	Classic FM 102.7	6410-0	6510-0	6610-0
11.	East Coast Radio	-1	-1	-1
12.	Gagasi FM	-2	-2	-2
13.	Good Hope FM	-3	-3	-3
14.	Heart 104.9 FM	-4	-4	-4
15.	iKwekwezi FM	-5	-5	-5
16.	Jacaranda FM	-6	-6	-6
17.	Kaya FM 95.9	-7	-7	-7
18.	Lesedi FM	-8	-8	-8
19.	Ligwalagwala FM	-9	-9	-9
20.	Lotus FM	6411-0	6511-0	6611-0
21.	Metro FM	-1	-1	-1
22.	Motswedding FM	-2	-2	-2
23.	MPowerFM	-3	-3	-3
24.	Munghana Lonene FM	-4	-4	-4
25.	North West FM	-5	-5	-5
26.	OFM	-6	-6	-6
27.	Phalaphala FM	-7	-7	-7
28.	Power FM	-8	-8	-8
29.	Radiokansel/Radio Pulpit (+ Kaap/Cape)	-9	-9	-9
30.	RSG	6412-0	6512-0	6612-0
31.	SAfm	-1	-1	-1
32.	Smile 90.4FM	-2	-2	-2
33.	Talk Radio 702	-3	-3	-3
34.	Thobela FM	-4	-4	-4
35.	tru fm	-5	-5	-5
36.	Ukhozi FM	-6	-6	-6
37.	Umlhlobo Wenene FM	-7	-7	-7
38.	Vuma 103 FM	-8	-8	-8
39.	Alfred Nzo Community Radio 98.3/93.8 FM	-9	-9	-9
40.	Bayfm 107.9	6413-0	6513-0	6613-0
41.	eKhephini Community Radio	-1	-1	-1
42.	Emmanuel Haven FM – (EH 88.7 FM)	-2	-2	-2
43.	Forte Community Radio	-3	-3	-3
44.	IFM	-4	-4	-4
45.	Inkonjane 100.5 FM	-5	-5	-5
46.	Izwi Lethemba Christian Community Radio	-6	-6	-6
47.	Khanya Community Radio	-7	-7	-7
48.	Kingfisher FM	-8	-8	-8
49.	Kouga FM	-9	-9	-9
50.	Kowie FM 99 Dot Zero	6414-0	6514-0	6614-0
51.	Kumkani	-1	-1	-1
52.	Link FM 97.1	-2	-2	-2
53.	Lukhanji 93.7 FM	-3	-3	-3
54.	Mdantsane FM	-4	-4	-4
55.	Nkqubela Community Radio Station	-5	-5	-5
56.	PE FM 87.6	-6	-6	-6
57.	Radio Graaff-Reinet	-7	-7	-7
58.	Radio Grahamstown	-8	-8	-8
59.	RMR 89.7FM (Rhodes Music Radio)	-9	-9	-9
60.	Sanjonisi Youth Radio	6415-0	6515-0	6615-0
61.	Takalani Community Radio (TCR FM) 98.2 Mhz	-1	-1	-1
62.	Unique FM	-2	-2	-2
63.	Unitra Community Radio (UCR-FM)	-3	-3	-3
64.	Vukani Community Radio	-4	-4	-4
65.	Wild Coast FM	-5	-5	-5

NR	RADIO STATIONS	C37 4 WKS	C38 7 DAYS	C39 YEST
66.	Bok Radio 98.9FM	6415-6	6515-6	6615-6
67.	Bush Radio 89.5 FM	-7	-7	-7
68.	CCFM 107.5	-8	-8	-8
69.	Eden FM	-9	-9	-9
70.	Fine Music Radio	6416-0	6516-0	6616-0
71.	Franschhoek FM 87.6	-1	-1	-1
72.	Hope Radio	-2	-2	-2
73.	Knysna FM 97.0	-3	-3	-3
74.	MC90.3FM	-4	-4	-4
75.	ME FM	-5	-5	-5
76.	MFM 92.6	-6	-6	-6
77.	Moo 97.3FM	-7	-7	-7
78.	Radio 786	-8	-8	-8
79.	Radio Atlantis 107.9 (RAFM)	-9	-9	-9
80.	Radio Gamkaland 87.6FM	6417-0	6517-0	6617-0
81.	Radio Helderberg 93.6FM	-1	-1	-1
82.	Radio Houtstok	-2	-2	-2
83.	Radio Kaap se Punt (RKP)	-3	-3	-3
84.	Radio KC 107.7 FM	-4	-4	-4
85.	Radio Namakwaland 93.4FM	-5	-5	-5
86.	Radio Overberg 98.4FM	-6	-6	-6
87.	Radio Tygerberg 104 FM	-7	-7	-7
88.	Radio West Coast 92.3FM	-8	-8	-8
89.	Radio Zibonele	-9	-9	-9
90.	Suidkaap FM	6418-0	6518-0	6618-0
91.	The Voice of the Cape	-1	-1	-1
92.	UCT Radio 104.5FM	-2	-2	-2
93.	Valley FM	-3	-3	-3
94.	Whale Coast FM	-4	-4	-4
95.	Kurara FM	-5	-5	-5
96.	Radio Kaboesna	-6	-6	-6
97.	Radio NFM	-7	-7	-7
98.	Radio Orania	-8	-8	-8
99.	Radio Riverside 98.2FM	-9	-9	-9
100.	Radio Teamaneng Stereo 89.1 FM	6419-0	6519-0	6619-0
101.	Revival FM	-1	-1	-1
102.	Ulwazi FM 88.9	-2	-2	-2
103.	X-K FM 107.9	-3	-3	-3
104.	Karabo FM	-4	-4	-4
105.	Koepel Stereo (KSFM 94.9)	-5	-5	-5
106.	Kovsie FM 97.0	-6	-6	-6
107.	Lentswe Community Radio	-7	-7	-7
108.	Medfm	-8	-8	-8
109.	Mohokare Community Radio	-9	-9	-9
110.	Mosupatsela FM Stereo	6420-0	6520-0	6620-0
111.	Motheo FM	-1	-1	-1
112.	Naledi FM	-2	-2	-2
113.	Overvaal Stereo	-3	-3	-3
114.	QwaQwa Radio	-4	-4	-4
115.	Radio Panorama 107.6 FM	-5	-5	-5
116.	Radio Rosestad 100.6 FM	-6	-6	-6
117.	Setsoto FM Stereo	-7	-7	-7
118.	The Rock Community Radio	-8	-8	-8
119.	Divine Touch Radio	-9	-9	-9
120.	DYR 105.1 FM	6421-0	6521-0	6621-0
121.	Good News Community Radio (GNCR) 93.6FM	-1	-1	-1
122.	Highway Radio 101.5FM	-2	-2	-2
123.	Hindvani	-3	-3	-3
124.	Icora FM	-4	-4	-4
125.	Imbokodo 96.8FM	-5	-5	-5
126.	Inanda 88.4 FM	-6	-6	-6
127.	Izwi LoMzansi	-7	-7	-7
128.	KZN Capital 104FM	-8	-8	-8
129.	Maputaland Community Radio 107.6 FM	-9	-9	-9
130.	Newcastle Community Radio	6422-0	6522-0	6622-0
131.	Nkandla FM	-1	-1	-1
132.	Nquthu Community Radio	-2	-2	-2
133.	Radio Al-Ansaar	-3	-3	-3
134.	Radio Khwezi	-4	-4	-4
135.	Radio Sunny South 97.0 FM	-5	-5	-5
136.	Shine FM	-6	-6	-6
137.	Siyathuthuka FM 97.6	-7	-7	-7
138.	Ugu Youth Radio FM	-8	-8	-8
139.	Umgungundlovu Community Radio (U107.6 FM)	-9	-9	-9
140.	Vibe FM 94.7	6423-0	6523-0	6623-0
141.	Zululand FM 97.0	-1	-1	-1

▲ LIST CONTINUES ON NEXT PAGE

NR	RADIO STATIONS	C37 4 WKS	C38 7 DAYS	C39 YEST
142.	90.6FM Stereo / VCR FM	6423-2	6523-2	6623-2
143.	101.9 Chai FM	-3	-3	-3
144.	Alex FM	-4	-4	-4
145.	ArrowLine Chinese Radio Station	-5	-5	-5
146.	East Rand Stereo 93.9FM	-6	-6	-6
147.	Eastwave Radio 92.2 FM	-7	-7	-7
148.	eK FM 103.6	-8	-8	-8
149.	Eldos FM Community Radio	-9	-9	-9
150.	Hellenic Radio	6424-0	6524-0	6624-0
151.	Hope FM	-1	-1	-1
152.	IFM 102.2	-2	-2	-2
153.	Impact Radio 103 FM	-3	-3	-3
154.	Joz FM	-4	-4	-4
155.	Kasie FM 97.1	-5	-5	-5
156.	Kofifi FM 97.2	-6	-6	-6
157.	Lenz FM 93.6	-7	-7	-7
158.	Mams FM	-8	-8	-8
159.	Midcities 107.4FM	-9	-9	-9
160.	Mix 93.8 FM	6425-0	6525-0	6625-0
161.	Mogale FM	-1	-1	-1
162.	Radio 1584	-2	-2	-2
163.	Radio Islam MW 1548	-3	-3	-3
164.	Radio Medunsa	-4	-4	-4
165.	Radio Pretoria	-5	-5	-5
166.	Radio Rippel 90.5 FM	-6	-6	-6
167.	Radio Today	-7	-7	-7
168.	Radio Veritas	-8	-8	-8
169.	Rainbow FM 90.7	-9	-9	-9
170.	River FM	6426-0	6526-0	6626-0
171.	Rock FM 91.9	-1	-1	-1
172.	Soshanguve Community Radio	-2	-2	-2
173.	Thetha FM 100.6	-3	-3	-3
174.	Tshwane FM 93.6	-4	-4	-4
175.	Tuks FM 107.2	-5	-5	-5
176.	TUT FM 96.2	-6	-6	-6
177.	UJFM 95.4	-7	-7	-7
178.	Voice of Tembisa FM	-8	-8	-8
179.	Voice of Wits (VOW FM) 90.5	-9	-9	-9
180.	VUT FM 96.9	6427-0	6527-0	6627-0
181.	99.3FM Kosmos Stereo	-1	-1	-1
182.	Barberton Community Radio (BCR 104.1FM)	-2	-2	-2
183.	Emalahleni FM	-3	-3	-3
184.	Greater Middelburg FM 89.7	-4	-4	-4
185.	Kangala Community Radio Services	-5	-5	-5
186.	Kasi FM 107.3 (K Radio 107.3 FM)	-6	-6	-6
187.	Kriel Info Radio	-7	-7	-7
188.	Ligwa Community Radio	-8	-8	-8
189.	Mash FM Stereo	-9	-9	-9
190.	Mkhondo Community Radio	6428-0	6528-0	6628-0
191.	Nkomazi FM	-1	-1	-1
192.	Radio Alpha 97.8 FM (Alfa-Alfa)	-2	-2	-2
193.	Radio Bushbuckridge	-3	-3	-3
194.	Radio Ermelo 104 FM Stereo	-4	-4	-4
195.	Radio Kragbron 93.1FM Stereo	-5	-5	-5
196.	Radio Laeveld 100.5FM Stereo	-6	-6	-6
197.	Secunda FM	-7	-7	-7
198.	Standerton Info Radio	-8	-8	-8

NR	RADIO STATIONS	C37 4 WKS	C38 7 DAYS	C39 YEST
199.	Blouberg Community Radio	6428-9	6528-9	6628-9
200.	Botlokwa Community Radio Station	6429-0	6529-0	6629-0
201.	Comrad Tshepo	-1	-1	-1
202.	Giyani Community Radio	-2	-2	-2
203.	Greater Lebowakgomo Community Radio (GLFM 89.8 Mhz)	-3	-3	-3
204.	Greater Tzaneen Community Radio (GTFM 104.8)	-4	-4	-4
205.	GYFM	-5	-5	-5
206.	Hlanganani FM	-6	-6	-6
207.	Lephalale FM	-7	-7	-7
208.	Makhado FM 107.3	-8	-8	-8
209.	Mala FM 101	-9	-9	-9
210.	Mohodi Community Radio 98.8 FM	6430-0	6530-0	6630-0
211.	Mokopane Community Radio Station	-1	-1	-1
212.	Moletsi Community Media	-2	-2	-2
213.	Moutse Community Radio Station	-3	-3	-3
214.	Musina FM	-4	-4	-4
215.	Phalaborwa FM (PFM)	-5	-5	-5
216.	Radio Turf	-6	-6	-6
217.	Sekgosesa Community Radio	-7	-7	-7
218.	Sekhukhune Community Radio (SK FM)	-8	-8	-8
219.	Thabazimbi Radio Station	-9	-9	-9
220.	Tubatse FM	6431-0	6531-0	6631-0
221.	Univen Community Radio 99.8 FM	-1	-1	-1
222.	Waterberg Stereo 104.9 FM	-2	-2	-2
223.	Zebediela Community Radio	-3	-3	-3
224.	Aganang FM	-4	-4	-4
225.	Bosveld Stereo 107.5FM	-5	-5	-5
226.	KopanongFM	-6	-6	-6
227.	Letlhabile Community Radio	-7	-7	-7
228.	Lichvaal Stereo-92.6FM	-8	-8	-8
229.	Life FM	-9	-9	-9
230.	Mafikeng Community Radio 96.7	6432-0	6532-0	6632-0
231.	Mmabatho FM	-1	-1	-1
232.	Modiri FM	-2	-2	-2
233.	Moretele Community Radio 106.6 FM	-3	-3	-3
234.	Motsile FM	-4	-4	-4
235.	NWU FM	-5	-5	-5
236.	PUKfm 93.6	-6	-6	-6
237.	Radio Mafisa 93.4 FM	-7	-7	-7
238.	Star FM 102.9 Mhz	-8	-8	-8
239.	Vaaltar FM (VTR FM)	-9	-9	-9
240.	Village FM	6433-0	6533-0	6633-0
ANY OTHER RADIO STATION (STATE NAME IN FULL AND FREQUENCY)		-1	-1	-1
UNSURE / NIE SEKER NIE		-2	-2	-2
NONE / GEENEEN		-3	-3	-3
▲ SKIP TO SECTION D				

▲ ASK ALL

▲ SHOW SCREEN D1 - “OUT OF HOME ADVERTISING”

D1. Now, I would like you to think about advertising that you see when you are out of your home. Here are examples of the different outdoor signs that you might have seen.

Which of these outdoor signs, if any, have you seen **IN THE PAST 4 WEEKS**? Just give me the number(s).

▲ RECORD ANSWER(S) UNDER D1

▲ VRA ALMAL

▲ TOON SKERM D1 - “BUITENSHUISE REKLAME”

D1. Nou wil ek hê dat u moet dink aan advertensies wat u sien as u buite u woning is. Hier is voorbeelde van die verskillende buitemuurse tekens wat u dalk al gesien het.

Watter van hierdie buitemuurse tekens, indien enige, het u **IN DIE AFGELOPE 4 WEKE** gesien? Gee my net die nommer(s).

▲ NOTEER ANTWOORD(E) ONDER D1

▲ ASK D2 IF ANY OUTDOOR SIGNS SEEN IN THE PAST 4 WEEKS IN D1, OTHERWISE SKIP TO SECTION E

▲ VRA D2 INDIEN ENIGE BUITEMUURSE TEKENS IN DIE AFGELOPE 4 WEKE GESIEN IS IN D1, ANDERSINS GAAN NA DEEL E

▲ CONTINUE TO SHOW SCREEN D1 - “OUT OF HOME ADVERTISING”

D2. And which of these outdoor signs, if any, have you seen **IN THE PAST 7 DAYS**? Just give me the number(s).

▲ RECORD ANSWER(S) UNDER D2

▲ GAAN VOORT OM SKERM D1 - “BUITENSHUISE REKLAME” TE TOON

D2. En watter van hierdie buitemuurse tekens, indien enige, het u **IN DIE AFGELOPE 7 DAE** gesien? Gee my net die nommer(s).

▲ NOTEER ANTWOORD(E) ONDER D2

	D1	D2	
	PAST 4 WEEKS	PAST 7 DAYS	
OUTDOOR SIGN TYPES	AFGELOPE 4 WEKE	AFGELOPE 7 DAE	BUITEMUURSE TEKEN Tipes
1. Building wraps/Construction site wraps carrying <u>any</u> advertisements	4809-1	4810-1	1. Gebou omhulsels/Konstruksieterrein omhulsels wat <u>enige</u> advertensies dra
2. Bus shelters carrying <u>any</u> advertisements	-2	-2	2. Bus skuilings wat <u>enige</u> advertensies dra
3. Buses carrying <u>any</u> advertisements on the outside	-3	-3	3. Busse wat <u>enige</u> advertensies aan die buitekant dra
4. Dustbins/litterbins carrying <u>any</u> advertisements	-4	-4	4. Asblikke/vullisblikke wat <u>enige</u> advertensies dra
5. <u>Any</u> advertisements on the sides of taxis and minibuses	-5	-5	5. <u>Enige</u> advertensies aan die kante van taxis en minibusse
6. Trailers carrying <u>any</u> advertisements	-6	-6	6. Sleepwaens wat <u>enige</u> advertensies dra
7. Street poles carrying <u>any</u> advertisements	-7	-7	7. Straatlamppe wat <u>enige</u> advertensies dra
8. Billboards carrying <u>any</u> advertisements	-8	-8	8. Reklameborde wat <u>enige</u> advertensies dra
NONE OF THESE	▲ SKIP TO -9 SECTION E	-9	GEENEEN VAN HIERDIE

▲ **READ OUT:**

And now I would like to ask you a few questions about cellphones.

E1. How many cellphones are there in your household? Please include cellphones that are owned, rented or used by anyone in your household (including your own).

▲ **RECORD ONE NUMERIC ANSWER**

4819-4820

▲ **LEES VOOR:**

En nou wil ek u graag 'n paar vrae oor selfone vra.

E1. Hoeveel selfone is daar in u huishouding? Sluit asseblief selfone in wat deur enigiemand in u huishouding besit, gehuur of gebruik word (u eie ingesluit).

▲ **NOTEER EEN NUMERIESE ANTWOORD**

E2. How many cellphones, if any, do you **personally** use?

▲ **RECORD ONE ANSWER**

0	4821-0
1	-1
2	-2
3	-3
4 or more/of meer	-4

E2. Hoeveel selfone, indien enige, gebruik u **persoonlik**?

▲ **NOTEER EEN ANTWOORD**

▲ **SKIP TO SECTION F**

▲ **ASK E3-E6 SEPARATELY FOR EACH OF THE CELLPHONES MENTIONED IN E2. IF THE RESPONDENT HAS MORE THAN 4 CELLPHONES, ASK E3-E6 OF THE 4 CELLPHONES THAT ARE USED MOST OFTEN. SKIP TO SECTION F IF NO CELLPHONES IN E2.**

▲ **VRA E3-E6 AFSONDERLIK VIR ELKEEN VAN DIE SELFONE WAT IN E2 GENOEM IS. INDIEN DIE RESPONDENT MEER AS 4 SELFONE HET, MOET E3-E6 VIR DIE 4 SELFONE WAT DIE GEREELDSTE GEBRUIK WORD, GEVRA WORD. GAAN NA DEEL F INDIEN GEEN SELFONE IN E2 NIE.**

▲ **READ OUT:**

I am now going to ask you a few questions about each of these cellphones that you personally use.

Let's start with the cellphone you use most often.

And now for your second cellphone.

And now for your third cellphone.

And now for your fourth cellphone.

▲ **REPEAT E3-E6 FIRSTLY FOR THE CELLPHONE USED MOST OFTEN, THEN FOR THE SECOND, THIRD AND FOURTH CELLPHONE.**

▲ **LEES VOOR:**

Ek gaan u nou 'n paar vrae vra omtrent elkeen van hierdie selfone wat u persoonlik gebruik.

Kom ons begin met die selfoon wat u die meeste gebruik.

En nou vir u tweede selfoon.

En nou vir u derde selfoon.

En nou vir u vierde selfoon.

▲ **HERHAAL E3-E6 EERSTENS VIR DIE SELFOON WAT DIE GEREELDSTE GEBRUIK WORD, DAN VIR DIE TWEDE, DERDE EN VIERDE SELFOON.**

▲ **SHOW SCREEN E3 - "MAKE OF CELLPHONE"**

E3. What make is it?

▲ **RECORD ONE ANSWER IN THE TABLE ON NEXT PAGE**

▲ **TOON SKERM E3 - "MAAK VAN SELFOON"**

E3. Watter maak is dit?

▲ **NOTEER EEN ANTWOORD IN DIE TABEL OP VOLGENDE BLADSY**

▲ **SHOW SCREEN E4 - "NETWORK"**

E4. And to which network is this cellphone linked?

▲ **RECORD ONE ANSWER IN THE TABLE ON NEXT PAGE**

▲ **TOON SKERM E4 - "NETWERK"**

E4. En tot watter netwerk is hierdie selfoon verbind?

▲ **NOTEER EEN ANTWOORD IN DIE TABEL OP VOLGENDE BLADSY**

▲ **SHOW SCREEN E5 - "PAYMENT OPTIONS"**

E5. Is this cellphone on **(READ OUT)?**

▲ **RECORD ONE ANSWER IN THE TABLE ON NEXT PAGE**

▲ **TOON SKERM E5 - "BETAALOPSIES"**

E5. Is hierdie selfoon op **(LEES VOOR)?**

▲ **NOTEER EEN ANTWOORD IN DIE TABEL OP VOLGENDE BLADSY**

Pre-paid / Voorafbetaald ("Pre-Paid")
Contract only / Kontrak alleenlik
Contract with Top-up / Kontrak met "Top-up"

▲ **SHOW SCREEN E6 - “AIRTIME/DATA BUNDLES”**

E6. Which of the following do you get or buy for this cellphone?
(READ OUT)

▲ **RECORD ONE ANSWER IN THE TABLE BELOW**

▲ **TOON SKERM E6 - “LUGTYD/DATA-BONDELS”**

E6. Watter van die volgende kry of koop u vir hierdie selfoon?
(LEES VOOR)

▲ **NOTEER EEN ANTWOORD IN DIE TABEL HIERONDER**

	Cell 1 (Used most often)	Cell 2	Cell 3	Cell 4
E3. MAKE OF CELLPHONE				
Apple iPhone	4822-1	4827-1	4832-1	4837-1
BlackBerry	-2	-2	-2	-2
Ericsson	-3	-3	-3	-3
HTC	-4	-4	-4	-4
LG	-5	-5	-5	-5
Motorola	-6	-6	-6	-6
Nokia	-7	-7	-7	-7
SAGEM	-8	-8	-8	-8
Samsung	-9	-9	-9	-9
Siemens	4823-0	4828-0	4833-0	4838-0
Sony Ericsson	-1	-1	-1	-1
Vodafone	-2	-2	-2	-2
Other/Ander	-3	-3	-3	-3
E4. CELLPHONE NETWORK				
8 ta	4824-1	4829-1	4834-1	4839-1
Cell C	-2	-2	-2	-2
MTN	-3	-3	-3	-3
Telkom Mobile	-4	-4	-4	-4
Virgin Mobile	-5	-5	-5	-5
Vodacom	-6	-6	-6	-6
Other Network/Ander Netwerk	-7	-7	-7	-7
E5. PAYMENT OPTIONS				
Pre-paid / Voorafbetaald (“Pre-Paid”)	4825-1	4830-1	4835-1	4840-1
Contract only / Kontrak alleenlik	-2	-2	-2	-2
Contract with Top-up / Kontrak met “Top-up”	-3	-3	-3	-3
E6. AIRTIME/DATA BUNDLES				
Airtime only / Lugtyd alleenlik	4826-1	4831-1	4836-1	4841-1
Data bundles only / Databondels alleenlik	-2	-2	-2	-2
Both airtime and data bundles / Beide lugtyd en databondels	-3	-3	-3	-3

▲ **ASK E7 - E10 IF ONE OR MORE CELLPHONES IN E2.**

E7. How many ACTIVE SIM cards do you personally have?

▲ **RECORD ONE ANSWER**

1	4842-1
2	-2
3	-3
4 or more/of meer	-4

▲ **VRA E7 - E10 INDIEN EEN OF MEER SELFONE IN E2.**

E7. Hoeveel AKTIEWE SIM-kaarte het u persoonlik?

▲ **NOTEER EEN ANTWOORD**

▲ **SHOW SCREEN E8 - “MONTHLY CELLPHONE EXPENSES”**

E8. In total, how much do you spend on all these cellphones **PER MONTH**? Please include calls, subscriptions, SMSs, vouchers and data. Just give me the letter.

▲ **RECORD ONE ANSWER**

▲ **TOON SKERM E8 - “MAANDELIKSE SELFOON UITGAWES”**

E8. In totaal, hoeveel spandeer u gemiddeld op al hierdie selfone **PER MAAND**? Sluit asseblief oproepe, subskripsies, SMS’e, kooppewyse (vouchers) en data in. Gee my net die letter.

▲ **NOTEER EEN ANTWOORD**

A	R50 or less / R50 of minder	4843-1
B	R51 - R89	-2
C	R90 - R110	-3
D	R111 - R125	-4
E	R126 - R150	-5
F	R151 - R200	-6
G	R201 - R270	-7
H	R271 - R500	-8
I	R501 - R650	-9
J	R651 - R750	4844-0
K	R751 - R950	-1
L	R951 - R1150	-2
M	More than R1150 / Meer as R1150	-3
	Don’t know/not responsible for paying/company pays	-4
	▪ Weet nie/nie verantwoordelik om te betaal/maatskappy betaal	
	Don’t buy airtime/only receive calls/only use free calls	-5
	▪ Koop nie lugtyd nie/ontvang net oproepe/gebruik net gratis oproepe	

- ▲ **SHOW SCREEN E9 – “CELLPHONE ACTIVITIES – WHEN LAST”**
- E9. I am now going to read out a list of cellphone activities. Please tell me when last, if at all, have you done each activity on your cellphone.
- ▲ **READ OUT AND RECORD ONE ANSWER FOR EACH ACTIVITY**

- ▲ **TOON SKERM E9 – “SELFOON AKTIWITEITE – WANNEER LAAS”**
- E9. Ek gaan nou 'n lys van selfoon aktiwiteite voorlees. Sê asseblief vir my wanneer laas, indien ooit, het u elke aktiwiteit op u selfoon gedoen.
- ▲ **LEES VOOR EN NOTEER EEN ANTWOORD VIR ELKE AKTIWITEIT**

	WHEN LAST/WANNEER LAAS				
	YESTERDAY/ GISTER	PAST 7 DAYS / AFGELOPE 7 DAE	PAST 4 WEEKS / AFGELOPE 4 WEKE	LONGER AGO / LANGER GELEDE	NEVER/ NOOIT
1. Make outgoing phone calls • Maak uitgaande oproepe	4847-1	-2	-3	-4	-5
2. Send a “Please call me” message • Stuur ‘n “Please call me”-boodskap	4848-1	-2	-3	-4	-5
3. Receive a “Please call me” message • Ontvang ‘n “Please call me”-boodskap	4849-1	-2	-3	-4	-5
4. Send SMSs (excluding competition/vote/donation SMSs) • Stuur SMS’e (uitsluitend kompetisie/stem/donasie SMS’e)	4850-1	-2	-3	-4	-5
5. Enter competitions/vote/make donations via SMS • Skryf vir kompetisies in/stem/maak donasies via SMS	4851-1	-2	-3	-4	-5
6. Send/Receive an MMS (e.g. send/receive photos) • Stuur/Ontvang ‘n MMS (bv. stuur/ontvang foto’s)	4852-1	-2	-3	-4	-5
7. Download mobile content to your cellphone (e.g. ringtones, caller tunes, wallpapers) • Laai mobiele inhoud af op u selfoon (bv. luitone, oproepdeuntjies, muurpapier)	4853-1	-2	-3	-4	-5
8. Listen to music (excluding radio) on your cellphone • Luister na musiek (radio uitgesluit) op u selfoon	4854-1	-2	-3	-4	-5
9. Take photos with your cellphone • Neem foto’s met u selfoon	4855-1	-2	-3	-4	-5
10. Take video recordings with your cellphone • Neem video-opnames met u selfoon	4856-1	-2	-3	-4	-5
11. Watch videos taken by yourself or sent to you by a friend • Kyk video’s wat deur uself geneem is of deur ‘n vriend/vriendin aan u gestuur is	4857-1	-2	-3	-4	-5
12. Listen to a radio station on your cellphone • Luister na ‘n radiostasie op u selfoon	4858-1	-2	-3	-4	-5

- ▲ **SHOW SCREEN E10 – “OTHER ACTIVITIES ON CELLPHONE”**
- E10. Have you done any of the following activities on your cellphone in the **PAST 12 MONTHS**, as shown on the screen?
- ▲ **DON’T READ OUT ACTIVITIES**
- Messaging like MXit, BBM, WhatsApp, e-mail
 - Searching for information e.g. Google
 - Accessing Social Media like Facebook, Twitter, YouTube
 - Downloading music, ringtones, apps, games
- ▲ **RECORD ONE ANSWER**

- ▲ **TOON SKERM E10 – “ANDER AKTIWITEITE OP SELFOON”**
- E10. Het u enige van die volgende aktiwiteite, soos aangetoon op die skerm, op u selfoon in die **AFGELOPE 12 MAANDE** gedoen?
- ▲ **MOENIE AKTIWITEITE VOORLEES NIE**
- Boodskappe soos MXit, BBM, WhatsApp, e-pos
 - Soek vir inligting bv. Google
 - Toegang tot Sosiale Media soos Facebook, Twitter, YouTube
 - Aflaai van musiek, luitone, apps, speletjies
- ▲ **NOTEER EEN ANTWOORD**

YES / JA	4859-1
NO / NEE	-2

▲ READ OUT: Another new means of communication is the Internet. Remember that the Internet can be accessed using a computer, cellular phone or another Internet enabled device. ▲ SHOW SCREEN F1 – “INTERNET ACCESS - WHEN LAST” F1. When last, if at all, have you PERSONALLY accessed the internet? ▲ RECORD ONE ANSWER Yesterday In the past 7 days In the past 4 weeks 4 weeks – 12 months ago Longer ago Never	▲ LEES VOOR: Nog 'n nuwe manier van kommunikasie is die Internet. Onthou dat toegang tot die Internet verkry kan word deur 'n rekenaar, selfoon of 'n ander Internet-geaktiveerde toestel te gebruik. ▲ TOON SKERM F1 – “INTERNET TOEGANG - WANNEER LAAS” F1. Wanneer laas, indien ooit, het u PERSOONLIK toegang tot die internet gehad? ▲ NOTEER EEN ANTWOORD 4909-1 Gister -2 In die afgelope 7 dae -3 In die afgelope 4 weke -4 4 weke – 12 maande gelede -5 Langer gelede -6 Nooit
▲ SHOW SCREEN F2 – “ITEMS USED” F2. Which of the following items, if any, have you used in the PAST 12 MONTHS? (READ OUT) ▲ RECORD ANSWER(S) 1. Computer/laptop 2. Tablet e.g. Apple iPad, Samsung Galaxy 3. Any other internet enabled device like WebBox, Smart TV, gaming console, etc. NONE OF THESE	▲ TOON SKERM F2 – “ITEMS GEBRUIK” F2. Watter van die volgende items, indien enige, het u in die AFGELOPE 12 MAANDE gebruik? (LEES VOOR) ▲ NOTEER ANTWOORD(E) 4910-1 1. Rekenaar/skootrekenaar -2 2. Tablet bv. Apple iPad, Samsung Galaxy -3 3. Enige ander internet-geaktiveerde toestel soos WebBox, Smart TV, speletjieskonsole, ens. -4 GEEN VAN HIERDIE

▲ **ASK F3 AND F4 IF “YES” IN E10 OR RESPONDENT ACCESSED INTERNET IN PAST 12 MONTHS IN F1 OR ANY OF THE OPTIONS 1-3 WERE RECORDED IN F2.**

▲ **SHOW SCREEN F3 – “DIGITAL ACTIVITIES”**

F3. I am now going to read out some activities that one can do on a cellphone, or computer or tablet. For each activity you do, if at all, please tell me whether you use a cellphone, or computer or tablet.

▲ **READ OUT ACTIVITIES AND RECORD ANSWER(S)**

▲ **VRA F3 EN F4 INDIEN “JA” IN E10 OF RESPONDENT HET TOEGANG TOT DIE INTERNET IN DIE AFGELOPE 12 MAANDE IN F1 GEHAD OF ENIGE VAN DIE OPSIES 1-3 IS IN F2 GENOTEER.**

▲ **TOON SKERM F3 – “DIGITALE AKTIWITEITE”**

F3. Ek gaan nou 'n paar aktiwiteite voorlees wat op 'n selfoon, of rekenaar of tablet gedoen kan word. Vir elke aktiwiteit wat u doen, indien wel, sê my asseblief of u 'n selfoon, of rekenaar of tablet gebruik.

▲ **LEES AKTIWITEITE VOOR EN NOTEER ANTWOORD(E)**

	I DO THIS ACTIVITY USING A CELLPHONE / EK DOEN HIERDIE AKTIWITEIT DEUR 'N SELFON TE GEBRUIK	I DO THIS ACTIVITY USING A COMPUTER OR TABLET // EK DOEN HIERDIE AKTIWITEIT DEUR 'N REKENAAR OF TABLET TE GEBRUIK	I DON'T DO THIS ACTIVITY AT ALL / EK DOEN HIERDIE AKTIWITEIT GLAD NIE
1. Search (e.g. Google) • Soektog (bv. Google)	4914-1	-2	-3
2. Send/Receive e-mail • Stuur/Ontvang e-pos	4915-1	-2	-3
3. Banking • Banksake	4916-1	-2	-3
4. Access Facebook • Toegang tot Facebook	4917-1	-2	-3
5. Access Twitter • Toegang tot Twitter	4918-1	-2	-3
6. Other Social Networking, e.g. MySpace, LinkedIn, Windows Live Spaces, Google Plus, etc. • Ander Sosiale Netwerke, bv. MySpace, LinkedIn, Windows Live Spaces, Google Plus, ens.	4919-1	-2	-3
7. Use instant messaging/chat services (e.g. MXit, BBM, WhatsApp, Apple Messaging) • Gebruik kitsboodskappe/gesels-dienste (bv. MXit, BBM, WhatsApp, Apple Messaging)	4920-1	-2	-3
8. Make calls on the internet using Skype, FaceTime, Viber, etc. • Maak oproepe op die internet deur Skype, FaceTime, Viber, ens. te gebruik	4921-1	-2	-3
9. Purchase goods or services via the internet e.g. groceries, clothing, etc. • Koop goedere of dienste via die internet bv. kruideniersware, kleres, ens.	4922-1	-2	-3
10. Entertainment bookings e.g. movies, live shows • Vermaaklikheidsbesprekings bv. films, lewendige vertonings	4923-1	-2	-3
11. Travel bookings/arrangements e.g. air tickets, transport, accommodation • Reisbesprekings/rêelings bv. vlugkaartjies, vervoer, akkommodasie	4924-1	-2	-3
12. Access auction websites (e.g. Bid or Buy, eBay) • Toegang tot veilingswebwerwe (bv. Bid or Buy, eBay)	4925-1	-2	-3
13. Access classified advertising websites (e.g. OLX, Gumtree) • Toegang tot kleinadvertensie (“classified”) webwerwe (bv. OLX, Gumtree)	4926-1	-2	-3
14. Access listing sites e.g. jobs, property, cars • Toegang tot lyswebwerwe bv. werk, eiendom, motors	4927-1	-2	-3
15. Music downloads (excluding radio) • Laai musiek af (radio uitgesluit)	4928-1	-2	-3
16. Reading a newspaper/magazine • Lees 'n koerant/tydskrif	4929-1	-2	-3
17. Read/access current news/articles/news sites • Lees/verkry jongste nuus/artikels/nuuswerwe	4930-1	-2	-3
18. Play games • Speel speletjies	4931-1	-2	-3
19. Dating • Aanlynafsprake	4932-1	-2	-3
20. Gambling • Dobbels	4933-1	-2	-3
21. Share trading • Aandele handeldryf	4934-1	-2	-3
22. Watch television programmes • Kyk televisieprogramme	4935-1	-2	-3
23. Watch on-line videos (i.e. YouTube) • Kyk aanlyn video's (d.i. YouTube)	4936-1	-2	-3
24. Listen to the radio on-line via a website or App • Luister na die radio aanlyn via 'n webwerf of 'n App	4937-1	-2	-3
25. Download Apps/Applications • Laai “Apps”/Toepassings af	4938-1	-2	-3
26. Download a Podcast • Laai 'n Potgooi (“Podcast”) af	4939-1	-2	-3
27. Subscribe to receive content or services • Teken in om inhoud of dienste te ontvang	4940-1	-2	-3
28. Other internet activities not mentioned previously • Ander internetaktiwiteite wat nie voorheen genoem is nie	4941-1	-2	-3

▲ SHOW SCREEN F4 – “INTERNET ACCESS - HOW”

F4. How do you access the Internet? You can give more than one answer here.

▲ RECORD ANSWER(S)

4942-1 At Home ADSL / ADSL by die Huis

-2 At Home Wireless network (e.g. iBurst, WiFi) / Draadlose (“wireless”) netwerk (bv. iBurst, WiFi) by die Huis

-3 Mobile network (e.g. 3G, Edge, GPRS, Vodacom, MTN) / Selfoonnetwerk (bv. 3G, Edge, GPRS, Vodacom, MTN)

-4 At Home Dial-up (Standard telephone line) / Belkonneksie (Standaard telefoonlyn) by die Huis

-5 -----
Access the Internet at an educational institution / Toegang tot Internet by 'n opvoedkundige instelling

-6 Public access point (e.g. Internet Cafe, WiFi hotspot, gym, hotel, library) / Openbare toegangspunt (bv. Internetkafee, WiFi hotspot, gym, hotel, biblioteek)

-7 Access the Internet at work / Toegang tot Internet by die werk

-8 Other (STATE) / Ander (NOEM)

▲ SHOW SCREEN F4 – “INTERNET TOEGANG - HOE”

F4. Hoe verkry u toegang tot die Internet? U kan meer as een antwoord hier gee.

▲ NOTEER ANTWOORD(E)

▲ READ OUT:

In order to provide the best service, manufacturers need to understand their consumers better. I will therefore now ask you questions about your lifestyle.

The first couple of questions cover motor vehicles. Vehicle manufacturers and motor vehicle dealers use this information to determine their target markets.

- G1. How many motor cars, station wagons, bakkies and mini-buses/kombis, including company cars, are there in your household? Please exclude motor bikes, scooters or trucks.

▲ RECORD ONE ANSWER

None / Geen	5009-1
One / Een	-2
Two / Twee	-3
Three or more / Drie of meer	-4

▲ LEES VOOR:

Om die beste diens te lewer, moet vervaardigers hul verbruikers beter verstaan. Daarom gaan ek u nou vrae omtrent u lewenswyse vra.

Die eerste paar vrae gaan oor motorvoertuie. Motorvervaardigers en motorhandelaars gebruik hierdie inligting om teikenmarkte te bepaal.

- G1. Hoeveel motors, stasiewaens, bakkies en minibusse/kombis, maatskappymotors ingesluit, is daar in u huishouding? Sluit asseblief motorfiets, bromponies of vragmotors uit.

▲ NOTEER EEN ANTWOORD

▲ SKIP TO G12

- G2. Do you **PERSONALLY** own, use or maintain a motor car, station wagon, bakkie or minibus/kombi? It can be your own or a company car.

▲ RECORD ONE ANSWER

YES / JA	5010-1
NO / NEE	-2

▲ SKIP TO G12

- G2. Besit, gebruik of onderhou u **PERSOONLIK** 'n motor, stasiewa, bakkie of minibus/kombi? Dit kan u eie of 'n maatskappymotor wees.

▲ NOTEER EEN ANTWOORD

- G3. What make and model of vehicle is the one you **PERSONALLY** drive the **MOST**?

▲ RECORD "MAKE AND MODEL"

MAKE AND MODEL /
FABRIKAAT EN MODEL 6009-6071

- G3. Watter fabrikaat en model is die een wat u **PERSOONLIK** die **MEESTE** bestuur?

▲ NOTEER "FABRIKAAT EN MODEL"

▲ SHOW SCREEN G4 - "TYPE OF VEHICLE"

- G4. What type of vehicle is it?

▲ RECORD ONE ANSWER

Car/Sedan/Motor/Sedan	5011-1
Hatchback/Luikrugmotor	-2
Station Wagon/Stasiewa	-3
2-seater coupé/Sports car//2-sitplek koepee/Sportmotor	-4
2-wheel drive bakkie/Panel van//2-wiel aangedrewe bakkie/Paneelwa	-5
4-wheel drive vehicle/4-wiel aangedrewe voertuig	-6
Minibus/Kombi	-7
Beach Buggy/Duinebesie	-8

▲ TOON SKERM G4 - "TIPE VOERTUIG"

- G4. Watter tipe voertuig is dit?

▲ NOTEER EEN ANTWOORD

- G5. How old is the vehicle, i.e. what is its year of manufacture?

▲ RECORD ONE ANSWER

Model 2013	5012-1
Model 2012	-2
Model 2011	-3
Model 2010	-4
Model 2006 - 2009	-5
2005 or earlier model / 2005 of vroeër model	-6

- G5. Hoe oud is die voertuig, d.w.s. wat is die jaar van vervaardiging?

▲ NOTEER EEN ANTWOORD

- G6. In what year was this vehicle purchased?

▲ RECORD ONE ANSWER

2013	5013-1
2012	-2
2011	-3
2010	-4
2009	-5
2008	-6
2007	-7
2006	-8
2005 or earlier / 2005 of vroeër	-9

- G6. In watter jaar was hierdie voertuig aangekoop?

▲ NOTEER EEN ANTWOORD

G7. Was the vehicle obtained new or second hand?

▲ **RECORD ONE ANSWER**

New/Nuut	5014-1
Second hand/Tweedehands	-2

G7. Is die voertuig nuut of tweedehands verkry?

▲ **NOTEER EEN ANTWOORD**

G8. Is your motor vehicle fitted with a vehicle recovery system (for security companies to track your car via satellite if it has been stolen)?

▲ **RECORD ONE ANSWER**

YES / JA	5015-1
NO / NEE	-2

G8. Is u motorvoertuig toegerus met 'n voertuigopsporingstelsel (vir sekuriteitsmaatskappye om u motor d.m.v. satelliet op te spoor as dit gesteel word)?

▲ **NOTEER EEN ANTWOORD**

▲ **ASK G9 IF "YES" IN G8, OTHERWISE SKIP TO G10**

▲ **VRA G9 INDIEN "JA" IN G8, ANDERSINS GAAN NA G10**

▲ **SHOW SCREEN G9 – "VEHICLE RECOVERY"**

▲ **TOON SKERM G9 – "VOERTUIGOPSPORING"**

G9. With which of these companies do you have your vehicle recovery system?

▲ **RECORD ONE ANSWER**

G9. By watter van hierdie maatskappye het u, u voertuigopsporingstelsel?

▲ **NOTEER EEN ANTWOORD**

Cartrack	5016-1
Ctrack	-2
DQ-Track	-3
Matrix	-4
Netstar	-5
Tracker	-6
Other/Ander	-7

G10. Still thinking of the vehicle you yourself use most, on AVERAGE how many kilometres do you drive in it **EACH MONTH**?

▲ **RECORD ONE ANSWER**

	5017	-	5020
--	-------------	---	-------------

KM PER MONTH/MAAND

G10. Dink nog steeds aan die voertuig wat u self die meeste gebruik, GEMIDDELD hoeveel kilometers ry u daarin **ELKE MAAND**?

▲ **NOTEER EEN ANTWOORD**

▲ **SHOW SCREEN G11 – "PETROL STATIONS"**

▲ **TOON SKERM G11 – "VULSTASIES"**

G11. At which petrol station do you **MOST OFTEN** put in petrol/diesel?

G11. By watter vulstasie gooi u die **GEREELDSTE** petrol/diesel in?

▲ **RECORD ONE ANSWER**

▲ **NOTEER EEN ANTWOORD**

BP	5021-1
Caltex	-2
Engen	-3
Exel	-4
Sasol	-5
Shell	-6
Total	-7
Other / Ander	-8
Do not know / Weet nie	-9

▲ **ASK ALL**

▲ **VRA ALMAL**

G12. Have you bought any **RETREADED** car tyres in the **PAST 12 MONTHS**?

G12. Het u enige **VERSOOLDE** motorbande in die **AFGELOPE 12 MAANDE** gekoop?

▲ **RECORD ONE ANSWER**

YES / JA	5022-1
NO / NEE	-2

▲ **NOTEER EEN ANTWOORD**

G13. Have you bought any **NEW** car tyres in the **PAST 12 MONTHS**?

G13. Het u enige **NUWE** motorbande in die **AFGELOPE 12 MAANDE** gekoop?

▲ **RECORD ONE ANSWER**

YES / JA	5023-1
NO / NEE	-2

▲ **NOTEER EEN ANTWOORD**

▲ ASK G14 IF “YES” IN G13, OTHERWISE SKIP TO G15

▲ VRA G14 INDIEN “JA” IN G13, ANDERSINS GAAN NA G15

▲ SHOW SCREEN G14 – “NEW CAR TYRES”

▲ TOON SKERM G14 – “NUWE MOTORBANDE”

G14. Which of these tyre brand(s) did you buy?

G14. Watter van hierdie motorband-handelsmerk(e) het u gekoop?

▲ RECORD ANSWER(S)

▲ NOTEER ANTWOORD(E)

Bridgestone	5024-1
Continental	-2
Dunlop	-3
Firestone	-4
Goodyear	-5
Michelin	-6
Other/Ander	-7
Don't know/Weet nie	-8

G15. Have you bought a car battery in the **PAST 12 MONTHS**?

G15. Het u 'n motorbattery in die **AFGELOPE 12 MAANDE** gekoop?

▲ RECORD ONE ANSWER

▲ NOTEER EEN ANTWOORD

YES / JA	5025-1
NO / NEE	-2

G16. Do you own/drive a motorcycle/scooter/moped?

G16. Besit/bestuur u 'n motorfiets/bromponie/bromfiets?

▲ RECORD ONE ANSWER

▲ NOTEER EEN ANTWOORD

YES / JA	5026-1
NO / NEE	-2

▲ SKIP TO SECTION H

G17. Is the motor ... **(READ OUT)**

G17. Is die motor ... **(LEES VOOR)**

▲ RECORD ANSWER(S)

▲ NOTEER ANTWOORD(E)

125cc or smaller / 125cc of kleiner	5027-1
Bigger than 125cc / Groter as 125cc	-2

BY OBSERVATION / DEUR OBSERVASIE

H1. TYPE OF DWELLING

House / Cluster House / Town House // Huis / Troshuis / Meenthuis	5109-1
Flat / Woonstel	-2
Matchbox/improved matchbox house/RDP House // Vuurhoutjeboks/ verbeterde vuurhoutjeboks huis / HOP huis	-3
Traditional Hut / Tradisionele Hut	-4
Hostel	-5
Hotel / Boarding House // Hotel / Losieshuis	-6
Compound / Kampong	-7
Room in Backyard / Kamer in agterplaas	-8
Squatter Hut / Shack // Plakkershut	-9
Caravan / Karavaan	5110-0
Other (STATE) / Ander (NOEM).....	-1

H2. Is this house/flat/dwelling rented or owned?

▲ **RECORD ONE ANSWER**

- Word hierdie huis/woonstel/wooneenheid gehuur of besit?

▲ **NOTEER EEN ANTWOORD**

RENTED/ GEHUUR	5111-1
OWNED / BESIT	-2
OTHER (STATE) / ANDER (NOEM)	-3

BY OBSERVATION / DEUR OBSERVASIE

H3A. ELECTRICITY IN HOME (ASK IF NOT SURE):

YES / JA	5113-1
NO / NEE	-2

BY OBSERVATION / DEUR OBSERVASIE

H3B. WATER LAID ON (ASK IF NOT SURE):

Tap water in house	5114 -1
● Kraanwater in huis	
Tap water on plot, not in house	-2
● Kraanwater op perseel, nie in huis nie	
Communal tap water, not on own plot or in-house	
● Gemeenskaplike kraanwater, nie op eie perseel of in huis nie	-3
No access to tap water	
● Geen toegang tot kraanwater nie	-4

▲ **IF ELECTRICITY IN H3A, ASK H4A**

▲ **INDIEN ELEKTRISITEIT IN H3A, VRA H4A**

▲ **SHOW SCREEN H4A – “ELECTRICITY” / TOON SKERM H4A – “ELEKTRISITEIT”**

H4A. What type of electricity does this household use? Is it ... (READ OUT TYPES)?

▲ **RECORD ANSWER(S)**

- Watter tipe elektrisiteit gebruik hierdie huishouding? Is dit ... (LEES Tipes Voor)?

▲ **NOTEER ANTWOORD(E)**

Mains / Hooftoevoer	5115 -1
Generator – for daily use / Kragopwekker-vir daaglikse gebruik	-2
Generator – for use only during load shedding or power failures / Kragopwekker-slegs vir gebruik tydens beurtkrag of kragonderbrekings	-3
Solar / Sonkrag	-4

▲ **IF MAINS ELECTRICITY IN H4A, ASK H4B / INDIEN HOOFTOEVOER ELEKTRISITEIT IN H4A, VRA H4B**

H4B. Is your mains electricity pre-paid or do you pay by account?

▲ **RECORD ONE ANSWER**

- Is u hooftoevoer elektrisiteit voorafbetaald of betaal u per rekening?

▲ **NOTEER EEN ANTWOORD**

Pre-Paid/Voorafbetaald	5116-1
By account/Per rekening	-2

▲ **IF WATER IN HOUSE/PLOT IN H3B, ASK H5**

▲ **INDIEN WATER IN HUIS/PERSEEL IN H3B, VRA H5**

H5. Do you have hot running water from a geyser in your home?

▲ **RECORD ONE ANSWER**

- Het u warm lopende water vanuit 'n geiser in u huis?

▲ **NOTEER EEN ANTWOORD**

YES / JA	5117-1
NO / NEE	-2

▲ **ASK ALL / VRA ALMAL**

▲ **SHOW SCREEN H6 – “TYPE OF TOILET” / TOON SKERM H6 – “TIPE TOILET”**

H6. What type of toilet do you have, if any, for this household?

▲ **RECORD ANSWER(S)**

- Watter tipe toilet het u, indien enige, vir hierdie huishouding?

▲ **NOTEER ANTWOORD(E)**

Flush toilet - in house / Spoel-toilet - in huis	5118-1
Flush toilet - outside house / Spoel-toilet - buite huis	-2
Communal portable flush toilet / Gemeenskaplike draagbare spoel-toilet	-3
Non-flush toilet / Nie-spoel - toilet	-4
None / Geen	-5

H7. Do you have a built-in kitchen sink in your home?

▲ **RECORD ONE ANSWER**

- Het u 'n ingeboude kombuis opwasbak in u huis?

▲ **NOTEER EEN ANTWOORD**

YES / JA	5119-1
NO / NEE	-2

H8. Please tell me which of these improvements, if any, have been made to your home in the **PAST 12 MONTHS** that cost **R1000** or more?

▲ **READ OUT AND RECORD ANSWER(S)**

Painted interior / Binne gevef	5120-1
Painted exterior / Buite gevef	-2
Fitted wall-to-wall carpets / carpet tiles // Muur tot muur matte / matteëls gelê	-3
Fitted wall/floor tiles//Muur/vloerteëls gelê	-4
Fitted laminated flooring / Gelamineerde vloerbedekking gelê	-5
NONE OF THE ABOVE/GEEN VAN BOGENOEMDE	-6

H8. Sê asseblief vir my watter van die volgende verbeterings, indien enige, is aan u huis aangebring in die **AFGELOPE 12 MAANDE** wat **R1000** of meer gekos het?

▲ **LEES VOOR EN NOTEER ANTWOORD(E)**

H9. Have you or members of your household spent ... (**READ OUT OPTIONS 1 & 2**) on home maintenance or improvements in the **PAST 12 MONTHS** where the work was done by yourself or members of your household?

▲ **READ OUT AND RECORD ONE ANSWER**

1. R1 000-R4 999	5121-1
2. R5 000 or more/R5 000 of meer	-2
NONE OF THE ABOVE/GEEN VAN BOGENOEMDE	-3

H9. Het u of lede van u huishouding ... (**LEES OPSIES 1 & 2 VOOR**) uitgegee op onderhoud van of verbeterings aan die woning in die **AFGELOPE 12 MAANDE**, waar die werk deur uself of lede van u huishouding gedoen is?

▲ **LEES VOOR EN NOTEER EEN ANTWOORD**

H10. Have you bought any hardware items or building supplies in the **PAST 12 MONTHS**?

▲ **RECORD ONE ANSWER**

YES / JA	5122-1
NO / NEE	-2

H10. Het u enige hardware items of bouwvoorraad in die **AFGELOPE 12 MAANDE** gekoop?

▲ **NOTEER EEN ANTWOORD**

H11a. Does your household make use of a home security service?

▲ **RECORD ONE ANSWER**

YES / JA	5123-1
NO / NEE	-2

H11a. Maak u huishouding gebruik van 'n huis-sekuriteitsdiens?

▲ **NOTEER EEN ANTWOORD**

▲ **IF "YES" IN H11A, ASK H11B, OTHERWISE SKIP TO H12**

▲ **INDIEN "JA" IN H11A, VRA H11B, ANDERSINS GAAN NA H12**

H11b. Which of the following home security services does your household make use of? (**READ OUT**)

▲ **RECORD ONE ANSWER**

Armed response system / Gewapende reaksiestelsel	5124-1
Security not linked to armed response / Sekuriteit nie gekoppel aan gewapende reaksie nie	-2

H11b. Watter van die volgende huis-sekuriteitsdienste maak u huishouding van gebruik? (**LEES VOOR**)

▲ **NOTEER EEN ANTWOORD**

H12. Does your household own a timeshare unit? A timeshare unit is holiday accommodation that is bought and is used by your household for a week or more at a specific time of the year to stay in when on holiday?

▲ **RECORD ONE ANSWER**

YES / JA	5125-1
NO / NEE	-2

H12. Besit u huishouding 'n tyddeel-eenheid? 'n Tyddeel-eenheid is vakansie akkommodasie wat gekoop word en gebruik word deur u huishouding vir 'n week of meer, op 'n spesifieke tyd van die jaar, om in te bly wanneer u met vakansie is.

▲ **NOTEER EEN ANTWOORD**

H13. Do you have a permanent swimming pool which is maintained by your household on this property?

▲ **RECORD ONE ANSWER**

YES / JA	5126-1
NO / NEE	-2

H13. Het u 'n permanente swembad wat deur u huishouding onderhou word op hierdie eiendom?

▲ **NOTEER EEN ANTWOORD**

H14. How many cats are there in your household?

▲ **RECORD ONE NUMERICAL ANSWER BELOW**

Cats

5127	-	5128
------	---	------

Katte

H14. Hoeveel katte is daar in u huishouding?

▲ **NOTEER EEN NUMERIESE ANTWOORD HIERONDER**

H15. How many dogs are there in your household?

▲ **RECORD ONE NUMERICAL ANSWER BELOW**

Dogs

5129	-	5130
------	---	------

Honde

H15. Hoeveel honde is daar in u huishouding?

▲ **NOTEER EEN NUMERIESE ANTWOORD HIERONDER**

▲ SHOW SCREEN J1 - "ACTIVITIES 12 MONTHS"

J1. Here is a list of some things that people do now and again. Can you please tell me which, if any, of these things you **PERSONALLY** have done during the **PAST 12 MONTHS** - that is, since last ... (**MENTION MONTH**)? Just give me the number(s).

▲ RECORD ANSWER(S)

1. Moved into another house or flat	5131-1
2. Changed jobs / started a new job (not in the same company)	-2
3. Spent money on correspondence education	-3
4. Spent money on part-time education (not by correspondence)	-4
5. Got married	-5
NONE OF THE ABOVE	-6

▲ TOON SKERM J1 - "AKTIWITEITE 12 MAANDE"

J1. Hier is 'n lys met 'n paar dinge daarop wat mense nou en dan doen. Kan u asseblief vir my sê watter van hierdie dinge, indien enige, het u **PERSOONLIK** in die **AFGELOPE 12 MAANDE** gedoen - dit wil sê, sedert laas ... (**NOEM MAAND**)? Gee net vir my die nommer(s).

▲ NOTEER ANTWOORD(E)

1. Het na 'n ander huis of woonstel getrek
2. Van werk verander / nuwe werk begin (nie in dieselfde firma nie)
3. Het geld spandeer op korrespondensie kursusse
4. Het geld spandeer op deelydse kursusse (nie deur korrespondensie nie)
5. Het getrou
GEEN VAN BOGEMELDE NIE

▲ READ OUT: With much activity occurring in the financial field, it is important for media owners and planners to know to what extent the public makes use of financial services. Any information you provide will be treated with confidence.	▲ LEES VOOR: Met al die aktiwiteite in finansiële kringe, is dit van belang vir media eienaars en beplanners om te weet tot watter mate die publiek gebruik maak van finansiële instellings. Enige inligting wat u gee sal vertroulik hanteer word.																								
▲ ASK ALL ▲ SHOW SCREEN K1 - "ACCOUNTS" K1. Here is a list of different financial services (See table on the next page). Which services, if any, do you PERSONALLY have or make use of? ▲ RECORD ANSWER(S) ALONGSIDE K1 "PERSONALLY HAVE" ON THE NEXT PAGE	▲ VRA ALMAL ▲ TOON SKERM K1 - "REKENINGE" K1. Hier is 'n lys van verskillende finansiële dienste (Sien tabel op die volgende bladsy). Watter dienste, indien enige, besit u PERSOONLIK of maak u van gebruik? ▲ NOTEER ANTWOORD(E) LANGS K1 "BESIT PERSOONLIK" OP DIE VOLGENDE BLADSY																								
▲ ASK K2-K5 IF RESPONDENT MAKES USE OF FINANCIAL SERVICES, OTHERWISE SKIP TO K6 ▲ SHOW SCREEN K2 - "FINANCIAL INSTITUTIONS" K2. With which Financial Institution(s) do you have ...(MENTION EACH TYPE OF ACCOUNT OWNED IN K1)? ▲ RECORD ANSWER(S) FOR EACH ACCOUNT IN K1 ALONGSIDE K2 "FINANCIAL INSTITUTIONS" ON THE NEXT PAGE	▲ VRA K2-K5 INDIEN RESPONDENT VAN FINANSIËLE DIENSTE GEBRUIK MAAK, ANDERSINS, GAAN NA K6 ▲ TOON SKERM K2 - "FINANSIËLE INSTELLINGS" K2. By watter Finansiële Instelling(s) het u ...(NOEM ELKE TIPE REKENING BESIT IN K1)? ▲ NOTEER ANTWOORD(E) VIR ELKE REKENING IN K1 LANGSAAN K2 "FINANSIËLE INSTELLINGS" OP DIE VOLGENDE BLADSY																								
K3. Thinking about the financial services we have just spoken about, have you opened any of these accounts in the PAST 12 MONTHS? ▲ RECORD ONE ANSWER	K3. Dink aan die finansiële dienste waarvan ons nou net gepraat het, het u enige van hierdie rekeninge in die AFGELOPE 12 MAANDE geopen? ▲ NOTEER EEN ANTWOORD <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 10px;">YES/JA</td> <td style="padding: 2px 10px; text-align: center;">5132-1</td> </tr> <tr> <td style="padding: 2px 10px;">NO/NEE</td> <td style="padding: 2px 10px; text-align: center;">-2</td> </tr> </table>	YES/JA	5132-1	NO/NEE	-2																				
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▲ SHOW SCREEN K2 – “FINANCIAL INSTITUTIONS” AGAIN K4. Which ONE bank do you regard as your main bank for all your banking transactions? ▲ RECORD ONE ANSWER IN THE COLUMN MARKED K4 (MAIN BANK) ON THE NEXT PAGE	▲ TOON SKERM K2 – “FINANSIËLE INSTELLINGS” WEER K4. Watter EEN bank beskou u as u hoofbank vir al u bank transaksies? ▲ NOTEER EEN ANTWOORD IN DIE KOLOM GEMERK K4 (HOOFBANK) OP DIE VOLGENDE BLADSY																								
▲ SHOW SCREEN K5 – “ACCOUNT ACCESS" K5. Which of these do you use to access your accounts? ▲ RECORD ANSWER(S) <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 10px;">ATM's</td> <td style="padding: 2px 10px; text-align: center;">5133-1</td> <td style="padding: 2px 10px;">OTM's</td> </tr> <tr> <td style="padding: 2px 10px;">Branch (the bank itself)</td> <td style="padding: 2px 10px; text-align: center;">-2</td> <td style="padding: 2px 10px;">Tak (die bank self)</td> </tr> <tr> <td style="padding: 2px 10px;">Cellphone</td> <td style="padding: 2px 10px; text-align: center;">-3</td> <td style="padding: 2px 10px;">Selfoon</td> </tr> <tr> <td style="padding: 2px 10px;">Internet</td> <td style="padding: 2px 10px; text-align: center;">-4</td> <td style="padding: 2px 10px;">Internet</td> </tr> <tr> <td style="padding: 2px 10px;">Mobile branches/Mobile ATM's</td> <td style="padding: 2px 10px; text-align: center;">-5</td> <td style="padding: 2px 10px;">Mobiele takke/Mobiele OTM's</td> </tr> <tr> <td style="padding: 2px 10px;">Supermarket</td> <td style="padding: 2px 10px; text-align: center;">-6</td> <td style="padding: 2px 10px;">Supermark</td> </tr> <tr> <td style="padding: 2px 10px;">Telephone – call centre or voice recognition system</td> <td style="padding: 2px 10px; text-align: center;">-7</td> <td style="padding: 2px 10px;">Telefoon – oproepsentrum (call centre) of stem herkennings stelsel</td> </tr> <tr> <td style="padding: 2px 10px;">Other</td> <td style="padding: 2px 10px; text-align: center;">-8</td> <td style="padding: 2px 10px;">Ander</td> </tr> </table>	ATM's	5133-1	OTM's	Branch (the bank itself)	-2	Tak (die bank self)	Cellphone	-3	Selfoon	Internet	-4	Internet	Mobile branches/Mobile ATM's	-5	Mobiele takke/Mobiele OTM's	Supermarket	-6	Supermark	Telephone – call centre or voice recognition system	-7	Telefoon – oproepsentrum (call centre) of stem herkennings stelsel	Other	-8	Ander	▲ TOON SKERM K5 – “REKENING TOEGANG" K5. Watter van die volgende gebruik u om toegang tot u rekeninge te verkry? ▲ NOTEER ANTWOORD(E)
ATM's	5133-1	OTM's																							
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▲ ASK ALL K6. Do you make use of a service such as eWallet, CashSend, m-pesa or Instant Money? These are all ways of sending money to someone who doesn't necessarily have a bank account. The recipient can withdraw the money from an ATM or authorised retail outlet using their cell number, or reference number and pin code the sender supplied them with. ▲ RECORD ONE ANSWER	▲ VRA ALMAL K6. Maak u gebruik van 'n diens soos eWallet, CashSend, m-pesa of Instant Money? Hierdie is almal maniere om geld na iemand te stuur wat nie noodwendig 'n bankrekening het nie. Die ontvanger kan die geld onttrek by 'n OTM of gemagtigde kleinhandelwinkel deur hul selnommer, of verwysingsnommer en pin-kode, te gebruik wat die sender hul mee voorsien het. ▲ NOTEER EEN ANTWOORD <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td style="padding: 2px 10px;">YES/JA</td> <td style="padding: 2px 10px; text-align: center;">5134-1</td> </tr> <tr> <td style="padding: 2px 10px;">NO/NEE</td> <td style="padding: 2px 10px; text-align: center;">-2</td> </tr> </table>	YES/JA	5134-1	NO/NEE	-2																				
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▲ **ASK ALL**

K7. Do you **PERSONALLY** have a retail store card such as a clothing store, furniture store or supermarket card?

▲ **RECORD ONE ANSWER**

YES / JA	5237-1
NO / NEE	-2

▲ **VRA ALMAL**

K7. Het u **PERSOONLIK** 'n kleinhandel-winkel-kaart soos 'n klerewinkel-, meubelwinkel- of supermarkkaart?

▲ **NOTEER EEN ANTWOORD**

K8a. Are you a member of a medical aid scheme, usually via your or a family member's employer?

▲ **RECORD ONE ANSWER**

YES / JA	5238-1
NO / NEE	-2

K8a. Is u lid van 'n mediese skema, gewoonlik deur u of 'n gesinslid se werkgever?

▲ **NOTEER EEN ANTWOORD**▲ **ASK K8b IF "YES" IN K8a, OTHERWISE SKIP TO K9**▲ **SHOW SCREEN K8b – "MEDICAL AID SCHEMES"**

K8b. Which medical aid company are you with?

▲ **RECORD ONE ANSWER**

Bonitas	5239-1
Discovery Health	-2
Fedhealth	-3
KeyHealth	-4
Medihelp	-5
Medshield	-6
Momentum Health	-7
Another Medical Aid/'n Ander Mediese Fonds	-8

▲ **VRA K8b INDIEN "JA" IN K8a, ANDERSINS GAAN NA K9**▲ **TOON SKERM K8b – "MEDIËSE SKEMAS"**

K8b. By watter mediese fonds maatskappy is u?

▲ **NOTEER EEN ANTWOORD**

K9. Do you invest on the Stock Exchange/Security Exchange?

▲ **RECORD ONE ANSWER**

YES / JA	5240-1
NO / NEE	-2

K9. Belê u op die Effekte Beurs/Sekuriteite Beurs?

▲ **NOTEER EEN ANTWOORD**

K10. Do you have an investment in unit trusts or a mutual fund?

▲ **RECORD ONE ANSWER**

YES / JA	5241-1
NO / NEE	-2

K10. Het u 'n belegging in effektetrusts of in 'n onderlinge fonds?

▲ **NOTEER EEN ANTWOORD**

K11. I am now going to show you two lists of different types of policies and investment plans which you can take out with a financial services company.

▲ **SHOW SCREENS K11/1 AND K11/2 - "POLICIES"**

Can you please tell me which, if any, you **PERSONALLY** have? This excludes any cover or benefits provided by your employer/company.

▲ **RECORD ANSWER(S) UNDER K11 "HAVE"**

K11. Ek gaan nou aan u twee lyste met verskillende soorte polisse en beleggingsplanne wat by 'n finansiële dienste maatskappy uitgeneem kan word, wys.

▲ **TOON SKERMS K11/1 EN K11/2 - "POLISSE"**

Kan u asseblief sê watter, indien enige, u **PERSOONLIK** het? Dit sluit dekking of voordele wat deur u werkgever/maatskappy voorsien word, uit.

▲ **NOTEER ANTWOORD(E) ONDER K11 "HET"**

	K11 HAVE/HET	
Life Cover Policy	5243-1	Lewensdekkingspolis
Endowment, Investment, Savings or Education plan/ policy <u>with life cover</u>	-2	Uitkeer-, Beleggings-, Spaar- of Studieplan/polis <u>met lewensdekking</u>
Endowment, Investment, Savings or Education plan/policy <u>without life cover</u>	-3	Uitkeer-, Beleggings-, Spaar- of Studieplan/polis <u>sonder lewensdekking</u>
Retirement annuity/Personal Pension policy or plan	-4	Uittree-annuiteit/Persoonlike pensioenpolis of plan
Funeral insurance	-5	Begrafnisversekering
Medical insurance	-6	Mediese versekering
Other (STATE) (▲ NB: PROBE FOR COMPANY NAME AND INDICATE TYPE OF POLICY/INVESTMENT PLAN AND WHETHER OPENED IN PAST 12 MONTHS)	-7	Ander (NOEM) (▲ NB: POLS VIR NAAM VAN MAATSKAPPY EN DUI TIPE POLIS/BELEGGINGSPLAN AAN EN OF DIT IN DIE AFGELOPE 12 MAANDE UITGENEEM WAS)
NONE OF THE ABOVE	5243-8	GEEN VAN BOGEMELDE NIE
▲ SKIP TO K14		

▲ ASK K12 AND K13 IF ANY POLICES/INVESTMENT PLANS IN K11, OTHERWISE SKIP TO K14.	▲ VRA K12 EN K13 INDIEN ENIGE POLISSE/BELEGGINGS PLANNE IN K11, ANDERS GAAN NA K14.																																												
▲ SHOW SCREEN K12 – “COMPANIES” K12. With which of these companies do you have the (READ OUT POLICIES/INVESTMENTS/INSURANCE MENTIONED IN K11)? ▲ RECORD ANSWER(S) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>1Life Direct</td><td style="text-align: right;">5246-1</td></tr> <tr><td>ABSA</td><td style="text-align: right;">-2</td></tr> <tr><td>African Life</td><td style="text-align: right;">-3</td></tr> <tr><td>Allan Gray</td><td style="text-align: right;">-4</td></tr> <tr><td>Alexander Forbes</td><td style="text-align: right;">-5</td></tr> <tr><td>Channel Life</td><td style="text-align: right;">-6</td></tr> <tr><td>Clientèle</td><td style="text-align: right;">-7</td></tr> <tr><td>Discovery</td><td style="text-align: right;">-8</td></tr> <tr><td>First National Bank</td><td style="text-align: right;">-9</td></tr> <tr><td>Hollard</td><td style="text-align: right;">5247-0</td></tr> <tr><td>Investec</td><td style="text-align: right;">-1</td></tr> <tr><td>Liberty / Stanlib</td><td style="text-align: right;">-2</td></tr> <tr><td>Metropolitan/Commercial Union</td><td style="text-align: right;">-3</td></tr> <tr><td>Momentum/Southern Life</td><td style="text-align: right;">-4</td></tr> <tr><td>Nedbank</td><td style="text-align: right;">-5</td></tr> <tr><td>Old Mutual</td><td style="text-align: right;">-6</td></tr> </table>	1Life Direct	5246-1	ABSA	-2	African Life	-3	Allan Gray	-4	Alexander Forbes	-5	Channel Life	-6	Clientèle	-7	Discovery	-8	First National Bank	-9	Hollard	5247-0	Investec	-1	Liberty / Stanlib	-2	Metropolitan/Commercial Union	-3	Momentum/Southern Life	-4	Nedbank	-5	Old Mutual	-6	▲ TOON SKERM K12 – “MAATSKAPPYE” K12. By watter van hierdie maatskappye het u die (LEES POLISSE/BELEGGINGS/VERSEKERING VOOR WAT IN K11 GENOEM IS)? ▲ NOTEER ANTWOORD(E) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Regent</td><td style="text-align: right;">5247-7</td></tr> <tr><td>Sanlam</td><td style="text-align: right;">-8</td></tr> <tr><td>Standard Bank</td><td style="text-align: right;">-9</td></tr> <tr><td>Non-traditional insurers (e.g. Edgars, Jet, Pep, Joshua Doore Group, Vodacom, etc.) / Nie-tradisionele versekeraars (bv. Edgars, Jet, Pep, Joshua Doore Groep, Vodacom, ens.)</td><td style="text-align: right;">5248-0</td></tr> <tr><td>Informal companies/societies // Informele maatskappye/verenigings</td><td style="text-align: right;">-1</td></tr> <tr><td>Another company (STATE) ... / 'n Ander maatskappy (NOEM) ...</td><td style="text-align: right;">-2</td></tr> </table>	Regent	5247-7	Sanlam	-8	Standard Bank	-9	Non-traditional insurers (e.g. Edgars, Jet, Pep, Joshua Doore Group, Vodacom, etc.) / Nie-tradisionele versekeraars (bv. Edgars, Jet, Pep, Joshua Doore Groep, Vodacom, ens.)	5248-0	Informal companies/societies // Informele maatskappye/verenigings	-1	Another company (STATE) ... / 'n Ander maatskappy (NOEM) ...	-2
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K13. Have you taken out any of these financial services/products in the PAST 12 MONTHS? ▲ RECORD ONE ANSWER <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>YES / JA</td><td style="text-align: right;">5249-1</td></tr> <tr><td>NO / NEE</td><td style="text-align: right;">-2</td></tr> </table>	YES / JA	5249-1	NO / NEE	-2	K13. Het u enige van hierdie finansiële dienste/produkte in die AFGELOPE 12 MAANDE uitgeneem? ▲ NOTEER EEN ANTWOORD																																								
YES / JA	5249-1																																												
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▲ ASK ALL K14. Do you have a short term insurance policy to cover items such as household contents, valuables, motor vehicle, legal, home owners, personal accident plan? ▲ RECORD ONE ANSWER <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>YES / JA</td><td style="text-align: right;">5250-1</td></tr> <tr><td>NO / NEE</td><td style="text-align: right;">-2</td></tr> </table>	YES / JA	5250-1	NO / NEE	-2	▲ VRA ALMAL K14. Het u 'n korttermynversekeringpolis om items soos huishoudelike inhoud, waardevolle artikels, motorvoertuig, regs, huiseienaars, persoonlike ongeluksplan, te dek? ▲ NOTEER EEN ANTWOORD ▲ SKIP TO K17																																								
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▲ SHOW SCREEN K15 – “INSURANCE COMPANIES – SHORT TERM” K15. With which of these companies do you have the short term insurance? ▲ RECORD ANSWER(S) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>1st for women</td><td style="text-align: right;">5251-1</td></tr> <tr><td>ABSA Insurance</td><td style="text-align: right;">-2</td></tr> <tr><td>Auto and General</td><td style="text-align: right;">-3</td></tr> <tr><td>Budget</td><td style="text-align: right;">-4</td></tr> <tr><td>Clientèle</td><td style="text-align: right;">-5</td></tr> <tr><td>Dial Direct</td><td style="text-align: right;">-6</td></tr> <tr><td>Discovery Insure</td><td style="text-align: right;">-7</td></tr> <tr><td>Hollard Insurance</td><td style="text-align: right;">-8</td></tr> <tr><td>LegalWise</td><td style="text-align: right;">-9</td></tr> <tr><td>MiWay</td><td style="text-align: right;">5252-0</td></tr> </table>	1 st for women	5251-1	ABSA Insurance	-2	Auto and General	-3	Budget	-4	Clientèle	-5	Dial Direct	-6	Discovery Insure	-7	Hollard Insurance	-8	LegalWise	-9	MiWay	5252-0	▲ TOON SKERM K15 – “VERSEKERINGSMAATSKAPPYE – KORTTERMYN” K15. By watter van hierdie maatskappye het u die korttermynversekering? ▲ NOTEER ANTWOORD(E) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Mutual and Federal</td><td style="text-align: right;">5252-1</td></tr> <tr><td>Outsurance</td><td style="text-align: right;">-2</td></tr> <tr><td>Regent Insurance</td><td style="text-align: right;">-3</td></tr> <tr><td>Santam</td><td style="text-align: right;">-4</td></tr> <tr><td>Scorpion</td><td style="text-align: right;">-5</td></tr> <tr><td>Standard Bank/Stanbic Insurance</td><td style="text-align: right;">-6</td></tr> <tr><td>Virseker</td><td style="text-align: right;">-7</td></tr> <tr><td>Wesbank</td><td style="text-align: right;">-8</td></tr> <tr><td>Zurich (SA Eagle)</td><td style="text-align: right;">-9</td></tr> <tr><td>Another company / 'n Ander maatskappy</td><td style="text-align: right;">5253-0</td></tr> </table>	Mutual and Federal	5252-1	Outsurance	-2	Regent Insurance	-3	Santam	-4	Scorpion	-5	Standard Bank/Stanbic Insurance	-6	Virseker	-7	Wesbank	-8	Zurich (SA Eagle)	-9	Another company / 'n Ander maatskappy	5253-0				
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K16. Have you taken out a short term insurance policy to cover items such as household contents, valuables, motor vehicle, legal, home owners, personal accident plan in the PAST 12 MONTHS? ▲ RECORD ONE ANSWER <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>YES / JA</td><td style="text-align: right;">5254-1</td></tr> <tr><td>NO / NEE</td><td style="text-align: right;">-2</td></tr> </table>	YES / JA	5254-1	NO / NEE	-2	K16. Het u 'n korttermynversekeringspolis om items soos huishoudelike inhoud, waardevolle artikels, motorvoertuig, regs, huiseienaars, persoonlike ongeluksplan te dek, in die AFGELOPE 12 MAANDE uitgeneem? ▲ NOTEER EEN ANTWOORD																																								
YES / JA	5254-1																																												
NO / NEE	-2																																												
▲ ASK ALL K17. Have you bought any durable items, such as appliances/furniture, on credit during the PAST 12 MONTHS? Credit includes hire purchase, instalment sale and payment on terms. ▲ RECORD ONE ANSWER <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>YES / JA</td><td style="text-align: right;">5255-1</td></tr> <tr><td>NO / NEE</td><td style="text-align: right;">-2</td></tr> </table>	YES / JA	5255-1	NO / NEE	-2	▲ VRA ALMAL K17. Het u enige duursame items soos toestelle/meubels op krediet aangekoop in die AFGELOPE 12 MAANDE? Krediet sluit in huurkoop, aankoop in paaiement en betaling op terme. ▲ NOTEER EEN ANTWOORD																																								
YES / JA	5255-1																																												
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▲ **SHOW SCREENS L1(A) TO L1(C)**

L1. Please tell me whether any **SMALL ELECTRICAL APPLIANCES**, such as these on this list, have been bought **NEW** in the **PAST 12 MONTHS**, either by you or another household member?

And have any **HOUSEHOLD ACCESSORIES**, such as these on this list, been bought **NEW** in the **PAST 12 MONTHS**?

And has any **FURNITURE**, such as the items on this list, been bought **NEW** in the **PAST 12 MONTHS**?

▲ **SHOW SCREENS L1 IN TURN AND RECORD ONE ANSWER FOR EACH CATEGORY**

- A. Small electrical appliances
B. Household accessories
C. Furniture

YES / JA	NO / NEE
5256-1	-2
5257-1	-2
5258-1	-2

▲ **TOON SKERMS L1(A) TOT L1(C)**

L1. Vertel my asseblief of enige **KLEIN ELEKTRIESE TOESTELLE**, soos dié op hierdie lys, deur u of 'n ander lid van die huishouding **NUUT** in die **AFGELOPE 12 MAANDE** aangekoop is?

En is enige **HUISHOUDELIKE TOEBEHORE**, soos dié op hierdie lys, **NUUT** in die **AFGELOPE 12 MAANDE** aangekoop?

En is enige **MEUBELS**, soos dié op hierdie lys, **NUUT** in die **AFGELOPE 12 MAANDE** aangekoop?

▲ **TOON SKERM L1 OM DIE BEURT EN NOTEER EEN ANTWOORD VIR ELKE KATEGORIE**

- A. Klein elektriese toestelle
B. Huishoudelike toebehore
C. Meubels

▲ **ASK L2 ONLY OF RESPONDENTS WHO HAVE PURCHASED ANY CATEGORY (A TO C) IN L1**

▲ **SHOW SCREEN L2 - "WHERE BOUGHT"**

L2. Where were the (MENTION EACH CATEGORY BOUGHT) bought?

▲ **RECORD ANSWER(S) FOR SMALL APPLIANCES, HOUSEHOLD ACCESSORIES AND FURNITURE UNDER L2 "WHERE BOUGHT"**

▲ **VRA L2 SLEGS VIR RESPONDENTE WAT ENIGE KATEGORIEË (A TOT C) IN L1 AANGEKOOP HET**

▲ **TOON SKERM L2 - "WAAR GEKOOP"**

L2. Waar was die (NOEM ELKE KATEGORIE GEKOOP) gekoop?

▲ **NOTEER ANTWOORD(E) VIR KLEIN TOESTELLE, HUISHOUDELIKE TOEBEHORE EN MEUBELS ONDER L2 "WAAR GEKOOP"**

L2 WHERE BOUGHT / WAAR GEKOOP			
	SMALL ELECTRICAL APPLIANCES/KLEIN ELEKTRIESE TOESTELLE	HOUSEHOLD ACCESSORIES/HUISHOUDELIKE TOEBEHORE	FURNITURE/MEUBELS
Ackermans	5259-1	5265-1	5271-1
@home	-2	-2	-2
Barnetts	-3	-3	-3
Beares	-4	-4	-4
Best Electric	-5	-5	-5
Boardmans	-6	-6	-6
Bradlows	-7	-7	-7
Checkers	-8	-8	-8
Checkers Hyper	-9	-9	-9
Clicks	5260-0	5266-0	5272-0
Coricraft	-1	-1	-1
Dion Wired/Dion	-2	-2	-2
Discom	-3	-3	-3
Edgars	-4	-4	-4
Electric Express/Giddy's Electric Express	-5	-5	-5
Ellerines	-6	-6	-6
Fairdeal	-7	-7	-7
Furn City	-8	-8	-8
Furniture City	-9	-9	-9
Game	5261-0	5267-0	5273-0
Geen & Richards	-1	-1	-1
HiFi Corporation	-2	-2	-2
Hirsch's	-3	-3	-3
House and Home	-4	-4	-4
Jet Mart	-5	-5	-5
Joshua Doore	-6	-6	-6
Lewis	-7	-7	-7
Lubners	-8	-8	-8
Makro	-9	-9	-9
Morkels	5262-0	5268-0	5274-0
Mr Price Home	-1	-1	-1
OK Furniture	-2	-2	-2
Pep Stores	-3	-3	-3
Pick 'n Pay	-4	-4	-4
Pick 'n Pay Hypermarket	-5	-5	-5
Price 'n Pride	-6	-6	-6
Russells	-7	-7	-7
Savells	-8	-8	-8
Savells/Fairdeal (combined store)	-9	-9	-9
Sheet Street	5263-0	5269-0	5275-0
Shoprite	-1	-1	-1
Town Talk	-2	-2	-2
Wetherly's Decorating Warehouse	-3	-3	-3
Woolworths	-4	-4	-4
Mail order/by post/through the Internet // Posbestelling/deur die Internet	-5	-5	-5
Other appliance store/Ander toestel winkel	-6		
Other household accessory store/Ander huishoudelike toebehore winkel		-7	
Other furniture store/Ander meubel winkel			-8
Any other outlet/Enige ander afsetplek	-9	-9	-9
Received as a gift/As geskenk ontvang	5264-0	5270-0	5276-0

▲ **ASK ALL**

L3. Please tell me whether you have purchased any sports equipment such as hockey sticks, golf clubs, etc. in the **PAST 12 MONTHS**?

And have you purchased any outdoor equipment such as tents, camper chairs, etc. in the **PAST 12 MONTHS**?

▲ **RECORD ONE ANSWER FOR EACH ITEM**

1. Sports Equipment
 - Sporttoerusting
2. Outdoor Equipment
 - Buitelugtoerusting

▲ **VRA ALMAL**

L3. Sê asseblief vir my of u enige sporttoerusting soos hokkiestokke, gholfstokke, ens. in die **AFGELOPE 12 MAANDE** gekoop het?

En het u enige buitelugtoerusting soos tente, kampeerstoele, ens. in die **AFGELOPE 12 MAANDE** gekoop?

▲ **NOTEER EEN ANTWOORD VIR ELKE ITEM**

YES / JA	NO / NEE
5309-1	-2
5310-1	-2

▲ **SHOW SCREEN L4 – “ELECTRONIC DEVICES”**

L4. And which of the following, if any, do you **personally** own or have access to? Just give me the number(s).

▲ **RECORD ANSWER(S)**

1. Computer games / Rekenaarspeletjies	5312-1
2. Car TV / Car DVD player // Motor TV / Motor DVD-speler	-2
3. Handheld portable TV (with live feed) / Draagbare TV (met direkte toevoer) wat in die hand gehou word	-3
4. Digital camera (does not take film) / Digitale kamera (gebruik nie film nie)	-4
5. Video camera / Videokamera	-5
6. iPod	-6
7. MP3/MP4/Digital media player/iRiver // MP3-/MP4-/Digitale media-speler/iRiver	-7
8. Portable DVD player / Draagbare DVD-speler	-8
9. Portable gaming device (e.g. PSP, Nintendo) / Draagbare speletjies toestel (bv. PSP, Nintendo)	-9
10. Gaming console (e.g. Wii, PlayStation, X-Box) / Speletjies konsole (bv. Wii, PlayStation, X-Box)	5313-0
11. Portable CD player/Sony Discman // Draagbare CD-speler/Sony Discman	-1
12. Tablet (e.g. Apple iPad, Samsung Galaxy, HTC Flyer, Blackberry Playbook) / Tablet (bv. Apple iPad, Samsung Galaxy, HTC Flyer, Blackberry Playbook)	-2
13. e-Reader (e.g. Kindle, Nook) / e-Reader (bv. Kindle, Nook)	-3
NONE OF THESE / GEENEEN VAN HIERDIE	-4

▲ **TOON SKERM L4 – “ELEKTRONIESE TOESTELLE”**

L4. En watter van die volgende, indien enige, besit u **persoonlik** of het u toegang tot? Gee my net die nommer(s).

▲ **NOTEER ANTWOORD(E)**

▲ **ASK L5 IF, ITEMS 6, 7, 9, 10, 11 OR 12 MENTIONED IN L4**

L5. On average, how much time **PER WEEK** do you normally spend listening to music on your ... (IPOD, MP3/MP4/DIGITAL MEDIA PLAYER/ IRIVER, PORTABLE GAMING DEVICE, GAMING CONSOLE, PORTABLE CD PLAYER/SONY DISCMAN, TABLET)

▲ **RECORD ANSWER IN HOURS AND/OR MINUTES**

Hours	5314	5315
and/or		
Minutes	5316	5317

Don't listen to music on this/these device(s)

▲ **VRA L5 INDIEN ITEMS 6, 7, 9, 10, 11 OF 12 GENOEM IS IN L4**

L5. Gemiddeld, hoeveel tyd **PER WEEK** spandeer u gewoonlik om na musiek te luister op u ... (IPOD, MP3-/MP4-/DIGITALE MEDIA-SPELER/ IRIVER, DRAAGBARE SPELETJIES TOESTEL, SPELETJIES KONSOLE, DRAAGBARE CD-SPELER/SONY DISCMAN, TABLET)

▲ **NOTEER ANTWOORD IN URE EN/OF MINUTE**

Ure

en/of

Minute

5318-1

Luister nie na musiek op hierdie toestel(le) nie

▲ **ASK ALL**

M1. Which one of these phrases best describes your own case?

Are you a person who is ... **(READ OUT)**

▲ **RECORD ONE ANSWER**

(a) Wholly or mainly responsible for the day-to-day purchases of the household. • Geheel-en-al verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin.	5319-1	} ▲ ASK M2
(b) Partly responsible for the day-to-day purchases of the household. • Deels verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin.	-2	
(c) Not responsible for the day-to-day purchases of the household. • Nie verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin nie.	-3	▲ ASK M7

▲ **VRA ALMAL**

M1. Watter een van hierdie frases beskryf u eie geval die beste?

Is u 'n persoon wat ... **(LEES UIT)**

▲ **NOTEER EEN ANTWOORD**

▲ **IF RESPONDENT IS WHOLLY OR PARTLY RESPONSIBLE FOR THE DAY-TO-DAY PURCHASES OF THE HOUSEHOLD, CONTINUE WITH M2, OTHERWISE SKIP TO M7**

▲ **INDIEN RESPONDENT GEHEEL-EN-AL OF DEELS VERANTWOORDELIK VIR DIE DAG-TOT-DAG INKOPIES VIR DIE HUISHOUDING IS, GAAN VOORT MET M2, ANDERSINS GAAN NA M7**

▲ **SHOW SCREEN M2 - "SHOPPING PATTERNS"**

M2. Thinking of an average month, which **ONE** of these phrases best describes the way you do your food and grocery shopping? (We are **NOT** talking here about **DAILY** purchases, such as bread and milk).

▲ **RECORD ONE ANSWER**

Do one bulk shop a month and fill-ups • Doen een maal per maand groot inkope en aanvullings	5320-1	} ▲ ASK M3 AND M4
Shop twice a month / every 2 weeks • Doen twee maal per maand inkope / elke 2 weke	-2	
Shop weekly or almost weekly • Doen weekliks of amper weekliks inkope	-3	} ▲ SKIP TO M5
Shop twice a week or almost daily • Doen twee maal per week of amper daaglik inkope	-4	
Other/Ander (STATE/NOEM)	-5	

▲ **TOON SKERM M2 - "INKOOPPATRONE"**

M2. Wanneer u aan 'n gemiddelde maand dink, watter **EEN** van hierdie inkooppatrone beskryf die beste die manier waarop u gewoonlik u voedsel en kruideniersware inkope doen? (Ons praat **NIE** hier van **DAAGLIKSE** inkope soos brood en melk **NIE**).

▲ **NOTEER EEN ANTWOORD**

▲ **ASK M3 AND M4 OF "BULK" SHOPPERS ONLY**

▲ **VRA M3 EN M4 SLEGS VIR "GROOT" INKOPERS**

▲ **SHOW SCREEN M3 - "SHOPS"**

M3. Here is a list of shops (see table on next page). Please tell me at which shop or shops you usually do your **BULK** shopping?

▲ **RECORD ANSWER(S) UNDER M3 - "USUAL BULK" IN THE TABLE ON NEXT PAGE**

▲ **TOON SKERM M3 - "WINKELS"**

M3. Hier is 'n lys van winkels (sien tabel op volgende bladsy). Sê asseblief vir my by watter winkel of winkels doen u gewoonlik u **GROOT** **INKOPE**?

▲ **NOTEER ANTWOORD(E) ONDER M3 - "USUAL BULK" IN DIE TABEL OP VOLGENDE BLADSY**

▲ **CONTINUE TO SHOW SCREEN M3**

M4. And where do you usually do your **FILL-UP** shopping?

▲ **RECORD ANSWER(S) UNDER M4 - "USUAL FILL-UP" IN THE TABLE ON NEXT PAGE**

▲ **TOON STEEDS SKERM M3**

M4. En waar doen u gewoonlik u **AANVULLENDE** inkope?

▲ **NOTEER ANTWOORD(E) ONDER M4 - "USUAL FILL-UP" IN DIE TABEL OP VOLGENDE BLADSY**

▲ **ASK M5 OF "NON-BULK" SHOPPERS. "BULK" SHOPPERS SKIP TO M6**

▲ **VRA M5 SLEGS VIR "NIE-GROOT INKOPERS". "GROOT" INKOPERS GAAN NA M6**

▲ **SHOW SCREEN M3 - "SHOPS"**

M5. Here is a list of shops. Please tell me at which shop or shops you usually do your food and grocery shopping?

▲ **RECORD ANSWER(S) UNDER M5 - "USUAL NON-BULK" IN THE TABLE ON NEXT PAGE**

▲ **TOON SKERM M3 - "WINKELS"**

M5. Hier is 'n lys van winkels. Sê asseblief vir my by watter winkel of winkels u gewoonlik u voedsel en kruideniersware inkope doen?

▲ **NOTEER ANTWOORD(E) ONDER M5 - "USUAL NON-BULK" IN DIE TABEL OP VOLGENDE BLADSY**

▲ **ASK "BULK" AND "NON-BULK" SHOPPERS**

▲ **CONTINUE TO SHOW SCREEN M3**

M6. At which **ONE** food and grocery store do you estimate that you spend **MOST** money?

▲ **RECORD ONE ANSWER ONLY UNDER M6 - "SPEND MOST" IN THE TABLE ON NEXT PAGE**

▲ **VRA "GROOT" EN "NIE-GROOT" INKOPERS**

▲ **TOON STEEDS SKERM M3**

M6. By watter **EEN** voedsel- en kruidenierswarewinkel skat u dat u die **MEESTE** geld bestee?

▲ **NOTEER SLEGS EEN ANTWOORD ONDER M6 - "SPEND MOST" IN DIE TABEL OP VOLGENDE BLADSY**

	M3	M4	M5	M6	M7	M9	M10
STORES/WINKELS	USUAL BULK	USUAL FILL-UP	USUAL NON-BULK	SPEND MOST	HOUSEHOLD	TOILETRIES	CONVENIENCE SHOPPING
7 Eleven / Friendly 7 Eleven	5322-1	5327-1	5332-1	5337-1	5342-1	5347-1	5352-1
Boxer Superstores	-2	-2	-2	-2	-2	-2	-2
BP Express	-3	-3	-3	-3	-3	-3	-3
Buy Rite	-4	-4	-4	-4	-4	-4	-4
Caltex Star Mart / Star Shop / Fresh Stop	-5	-5	-5	-5	-5	-5	-5
Cambridge Food	-6	-6	-6	-6	-6	-6	-6
Checkers	-7	-7	-7	-7	-7	-7	-7
Checkers Hyper	-8	-8	-8	-8	-8	-8	-8
Clicks	-9	-9	-9	-9	-9	-9	-9
Dis-Chem	5323-0	5328-0	5333-0	5338-0	5343-0	5348-0	5353-0
Discom	-1	-1	-1	-1	-1	-1	-1
Engen Quick Shop	-2	-2	-2	-2	-2	-2	-2
Food Lover's Market/Fruit & Veg City	-3	-3	-3	-3	-3	-3	-3
Foodco	-4	-4	-4	-4	-4	-4	-4
Friendly Everyday	-5	-5	-5	-5	-5	-5	-5
Friendly Supermarket	-6	-6	-6	-6	-6	-6	-6
Game	-7	-7	-7	-7	-7	-7	-7
KwikSpar	-8	-8	-8	-8	-8	-8	-8
Makro	-9	-9	-9	-9	-9	-9	-9
Metro Cash & Carry	5324-0	5329-0	5334-0	5339-0	5344-0	5349-0	5354-0
Multisave	-1	-1	-1	-1	-1	-1	-1
OK Foods	-2	-2	-2	-2	-2	-2	-2
OK Grocer	-3	-3	-3	-3	-3	-3	-3
OK MiniMark	-4	-4	-4	-4	-4	-4	-4
Pick 'n Pay	-5	-5	-5	-5	-5	-5	-5
Pick 'n Pay Hypermarket	-6	-6	-6	-6	-6	-6	-6
Pop-In	-7	-7	-7	-7	-7	-7	-7
Price Club / Friendly Price Club	-8	-8	-8	-8	-8	-8	-8
Sasol Delight	-9	-9	-9	-9	-9	-9	-9
Sentra Stores	5325-0	5330-0	5335-0	5340-0	5345-0	5350-0	5355-0
Shell Select	-1	-1	-1	-1	-1	-1	-1
Shoprite	-2	-2	-2	-2	-2	-2	-2
Spar	-3	-3	-3	-3	-3	-3	-3
SuperSpar	-4	-4	-4	-4	-4	-4	-4
Total La Boutique	-5	-5	-5	-5	-5	-5	-5
Trade Centre	-6	-6	-6	-6	-6	-6	-6
U Save	-7	-7	-7	-7	-7	-7	-7
Woolworths	-8	-8	-8	-8	-8	-8	-8
Chemist / Pharmacy//Aptek	-9	-9	-9	-9	-9	-9	-9
Spaza Shop/Spaza Winkel	5326-0	5331-0	5336-0	5341-0	5346-0	5351-0	5356-0
Township Supermarket/ Supermark in Stadsgemeenskap	-1	-1	-1	-1	-1	-1	-1
Other Local / Neighbourhood Supermarket//Ander Plaaslike/Naby geleë Supermark	-2	-2	-2	-2	-2	-2	-2
Any other outlet/Enige ander afsetplek	-3	-3	-3	-3	-3	-3	-3
NONE/GEEN		-4		-4			-4

▲ **ASK M7 OF RESPONDENTS WHO ARE NOT RESPONSIBLE FOR THE DAY-TO-DAY PURCHASES OF THE HOUSEHOLD IN M1.**

▲ **SHOW SCREEN M3**

M7. Where does the person who is responsible for the day-to-day purchases of your household shop for food and groceries? (We are NOT talking here about DAILY purchases, such as bread and milk).

▲ **RECORD ANSWER(S) UNDER M7 - "HOUSEHOLD"**

▲ **VRA M7 VAN RESPONDENTE WAT NIE VERANTWOORDELIK IS VIR DIE DAG-TOT-DAG AANKOPE VAN DIE HUISHOUDING NIE IN M1.**

▲ **TOON SKERM M3**

M7. Waar doen die persoon wat verantwoordelik is vir die dag-tot-dag aankope van u huishouding die inkopies vir voedsel en kruideniersware? (Ons praat NIE hier van DAAGLIKSE inkope soos brood en melk NIE).

▲ **NOTEER ANTWOORD(E) ONDER M7 - "HOUSEHOLD"**

▲ **ASK ALL**

M8. Do you most often buy toiletries when you buy your food and groceries, or on their own? By toiletries I mean shampoo, toilet soap, talc, aftershave lotion, bath oil and so on.

▲ **RECORD ONE ANSWER**

▲ **VRA ALMAL**

M8. Koop u mees dikwels toiletware saam met u voedsel en kruideniersware of apart? Met toiletware bedoel ek sjampoe, toilet seep, talkpoeier, naskeermiddel, badolie, ens.

▲ **NOTEER EEN ANTWOORD**

With food and groceries / Saam met die voedsel en kruideniersware	5357-1
On their own / Apart	-2
Do not buy toiletries / Koop nie toiletware nie	-3

▲ **SKIP TO M10**

▲ **SHOW SCREEN M3 AGAIN**

M9. Here is a list of shops which sell toiletries. Please tell me from which shop(s) you usually buy your toiletries?

▲ **RECORD ANSWER(S) UNDER M9 - "TOILETRIES"**

▲ **TOON WEER SKERM M3**

M9. Hier is 'n lys van winkels wat toiletware verkoop. Sê asseblief vir my by watter winkel(s) u gewoonlik u toiletware koop?

▲ **NOTEER ANTWOORD(E) ONDER M9 - "TOILETRIES"**

▲ **ASK ALL**

▲ **SHOW SCREEN M3 AGAIN**

M10. We now want to talk about your convenience shopping (this is "pop-in" shopping, including daily purchases of things like bread and milk). At which of these stores have you done convenience shopping in the **PAST 7 DAYS**?

▲ **RECORD ANSWER(S) UNDER M10 "CONVENIENCE SHOPPING"**

▲ **VRA ALMAL**

▲ **TOON WEER SKERM M3**

M10. Ons wil nou oor u geriefsinkopies praat (dit is "vinnig in en uit" inkopies, wat daaglikse aankope van dinge soos brood en melk insluit). By watter van hierdie winkels het u geriefsinkopies in die **AFGELOPE 7 DAE** gedoen?

▲ **NOTEER ANTWOORD(E) ONDER M10 "CONVENIENCE SHOPPING"**

▲ SHOW SCREEN N1 - "WHEN LAST"

N1. When last, if at all, have you travelled by air **inside** South Africa?

▲ RECORD ONE ANSWER

Within the last 12 months / Binne die afgelope 12 maande	5358-1
1 - 2 years ago / 1 - 2 jaar gelede	-2
2 - 3 years ago / 2 - 3 jaar gelede	-3
More than 3 years ago / Meer as 3 jaar gelede	-4
Never / Nooit	-5

▲ TOON SKERM N1 – "WANNEER LAAS"

N1. Hoe lank laas, indien ooit, het u per lug **binne** Suid-Afrika gereis?

▲ NOTEER EEN ANTWOORD

▲ ASK N2 & N3

▲ SKIP TO N6

▲ ASK N2 & N3 IF TRAVELLED INSIDE SOUTH AFRICA BY AIR IN THE LAST 12 MONTHS IN N1, OTHERWISE SKIP TO N6

▲ VRA N2 & N3 INDIEN BINNE SUID-AFRIKA PER LUG GEREIS BINNE AFGELOPE 12 MAANDE IN N1, ANDERS GAAN NA N6

▲ SHOW SCREEN N2 – "AIRLINE - LOCAL AIR TRAVEL"

N2. Thinking about your trips **inside** South Africa by air in the **PAST 12 MONTHS**, which airline(s) did you use?

▲ RECORD ANSWER(S)

British Airways (BA) / Comair	5359-1
Kulula.com	-2
Mango	-3
1time	-4
South African Airways (SAA) / Suid-Afrikaanse Lugdiens (SAL)	-5
South African Airlink	-6
South African Express	-7
Velvet Sky	-8
Other/Ander	-9

▲ TOON SKERM N2 – "LUGREDERY - PLAASLIKE VLUGTE"

N2. Dink aan u reise per lug **binne** Suid-Afrika in die **AFGELOPE 12 MAANDE**, watter lugredery(e) het u gebruik?

▲ NOTEER ANTWOORD(E)

N3. Still thinking about your trips **inside** South Africa by air in the **PAST 12 MONTHS**, how many of these trips, if any, were business trips? And how many of these trips, if any, were for pleasure?

▲ RECORD ONE NUMERICAL ANSWER FOR BUSINESS TRIPS AND ONE NUMERICAL ANSWER FOR TRIPS FOR PLEASURE

Number of business trips

5361

5362

Aantal besigheidsreise

Number of trips for pleasure

5363

5364

Aantal resie vir plesier

N3. Dink nogsteeds aan u reise per lug **binne** Suid-Afrika in die **AFGELOPE 12 MAANDE**, hoeveel hiervan, indien enige, was besigheidsreise? En hoeveel van hierdie reise, indien enige, was vir plesier?

▲ NOTEER EEN NUMERIESE ANTWOORD VIR BESIGHEIDSREISE EN EEN NUMERIESE ANTWOORD VIR REISE VIR PLESIER

▲ ASK N4 & N5 IF BUSINESS TRIPS IN N3, OTHERWISE SKIP TO N6

▲ VRA N4 & N5 INDIEN BESIGHEIDSREISE IN N3, ANDERS GAAN NA N6

▲ SHOW SCREEN N4 – "FREQUENCY"

N4. When you are on a business trip, how frequently do you hire a car?

▲ RECORD ONE ANSWER

Always / Altyd	5365-1
Sometimes / Somtyds	-2
Never / Nooit	-3

▲ TOON SKERM N4 – "HOE GEREELD"

N4. Wanneer u op 'n besigheidsreis is, hoe gereeld huur u 'n motor?

▲ NOTEER EEN ANTWOORD

▲ SHOW SCREEN N4 – "FREQUENCY" AGAIN

N5. When you are on a business trip, how frequently do you stay overnight in paid-for accommodation e.g. hotel/guest house/bed & breakfast (B&B)/self-catering apartment?

▲ RECORD ONE ANSWER

Always / Altyd	5366-1
Sometimes / Somtyds	-2
Never / Nooit	-3

▲ TOON SKERM N4 – "HOE GEREELD" WEER

N5. Wanneer u op 'n besigheidsreis is, hoe gereeld oornag u in betaalde akkommodasie bv. hotel/gastehuis/bed & ontbyt (B&B)/self-sorg eenheid?

▲ NOTEER EEN ANTWOORD

▲ ASK ALL

N6. How many weekend / long weekend trips, if any, have you taken in the **PAST 12 MONTHS** where you have stayed in paid-for accommodation e.g. hotel/guest house/bed & breakfast (B&B)/self-catering apartment in South Africa? Please exclude business trips.

▲ RECORD ONE ANSWER

One / Een	5367-1
Two / Twee	-2
Three or more / Drie of meer	-3
None / Geen	-4

▲ VRA ALMAL

N6. Hoeveel naweek-/langnaweek-reise, indien enige, het u in die **AFGELOPE 12 MAANDE** onderneem waar u in betaalde akkommodasie bv. hotel/gastehuis/bed & ontbyt (B&B)/self-sorg eenheid binne Suid-Afrika gebly het? Sluit asseblief besigheidsreise uit.

▲ NOTEER EEN ANTWOORD

N7. Excluding weekend and long weekend trips, how many times have you been away on holiday in South Africa in the **PAST 12 MONTHS**?

▲ **RECORD ONE ANSWER**

Once / Een keer	5368-1
Twice / Twee keer	-2
Three or more times / Drie of meer keer	-3
None / Geen	-4

N7. Naweek en langnaweek reise uitgesluit, hoeveel keer was u weg met vakansie in Suid-Afrika in die **AFGELOPE 12 MAANDE**?

▲ **NOTEER EEN ANTWOORD**

▲ **SKIP TO N11**

▲ **ASK N8-N10 IF ONE OR MORE TIMES IN N7, OTHERWISE SKIP TO N11**

▲ **VRA N8-N10 INDIEN EEN OF MEER KEER IN N7, ANDERS GAAN NA N11**

▲ **SHOW SCREEN N8 – "DESTINATION"**

N8. Where did you go for these holidays?

▲ **RECORD ANSWER(S)**

To the coast / See toe	5369-1
To a game park / Na 'n wildreservaat	-2
To the mountains / Na die berge	-3
To historical sites / Na geskiedkundige terreine	-4
To another city / Na 'n ander stad	-5
To relatives/friends // Na familie/vriende	-6
Elsewhere / Iewers anders	-7

▲ **TOON SKERM N8 – "BESTEMMING"**

N8. Waarheen het u vir hierdie vakansies gegaan?

▲ **NOTEER ANTWOORD(E)**

▲ **SHOW SCREEN N9 – "TYPE OF ACCOMMODATION"**

N9. In what type of accommodation did you stay for these holidays?

▲ **RECORD ANSWER(S)**

Camp / Caravan site // Kamp / Karavaanpark	5370-1
Hotel / Motel // Hotel / Motel	-2
Guest House / Bed and Breakfast (B&B) // Gastehuis / Bed-en-ontbyt (B&B)	-3
Holiday or timeshare flat / cottage / house // Vakansie- of tyddeel woonstel / hut / huis	-4
Rest camp / National park / Game lodge // Ruskamp / Nasionale park / Wildreservaat ("lodge")	-5
With relatives / friends // By familie / vriende	-6
Other / Ander	-7

▲ **TOON SKERM N9 – "TIPE AKKOMMODASIE"**

N9. In watter tipe akkommodasie het u tydens hierdie vakansies gebly?

▲ **NOTEER ANTWOORD(E)**

▲ **SHOW SCREEN N10 – "PROVINCES"**

N10. Which province(s) did you visit for these holidays?

▲ **RECORD ANSWER(S)**

Eastern Cape / Oos-Kaap	5372-1	Mpumalanga	-6
Free State / Vrystaat	-2	Northern Cape / Noord-Kaap	-7
Gauteng	-3	North-West / Noord-Wes	-8
KwaZulu-Natal	-4	Western Cape / Wes-Kaap	-9
Limpopo	-5		

▲ **TOON SKERM N10 – "PROVINSIES"**

N10. Watter provinsie(s) het u vir hierdie vakansies besoek?

▲ **NOTEER ANTWOORD(E)**

▲ **ASK ALL**

▲ **SHOW SCREEN N11 - "WHEN LAST"**

N11. When last, if at all, have you travelled by air **outside** South Africa?

▲ **RECORD ONE ANSWER**

Within the last 12 months / Binne die afgelope 12 maande	5373-1
1 - 2 years ago / 1 - 2 jaar gelede	-2
2 - 3 years ago / 2 - 3 jaar gelede	-3
More than 3 years ago / Meer as 3 jaar gelede	-4
Never / Nooit	-5

▲ **VRA ALMAL**

▲ **TOON SKERM N11 - "WANNEER LAAS"**

N11. Hoe lank laas, indien ooit, het u per lug **buite** Suid-Afrika gereis?

▲ **NOTEER EEN ANTWOORD**

▲ **SHOW SCREEN N11 - "WHEN LAST" AGAIN**

N12. Other than by air, when last, if at all, have you travelled **outside** of South Africa?

▲ **RECORD ONE ANSWER**

Within the last 12 months / Binne die afgelope 12 maande	5374-1
1 - 2 years ago / 1 - 2 jaar gelede	-2
2 - 3 years ago / 2 - 3 jaar gelede	-3
More than 3 years ago / Meer as 3 jaar gelede	-4
Never / Nooit	-5

▲ **TOON SKERM N11 - "WANNEER LAAS" WEER**

N12. Behalwe vir lugreise, wanneer laas, indien ooit, het u **buite** Suid-Afrika gereis?

▲ **NOTEER EEN ANTWOORD**

▲ **SHOW SCREEN P1 - "CLOTHING"**

P1. Thinking about clothing, **excluding sports and outdoor clothing**, have you bought any of the following items in the **PAST 3 MONTHS**?

▲ **RECORD ONE ANSWER FOR EACH ITEM**

1. **Women's inner items** such as stockings, pantihose and lingerie/underwear.
2. **Women's outer items** such as dresses, skirts, slacks, shorts, blouses, t-shirts, jackets and knitwear.
3. **Children's clothing** (excluding smaller items such as stockings, socks and underwear).
4. **Men's clothing** (excluding smaller items such as socks and underwear).

YES/JA	NO/NEE
5409-1	-2
5410-1	-2
5411-1	-2
5412-1	-2

▲ **TOON SKERM P1 - "KLERE"**

P1. Dink nou aan klere, **sport- en buitlug (outdoor)-klere uitgesluit**, het u enige van die volgende items in die **AFGELOPE 3 MAANDE** gekoop?

▲ **NOTEER EEN ANTWOORD VIR ELKE ITEM**

1. **Dames onder items**, soos kouse, sykouse en onderklere.
2. **Dames bo items** soos rokke, rompe, langbroeke, kortbroeke, bloese, t-hemde, baadjies en gebreide kledingstukke.
3. **Kinderklere** (uitgesluit kleiner items soos kouse, sokkies en onderklere).
4. **Mansklere** (uitgesluit kleiner items soos sokkies en onderklere).

P2. And have you bought any **Sports or Outdoor Clothing** in the **PAST 3 MONTHS**?

▲ **RECORD ONE ANSWER**

P2. En het u enige **Sport- of Buitelug (Outdoor)-klere** in die **AFGELOPE 3 MAANDE** gekoop?

▲ **NOTEER EEN ANTWOORD**

YES / JA	5413-1
NO / NEE	-2

- ▲ **ASK P3 ONLY OF RESPONDENTS WHO HAVE PURCHASED ANY CLOTHING IN THE PAST 3 MONTHS IN P1 OR P2** ▲ **VRA P3 SLEGS VAN RESPONDENTE WAT ENIGE KLERE GEKOOP HET IN DIE AFGELOPE 3 MAANDE IN P1 OF P2**
- ▲ **SHOW SCREEN P3 - "WHERE CLOTHING BOUGHT"** ▲ **TOON SKERM P3 - "WAAR KLERE GEKOOP"**
- P3. Where were the ... (MENTION EACH PRODUCT BOUGHT) P3. Waar was die ... (NOEM ELKE PRODUK GEKOOP) gekoop?
- ▲ **RECORD ANSWER(S) SEPARATELY FOR EACH CLOTHING CATEGORY UNDER P3 - "WHERE BOUGHT"** ▲ **NOTEER ANTWOORD(E) AFSONDERLIK VIR ELKE KLEDINGSTUK KATEGORIE ONDER P3 - "WAAR GEKOOP"**

STORES / WINKELS	P3 - WHERE BOUGHT/WAAR GEKOOP				
	WOMEN'S CLOTHING/DAMESKLERE		CHILDREN'S CLOTHING/KINDERKLERE	MEN'S CLOTHING/MANSKLERE	SPORTS/OUT-DOOR CLOTHING//SPORT-/BUITELUG-KLERE
	INNER ITEMS/ONDER ITEMS	OUTER ITEMS/BO ITEMS			
Ackermans	5414 - 1	5419 - 1	5424 - 1	5429 - 1	5434 - 1
Cape Union Mart	-2	-2	-2	-2	-2
Checkers Hyper	-3	-3	-3	-3	-3
Donna-Claire	-4	-4	-4	-4	-4
Due South	-5	-5	-5	-5	-5
Dunns	-6	-6	-6	-6	-6
Edgars	-7	-7	-7	-7	-7
Exact!	-8	-8	-8	-8	-8
Fashion Express	-9	-9	-9	-9	-9
Foschini	5415 - 0	5420 - 0	5425 - 0	5430 - 0	5435 - 0
Game	-1	-1	-1	-1	-1
Hang Ten	-2	-2	-2	-2	-2
Identity	-3	-3	-3	-3	-3
Jay Jay's	-4	-4	-4	-4	-4
Jet	-5	-5	-5	-5	-5
Jet Mart	-6	-6	-6	-6	-6
Legit	-7	-7	-7	-7	-7
Makro	-8	-8	-8	-8	-8
Markham	-9	-9	-9	-9	-9
Meltz	5416 - 0	5421 - 0	5426 - 0	5431 - 0	5436 - 0
Milady's	-1	-1	-1	-1	-1
Mr Price	-2	-2	-2	-2	-2
Mr Price Sport	-3	-3	-3	-3	-3
Outdoor Warehouse	-4	-4	-4	-4	-4
Pep Stores	-5	-5	-5	-5	-5
Pick 'n Pay	-6	-6	-6	-6	-6
Pick 'n Pay Hypermarket	-7	-7	-7	-7	-7
Queenspark	-8	-8	-8	-8	-8
Spitz	-9	-9	-9	-9	-9
Sportsmans Warehouse	5417 - 0	5422 - 0	5427 - 0	5432 - 0	5437 - 0
Sportscene	-1	-1	-1	-1	-1
Studio 88	-2	-2	-2	-2	-2
Stuttafords	-3	-3	-3	-3	-3
Temptations	-4				
Totalsports	-5	-5	5	-5	-5
Trappers	-6	-6	-6	-6	-6
Truworhs	-7	-7	-7	-7	-7
Woolworths	-8	-8	-8	-8	-8
Flea Markets/Vlooiemarkte	-9	-9	-9	-9	-9
Hawkers/Smouse	5418 - 0	5423 - 0	5428 - 0	5433 - 0	5438 - 0
Other Women's Clothing Store/ Ander Damesklerewinkel	-1	-1			
Other Children's Clothing Store/ Ander Kinderklerewinkel			-2		
Other Men's Clothing Store/ Ander Mansklerewinkel				-3	
Other Sports/Outdoor Clothing Store// Ander Sport- /Buitelug (outdoor)- klerewinkel					-4
Any other outlet/Enige ander afsetplek	-5	-5	5	-5	-5

▲ **ASK ALL**

P4. Thinking about **SPORTS, EXERCISE AND OUTDOOR SHOES**, have you bought any **WOMEN'S** sports, exercise or outdoor shoes in the **PAST 3 MONTHS**?

And **CHILDREN'S** sports, exercise or outdoor shoes?

And **MEN'S** sports, exercise or outdoor shoes?

▲ **RECORD ONE ANSWER FOR EACH CATEGORY**

- Women's sports/exercise/outdoor shoes // Damessport-/oefen-/buitelugskoene
- Children's sports/exercise/outdoor shoes // Kindersport-/oefen-/buitelugskoene
- Men's sports/exercise/outdoor shoes // Manssport-/oefen-/buitelugskoene

▲ **VRA ALMAL**

P4 Dink aan **SPORT-, OEFEN- EN BUITELUG (OUTDOOR)-SKOENE**, het u enige sport-, oefen- of buitelug (outdoor)-skoene vir **DAMES** in die **AFGELOPE 3 MAANDE** gekoop?

En sport-, oefen- of buitelug (outdoor)-skoene vir **KINDERS**?

En sport-, oefen- of buitelug (outdoor)-skoene vir **MANS**?

▲ **NOTEER EEN ANTWOORD VIR ELKE KATEGORIE**

YES / JA	NO / NEE
5439-1	-2
5440-1	-2
5441-1	-2

P5. **Excluding sports and outdoor shoes**, have you bought any **other WOMEN'S** shoes in the **PAST 3 MONTHS** ?

And **other CHILDREN'S** shoes?

And **other MEN'S** shoes?

▲ **RECORD ONE ANSWER FOR EACH CATEGORY**

Women's shoes / Dameskoene
Children's shoes / Kinderskoene
Men's shoes / Manskoene

P5. **Uitsluitend sport- en buitelug (outdoor)-skoene**, het u enige **ander DAMESKOENE** in die **AFGELOPE 3 MAANDE** gekoop ?

En **ander KINDERSKOENE**?

En **ander MANSKOENE**?

▲ **NOTEER EEN ANTWOORD VIR ELKE KATEGORIE**

YES / JA	NO / NEE
5442-1	-2
5443-1	-2
5444-1	-2

▲ **ASK P6 OF RESPONDENTS WHO HAVE BOUGHT SHOES IN THE PAST 3 MONTHS IN P4 AND/OR P5, OTHERWISE SKIP TO SECTION Q.**

▲ **VRA P6 VAN ALLE RESPONDENTE WAT SKOENE IN DIE AFGELOPE 3 MAANDE GEKOOP HET IN P4 EN/OF P5, ANDERS GAAN NA DEEL Q.**

▲ **SHOW SCREEN P6 – “WHERE SHOES BOUGHT”**

▲ **TOON SKERM P6 – “WAAR SKOENE GEKOOP”**

P6. Where were the (MENTION EACH SHOE TYPE BOUGHT IN P4 AND P5) bought?

P6. Waar was die (NOEM ELKE SKOEN TIPE GEKOOP IN P4 EN P5) gekoop?

▲ **RECORD ANSWER(S) SEPARATELY FOR EACH SHOE CATEGORY UNDER P6 “WHERE SHOES BOUGHT”**

▲ **NOTEER ANTWOORD(E) AFSONDERLIK VIR ELKE SKOEN KATEGORIE ONDER P6 “WAAR SKOENE GEKOOP”**

P6. WHERE SHOES BOUGHT / WAAR SKOENE GEKOOP						
STORES / WINKELS	WOMEN'S SPORTS / OUTDOOR SHOES	CHILDREN'S SPORTS/ OUTDOOR SHOES	MEN'S SPORTS/ OUTDOOR SHOES	OTHER WOMEN'S SHOES	OTHER CHILDREN'S SHOES	OTHER MEN'S SHOES
Ackermans	5445-1	5450-1	5455-1	5460-1	5465-1	5470-1
Cape Union Mart	-2	-2	-2	-2	-2	-2
Checkers Hyper	-3	-3	-3	-3	-3	-3
Donna-Claire	-4	-4	-4	-4	-4	-4
Due South	-5	-5	-5	-5	-5	-5
Dunns	-6	-6	-6	-6	-6	-6
Edgars	-7	-7	-7	-7	-7	-7
Exact!	-8	-8	-8	-8	-8	-8
Fashion Express	-9	-9	-9	-9	-9	-9
Foschini	5446-0	5451-0	5456-0	5461-0	5466-0	5471-0
Game	-1	-1	-1	-1	-1	-1
Hang Ten	-2	-2	-2	-2	-2	-2
Identity	-3	-3	-3	-3	-3	-3
Jay Jay's	-4	-4	-4	-4	-4	-4
Jet	-5	-5	-5	-5	-5	-5
Jet Mart	-6	-6	-6	-6	-6	-6
Legit	-7	-7	-7	-7	-7	-7
Makro	-8	-8	-8	-8	-8	-8
Markham	-9	-9	-9	-9	-9	-9
Meltz	5447-0	5452-0	5457-0	5462-0	5467-0	5472-0
Milady's	-1	-1	-1	-1	-1	-1
Mr Price	-2	-2	-2	-2	-2	-2
Mr Price Sport	-3	-3	-3	-3	-3	-3
Outdoor Warehouse	-4	-4	-4	-4	-4	-4
Pep Stores	-5	-5	-5	-5	-5	-5
Pick 'n Pay	-6	-6	-6	-6	-6	-6
Pick 'n Pay Hypermarket	-7	-7	-7	-7	-7	-7
Queenspark	-8	-8	-8	-8	-8	-8
Shoe City	-9	-9	-9	-9	-9	-9
Spitz	5448-0	5453-0	5458-0	5463-0	5468-0	5473-0
Sportsmans Warehouse	-1	-1	-1	-1	-1	-1
Sportscene	-2	-2	-2	-2	-2	-2
Studio 88	-3	-3	-3	-3	-3	-3
Stuttafords	-4	-4	-4	-4	-4	-4
Tekkie Town	-5	-5	-5	-5	-5	-5
Totalsports	-6	-6	-6	-6	-6	-6
Trappers	-7	-7	-7	-7	-7	-7
Truworths	-8	-8	-8	-8	-8	-8
Woolworths	-9	-9	-9	-9	-9	-9
Flea Markets / Vlooiemarkte	5449-0	5454-0	5459-0	5464-0	5469-0	5474-0
Hawkers / Smouse	-1	-1	-1	-1	-1	-1
Other Women's shoe store/Ander Dameskoewinkel	-2			-2		
Other Children's shoe store/Ander Kinderskoewinkel		-3			-3	
Other Men's shoe store/Ander Manskoewinkel			-4			-4
Any other outlet/Enige ander afsetplek	-5	-5	-5	-5	-5	-5

Q1. Do you ever purchase cosmetics like make-up, skin care products, perfumes/colognes, etc.?

▲ **RECORD ONE ANSWER**

YES / JA	5509-1
NO / NEE	-2

Q1. Koop u ooit kosmetiese produkte soos grimering, velsorgprodukte, parfuum/kologne, ens.?

▲ **NOTEER EEN ANTWOORD**

▲ **IF YES IN Q1, ASK Q2, OTHERWISE SKIP TO Q3**

▲ **INDIEN JA IN Q1, VRA Q2 ANDERSINS GAAN NA Q3**

▲ **SHOW SCREEN Q2 - "WHERE BOUGHT"**

Q2. Where do you usually buy these cosmetic products?

▲ **RECORD ANSWER(S)**

▲ **TOON SKERM Q2 - "WAAR GEKOOP"**

Q2. Waar koop u gewoonlik hierdie kosmetiese produkte?

▲ **NOTEER ANTWOORD(E)**

A specialist cosmetic/perfume store / 'n Spesialis kosmetiese/parfuum-winkel	5510-1
Clothing store (e.g. Edgars) / Klerewinkel (bv. Edgars)	-2
Supermarket / Supermark	-3
Health/Beauty store (e.g. Clicks, Discom, Dis-Chem) / Gesondheids-/Skoonheidswinkel (bv. Clicks, Discom, Dis-Chem)	-4
Pharmacy/Chemist // Apteek	-5
Direct sales (parties/brochures) / Direkte verkope (partytyjies/brosjures)	-6
Flea Markets/Hawkers //Vlooiemarkte/Smouse	-7
Other/Ander	-8

▲ **ASK ALL**

▲ **SHOW SCREEN Q3 - "COSMETICS"**

Q3. Here is a list of different types of cosmetics. Can you please tell me which of them, if any, you personally use **REGULARLY**? Just give me the numbers printed next to the products that you use **REGULARLY**.

▲ **RECORD ANSWER(S)**

▲ **VRA ALMAL**

▲ **TOON SKERM Q3 - "SKOONHEIDSMIDDELS"**

Q3. Hier is 'n lys van verskillende skoonheidsmiddels. Kan u asseblief vir my sê watter van hulle, indien enige, u persoonlik **GEREELD** gebruik? Gee my net die nommer wat langs die produkte gedruk is wat u **GEREELD** gebruik.

▲ **NOTEER ANTWOORD(E)**

1. Hand and body cream/lotion // Hand en lyfroom/vloeiroom	5511-1
2. Facial cleansing cream / Gesigsreinigingsroom	-2
3. Face moisturiser/night cream // Gesigvogmiddel/nagroom	-3
4. Lipstick / Lipstiffie	-4
5. Perfume/cologne // Parfuum/kologne	-5
6. Nail polish / Naelpolitoer	-6
7. Eye make-up / Ooggrimering	-7
NONE OF THESE / GEEN VAN HIERDIE	-8

▲ **ASK Q4 OF FEMALES ONLY; MEN SKIP TO SECTION R**

▲ **VRA Q4 AAN VROUENS ALLEENLIK; MANS GAAN NA DEEL R**

▲ **SHOW SCREEN Q4 - "ITEMS PURCHASED"**

Q4. Have you purchased any of the following in the **PAST 12 MONTHS** ... **(READ OUT)**?

▲ **READ OUT AND RECORD ANSWER(S)**

▲ **TOON SKERM Q4 - "ITEMS GEKOOP"**

Q4. Het u enige van die volgende in die **AFGELOPE 12 MAANDE** gekoop ... **(LEES VOOR)**?

▲ **LEES VOOR EN NOTEER ANTWOORD(E)**

1. Hair extensions / Haarverlengings	5512-1
2. Wigs / Pruik	-2
3. Artificial nails / Valsnaels	-3
4. Artificial eyelashes / Valswimpers	-4
NONE OF THESE / GEENEEN VAN HIERDIE	-5

R1. Do you have any young or unmarried children of your own?

▲ **RECORD ONE ANSWER**

YES/JA	5519-1
NO/NEE	-2

▲ **SKIP TO R7**

R1. Het u enige jong of ongetroude kinders van u eie?

▲ **NOTEER EEN ANTWOORD**

▲ **ASK R2 TO R6 IF "YES" IN R1 OTHERWISE SKIP TO R7**

▲ **VRA R2 TOT R6 INDIEN "JA" IN R1, ANDERS GAAN NA R7**

▲ **SHOW SCREEN R2 – “AGE OF CHILDREN”**

R2. In which age group are they ?

▲ **RECORD ANSWER(S) UNDER R2 "CHILDREN"**

▲ **TOON SKERM R2 – “OUDERDOM VAN KINDERS”**

R2. In watter ouderdomsgroep is hulle ?

▲ **NOTEER ANTWOORD(E) ONDER R2 "CHILDREN"**

▲ **CONTINUE TO SHOW SCREEN R2 – “AGE OF CHILDREN”**

R3. And which of these children are currently living with you?

▲ **RECORD ANSWER(S) UNDER R3 "LIVING WITH YOU"**

▲ **GAAN VOORT OM SKERM R2– “OUDERDOM VAN KINDERS” TE TOON**

R3. En watter van hierdie kinders woon tans by u?

▲ **NOTEER ANTWOORD(E) ONDER R3 "LIVING WITH YOU" TE TOON**

▲ **CONTINUE TO SHOW SCREEN R2 – “AGE OF CHILDREN”**

R4. And which of your children are dependent on you?

▲ **RECORD ANSWER(S) UNDER R4 "DEPENDANT ON YOU"**

▲ **GAAN VOORT OM SKERM R2– “OUDERDOM VAN KINDERS” TE TOON**

R4. En watter van u kinders is afhanklik van u?

▲ **NOTEER ANTWOORD(E) ONDER R4 "DEPENDANT ON YOU"**

▲ **CONTINUE TO SHOW SCREEN R2 – “AGE OF CHILDREN”**

R5. And for which of these children, if any, are you the primary purchase decision maker – in other words, you personally decide upon/choose the products/services for these children?

▲ **RECORD ANSWER(S) UNDER R5 "PRIMARY PURCHASE DECISION MAKER"**

▲ **GAAN VOORT OM SKERM R2– “OUDERDOM VAN KINDERS” TE TOON**

R5. En vir watter van hierdie kinders, indien enige, is u die primêre besluit-nemer vir aankope – met ander woorde, u besluit persoonlik oor/kies die produkte/dienste vir hierdie kinders?

▲ **NOTEER ANTWOORD(E) ONDER R5 "PRIMARY PURCHASE DECISION MAKER"**

AGES	R2. CHILDREN	R3. LIVING WITH YOU	R4. DEPENDENT ON YOU	R5. PRIMARY PURCHASE DECISION MAKER
0 - 6 months/maande	5520-1	5522-1	5524-1	5526-1
7 - 11 months/maande	-2	-2	-2	-2
12 - 23 months/maande	-3	-3	-3	-3
24 - 35 months/maande	-4	-4	-4	-4
3 - 4 years/jaar	-5	-5	-5	-5
5 - 6 years/jaar	-6	-6	-6	-6
7 - 9 years/jaar	-7	-7	-7	-7
10 - 12 years/jaar	-8	-8	-8	-8
13 - 14 years/jaar	-9	-9	-9	-9
15 - 18 years/jaar	5521-0	5523-0	5525-0	5527-0
19 - 20 years/jaar	-1	-1	-1	-1
21 - 24 years/jaar	-2	-2	-2	-2
25 + years/jaar	-3	-3	-3	-3
NONE/GEEN		-4	-4	-4

R6. Do you have any **OTHER** dependants (that are not your own children) – these can be older or younger than you?

▲ **RECORD ONE ANSWER**

YES/JA	5528-1
NO/NEE	-2

▲ **ASK R8**

▲ **SKIP TO R11**

R6. Het u enige **ANDER** afhanklikes (wat nie u eie kinders is nie) – hulle kan ouer of jonger as u wees?

▲ **NOTEER EEN ANTWOORD**

▲ **ASK R7 IF NO CHILDREN IN R1:**

R7. Do you have any dependants – these can be older or younger than you?

▲ **RECORD ONE ANSWER**

YES/JA	5529-1
NO/NEE	-2

▲ **ASK R8**

▲ **SKIP TO R11**

▲ **VRA R7 INDIEN GEEN KINDERS IN R1:**

R7. Het u enige afhanklikes – hulle kan ouer of jonger as u wees?

▲ **NOTEER EEN ANTWOORD**

▲ **SHOW SCREEN R8 – “DEPENDANTS”**

R8. In which age group are these dependants?

▲ **RECORD ANSWER(S) UNDER R8 “DEPENDANTS” IN THE TABLE BELOW**

▲ **TOON SKERM R8 – “AFHANKLIKES”**

R8. In watter ouderdomsgroep is hierdie afhanklikes?

▲ **NOTEER ANTWOORD(E) ONDER R8 “DEPENDANTS” IN DIE TABEL HIERONDER**

▲ **CONTINUE TO SHOW SCREEN R8 – “DEPENDANTS”**

R9. And which of these dependants are currently living with you?

▲ **RECORD ANSWER(S) UNDER R9 "LIVING WITH YOU" IN THE TABLE BELOW**

▲ **GAAN VOORT OM SKERM R8 – “AFHANKLIKES” TE TOON**

R9. En watter van hierdie afhanklikes woon tans by u?

▲ **NOTEER ANTWOORD(E) ONDER R9 "LIVING WITH YOU" IN DIE TABEL HIERONDER**

▲ **ASK R10 IF CHILD/CHILDREN UNDER 21 YEARS OF AGE IN R8, OTHERWISE SKIP TO R11**

▲ **VRA R10 INDIEN KIND/KINDERS ONDER 21 JARIGE OUDERDOM IN R8, ANDERSINS GAAN NA R11**

▲ **SHOW SCREEN R10 – “DEPENDANTS UNDER 21”**

R10. And for which of these children, if any, are you the primary purchase decision maker – in other words, you personally decide upon/choose the products/services for these children?

▲ **RECORD ANSWER(S) UNDER R10 "PRIMARY PURCHASE DECISION MAKER"**

▲ **TOON SKERM R10 – “AFHANKLIKES ONDER 21”**

R10. En vir watter van hierdie kinders, indien enige, is u die primêre besluit-nemer vir aankope – met ander woorde, u besluit persoonlik oor/kies die produkte/dienste vir hierdie kinders?

▲ **NOTEER ANTWOORD(E) ONDER R10 "PRIMARY PURCHASE DECISION MAKER"**

AGES	R8. DEPENDANTS	R9. LIVING WITH YOU	R10. PRIMARY PURCHASE DECISION MAKER
0 - 6 months/maande	5530-1	5532-1	5534-1
7 - 11 months/maande	-2	-2	-2
12 - 23 months/maande	-3	-3	-3
24 - 35 months/maande	-4	-4	-4
3 - 4 years/jaar	-5	-5	-5
5 - 6 years/jaar	-6	-6	-6
7 - 9 years/jaar	-7	-7	-7
10 - 12 years/jaar	-8	-8	-8
13 - 14 years/jaar	-9	-9	-9
15 - 18 years/jaar	5531-0	5533-0	5535-0
19 - 20 years/jaar	-1	-1	-1
21 - 24 years/jaar	-2	-2	
25 - 34 years/jaar	-3	-3	
35 - 49 years/jaar	-4	-4	
50 + years/jaar	-5	-5	
NONE/GEEN		-6	-6

▲ **ASK ALL**

R11. Are there any OTHER children under 21 years of age for whom you are the primary purchase decision maker – in other words, you personally decide upon/choose the products/services for these children? Please do not mention here again your own children or children dependent on you from previous questions.

▲ **RECORD ONE ANSWER**

YES/JA	5536-1
NO/NEE	-2

▲ **VRA ALMAL**

R11. Is daar enige ANDER kinders jonger as 21 jarige ouderdom vir wie u die primêre besluitnemer vir aankope is – met ander woorde, u besluit persoonlik oor/kies die produkte/dienste vir hierdie kinders? Moet asseblief nie weer u eie kinders of kinders wat afhanklik is van u uit vorige vrae, hier noem nie.

▲ **NOTEER EEN ANTWOORD**

▲ **SKIP TO R14**

▲ **ASK R12 AND R13 IF “YES” IN R11**

▲ **VRA R12 EN R13 INDIEN “JA” IN R11**

▲ **SHOW SCREEN R12 – “AGE OF CHILDREN”**

R12. In which age groups are these children?

▲ **RECORD ANSWER(S) UNDER R12 IN THE TABLE BELOW**

▲ **TOON SKERM R12 – “OUDERDOM VAN KINDERS”**

R12. In watter ouderdomsgroepe is hierdie kinders?

▲ **NOTEER ANTWOORD(E) ONDER R12 IN DIE TABEL HIERONDER**

▲ **SHOW SCREEN R12 – “AGE OF CHILDREN” AGAIN**

R13. And which of these children currently live with you?

▲ **RECORD ANSWER(S) UNDER R13**

▲ **TOON SKERM R12 – “OUDERDOM VAN KINDERS” WEER**

R13. En watter van hierdie kinders woon tans by u?

▲ **NOTEER ANTWOORD(E) ONDER R13**

AGES	R12	R13
0 - 6 months/maande	5537-1	5539-1
7 - 11 months/maande	-2	-2
12 - 23 months/maande	-3	-3
24 - 35 months/maande	-4	-4
3 - 4 years/jaar	-5	-5
5 - 6 years/jaar	-6	-6
7 - 9 years/jaar	-7	-7
10 - 12 years/jaar	-8	-8
13 - 14 years/jaar	-9	-9
15 - 18 years/jaar	5538-0	5540-0
19 - 20 years/jaar	-1	-1
NONE/GEEN		-2

▲ **ASK ALL**

R14. And are you currently living with your parent(s)?

▲ **RECORD ONE ANSWER**

YES/JA	5542-1
NO/NEE	-2

▲ **VRA ALMAL**

R14. En woon u tans saam met u ouer(s)?

▲ **NOTEER EEN ANTWOORD**

▲ READ OUT:

The next few questions will allow advertisers to aim their advertising at the right markets. These questions will only be used to group people into different segments of the population and will be used for statistical purposes only. Please rest assured that all answers are confidential.

▲ LEES VOOR:

Die volgende vrae sal adverteerders in staat stel om hul advertensies tot die regte markte te rig. Hierdie vrae sal slegs gebruik word om mense in verskillende segmente van die populasie in te deel en sal slegs vir statistiese doeleindes gebruik word. Wees gerus, al hierdie antwoorde bly konfidensieel.

▲ SHOW SCREEN T1 - "DURABLES"

T1. Please read this list and tell me which items, if any, are presently in your household?

▲ RECORD ANSWER(S) UNDER T1

▲ TOON SKERM T1 - "DUURSAME GOEDERE"

T1. Lees asseblief hierdie lys en sê vir my watter items, indien enige, tans in u huishouding is?

▲ NOTEER ANTWOORD(E) ONDER T1

▲ SHOW SCREEN T1 AGAIN

T2. Please tell me which items, if any, were bought NEW in the PAST 12 MONTHS?

▲ RECORD ANSWER(S) UNDER T2

▲ TOON WEER SKERM T1

T2. Sê asseblief vir my watter items, indien enige, in die AFGELOPE 12 MAANDE NUUT gekoop is?

▲ NOTEER ANTWOORD(E) ONDER T2

DURABLES / DUURSAME GOEDERE	T1	T2
	ITEMS IN HOUSEHOLD / ITEMS IN HUISHOUDING	NEW PAST 12 MONTHS / NUUT AFGELOPE 12 MAANDE
1. Electric stove • Elektriese stoof	5543-1	5546-1
2. Other (gas or coal) stove • Ander (gas of kool) stoof	-2	-2
3. Electric hotplate • Elektriese kookplaat	-3	-3
4. Microwave oven • Mikrogolfoond	-4	-4
5. Coffee machine / Cappuccino/Esspresso maker • Koffiemasjien / Cappuccino/Esspresso maker	-5	-5
6. Refrigerator or combined fridge/freezer • Yskas of yskas/vrieskas gekombineerd	-6	-6
7. Free standing deep freezer • Vrystaande vrieskas	-7	-7
8. Vacuum cleaner • Stofsuier	-8	-8
9. Floor polisher • Vloerpoleerder	-9	-9
10. Dishwashing machine • Skottelgoedwasmasjien	5544-0	5547-0
11. Automatic front loading washing machine • Ten volle outomatiese wasmasjien - wat van voor gelaai word	-1	-1
12. Automatic top loading washing machine • Ten volle outomatiese wasmasjien - wat van bo gelaai word	-2	-2
13. Semi-automatic/twin tub washing machine • Semi-outomatiese/dubbelbalie wasmasjien	-3	-3
14. Tumble dryer • Tuimeldroër	-4	-4
15. Sewing machine - electric or manual • Naaimasjien - elektries of hand	-5	-5
16. Television set • Televisiestel	-6	-6
17. Video cassette recorder • Videokasset-opnemer	-7	-7
18. Desktop computer in home • Tafelrekenaar (desktop) in woning	-8	-8
19. Laptop computer in home (excluding work computers) • Skootrekenaar (laptop) in woning (werk rekenaars uitgesluit)	-9	-9
20. Hi-fi/music centre • Hoë-troustel/musieksentrum	5545-0	5548-0
21. DVD Player • DVD-Speler	-1	-1
22. Blu Ray Player • Blu Ray-Speler	-2	-2
23. Home Theatre System • Tuisteater-stelsel (Home theatre)	-3	-3
24. Air conditioner (excluding fans) • Lugversorger (waaiers uitgesluit)	-4	-4
NONE OF THESE	-5	-5
• GEEN VAN HIERDIE	▲ SKIP TO T5	▲ SKIP TO T5

▲ **ASK T3 IF ONE OR MORE APPLIANCES BOUGHT IN PAST 12 MONTHS IN T2, OTHERWISE SKIP TO T5**

▲ **VRA T3 INDIEN EEN OF MEER TOESTELLE IN AFGELOPE 12 MAANDE GEKOOP IS IN T2, ANDERSINS GAAN NA T5**

▲ **SHOW SCREEN T3 - "WHERE BOUGHT"**

▲ **TOON SKERM T3 - "WAAR GEKOOP"**

T3. Where was the ... (MENTION EACH APPLIANCE BOUGHT IN PAST 12 MONTHS) bought?

T3. Waar was die ... (NOEM ELKE TOESTEL IN AFGELOPE 12 MAANDE GEKOOP) gekoop?

▲ **RECORD ANSWER(S)**

▲ **NOTEER ANTWOORD(E)**

@home	5549-1
Barnetts	-2
Beares	-3
Best Electric	-4
Bradlows	-5
Checkers Hyper	-6
Dion Wired / Dion	-7
Ellerines	-8
Electric Express / Giddy's Electric Express	-9
Fairdeal	5550-0
Furn City	-1
Furniture City	-2
Game	-3
Geen & Richards	-4
HiFi Corporation	-5
Hirsch's	-6
House and Home	-7
Incredible Connection	-8
Joshua Doore	-9
Lewis	5551-0
Lubners	-1
Makro	-2
Morkels	-3
OK Furniture	-4
Pick 'n Pay Hypermarket	-5
Price 'n Pride	-6
Russells	-7
Savells	-8
Savells/Fairdeal (combined store)	-9
Town Talk	5552-0
Wetherly's Decorating Warehouse	-1
Mail order/by post/through the Internet// Posbestelling/deur die Internet	-2
Any other outlet/Enige ander afsetplek	-3
Received as a gift/As geskenk ontvang	-4

▲ **IF NEW TV BOUGHT IN T2, ASK T4, OTHERWISE SKIP TO T5**

▲ **INDIEN NUWE TV GEKOOP IN T2, VRA T4, ANDERSINS GAAN NA T5**

▲ **SHOW SCREEN T4 - "TYPE OF TV"**

▲ **TOON SKERM T4 - "TIPE TV"**

T4. You said that you bought a new TV in the **PAST 12 MONTHS**. Was it a standard TV set or a Plasma/LCD/LED TV set?

T4. U het gesê dat u 'n nuwe TV in die **AFGELOPE 12 MAANDE** gekoop het. Was dit 'n standaard TV-stel of 'n Plasma/LCD/LED TV-stel?

▲ **RECORD ANSWER(S)**

▲ **NOTEER ANTWOORD(E)**

Standard TV/Standaard TV	5553-1
Plasma/LCD/LED	-2

▲ **ASK ALL**

▲ **VRA ALMAL**

T5. How many radios (including those in cellphones) are there in your household? Please exclude radios in motor vehicles here.

T5. Hoeveel radios (insluitende dié in selfone) is daar in u huishouding? Sluit asseblief radios in motorvoertuie hier uit.

▲ **RECORD NUMBER**

▲ **NOTEER AANTAL**

No. of radios/Aantal radios

5554-5555

▲ **IF 1 OR MORE RADIOS IN T5, ASK T6, OTHERWISE SKIP TO PD SECTION.**

▲ **INDIEN 1 OF MEER RADIOS IN T5, VRA T6, ANDERSINS GAAN NA PD GEDEELTE.**

T6. Can any of these radios be powered by batteries?

T6. Kan enige van hierdie radios met batterykrag werk?

▲ **RECORD ONE ANSWER**

▲ **NOTEER EEN ANTWOORD**

YES / JA	5557-1
NO / NEE	-2

▲ SHOW SCREEN PD1 - "MARITAL STATUS"

PD1. What is your marital status? Just give me the letter.

▲ RECORD ONE ANSWER

P Single / Enkel	5609-1
Q Married or living together / Getroud of leef saam	-2
R Widowed // Weduwee / Wewenaar	-3
S Divorced / Geskei	-4
T Separated / Woon apart	-5

▲ TOON SKERM PD1 - "HUWELIKSTAAT"

PD1. Wat is u huwelikstaat? Gee net vir my die letter.

▲ NOTEER EEN ANTWOORD

▲ SHOW SCREEN PD2 - "WORK STATUS"

PD2. Which one of these statements best describes your working life?

▲ RECORD ONE ANSWER

Working full-time / Werk voltyds	5610-1
Working part-time / Werk deelyds	-2
Not working / Werk nie:	
- A housewife / 'n Huisvrou	-3
- A student / 'n Student	-4
- Retired / Afgetree	-5
- Unemployed / Werkloos	-6

▲ TOON SKERM PD2 - "WERKSTATUS"

PD2. Watter een van hierdie stellings beskryf u werkslewe die beste?

▲ NOTEER EEN ANTWOORD

PD3. At present are you self-employed?

▲ RECORD ONE ANSWER

Yes / Ja	5611-1
No / Nee	-2

PD3. Is u tans in u eie diens?

▲ NOTEER EEN ANTWOORD

▲ ASK PD4A AND PD4B, IF WORKING FULL-TIME OR PART-TIME IN PD2 OR SELF-EMPLOYED IN PD3.

▲ VRA PD4A EN PD4B, INDIEN VOLTYDS OF DEELTYDS WERK IN PD2 OF IN EIE DIENS IN PD3.

PD4A. What is your occupation i.e. what type of work do you do?

▲ RECORD ONE ANSWER

PD4A. Wat is u beroep, d.w.s. watter tipe werk doen u?

▲ NOTEER EEN ANTWOORD

.....5612-5627.....

PD4B. Do you work in the public sector (government), semi-private sector or in the private sector?

▲ RECORD ONE ANSWER

PD4B. Werk u in die publieke sektor (staatsdiens), semi-privaat sektor of in die privaat sektor?

▲ NOTEER EEN ANTWOORD

Public sector (government) / Publieke sektor (staatsdiens)	5628-1
Semi-Private sector / Semi-Privaat sektor	-2
Private sector / Privaat sektor	-3

▲ SHOW SCREEN PD5 - "DECISION MAKER"

▲ TOON SKERM PD5 - "BESLUITNEMER"

PD5. Who, in this household, makes decisions regarding (READ OUT)

PD5. Wie in hierdie huishouding maak die besluite omtrent ... (LEES VOOR)

- A. The purchase of **HOUSEHOLD APPLIANCES** such as hi-fi's, TVs, cameras and other large appliances?
 • Die aankoop van **HUISHOUDELIKE TOESTELLE** soos hoë-troustelle, televisies, kameras en ander groot toestelle?
- B. **HOLIDAYS?**
 • **VAKANSIES?**
-
- C. The purchase of **MOTOR VEHICLES?**
 • Die aankoop van **MOTORVOERTUIG?**
- D. Which **FINANCIAL AND INVESTMENT PRODUCTS** to use or invest in?
 • Watter **FINANSIËLE EN BELEGGINGS PRODUKTE** om te gebruik of in te belê?

▲ RECORD ONE ANSWER FOR EACH OPTION (5A – 5D)

▲ NOTEER EEN ANTWOORD VIR ELKE OPSIE (5A – 5D)

	PD5A	PD5B	PD5C	PD5D
	HOUSEHOLD APPLIANCES	HOLIDAYS	MOTOR VEHICLES	FINANCE/ INVEST- MENTS
1. The decision is made solely by me • Die besluit word alleenlik deur my gemaak	5629-1	5630-1	5631-1	5632-1
2. I get opinions from others but the decision is made mainly by me • Ek kry die menings van andere, maar die besluit word hoofsaaklik deur my gemaak	-2	-2	-2	-2
3. Others and I share the decision equally (I have 50% say in the final decision) • Ek en andere deel die besluitneming gelykop (Ek het 50% sê in die finale besluit)	-3	-3	-3	-3
4. I give my opinions, but the decision is made mainly by others • Ek gee my menings, maar die besluit word hoofsaaklik deur andere gemaak	-4	-4	-4	-4
5. The decision is made solely by others • Die besluit word alleenlik deur andere gemaak	-5	-5	-5	-5

PD6. Are you the head of the household?

PD6. Is u die hoof van die huishouding?

▲ RECORD ONE ANSWER

▲ NOTEER EEN ANTWOORD

Yes / Ja	5633-1
No / Nee	-2

▲ SHOW SCREEN PD7 - "AGE"

▲ TOON SKERM PD7 - "OUDERDOM"

PD7. Into which age group do you fall? Just give me the letter.

PD7. In watter ouderdomsgroep val u? Gee net vir my die letter.

▲ RECORD ONE ANSWER

▲ NOTEER EEN ANTWOORD

E. 15 - 19	5634-1
F. 20 - 24	-2
G. 25 - 34	-3
H. 35 - 44	-4
I. 45 - 49	-5
J. 50 - 54	-6
K. 55 - 64	-7
L. 65+	-8

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SECTION
DEEL

PD

PERSONAL DATA
PERSOONLIKE GEGEWENS

PD8. Would you mind telling me your exact age?

● Sal u omgee om vir my asseblief u presiese ouderdom te gee?

▲ RECORD YEARS IN BLOCKS

▲ NOTEER OUDERDOM IN BLOKKIES

5636

5637

Refusal / Don't know5638-1

● Weier / Weet nie

▲ SHOW SCREEN PD9 - "EDUCATION"

▲ TOON SKERM PD9 - "OPVOEDING"

PD9. What is the highest level of education you personally have achieved? Just give me the letter.

● Wat is die hoogste opvoedkundige vlak wat u persoonlik behaal het? Gee net vir my die letter.

▲ RECORD ONE ANSWER / NOTEER EEN ANTWOORD

J. No schooling / Geen skool	5639-1
K. Some primary school / Laerskool gedeeltelik	-2
L. Primary school completed / Laerskool voltooi	-3
M. Some high school / Hoërskool gedeeltelik	-4
N. Matric (Grade 12)/Matriek (Graad 12)	-5
O. Artisan's certificate obtained/Ambagsertifikaat verwerf	-6
Post Matric (degrees/diplomas/certificates)/ Na-Matriek (grade/diplomas/sertifikate)	
P. Technikon diploma/degree completed//Technikon diploma/graad voltooi	-7
Q. University degree completed / Universiteitsgraad voltooi	-8
R. Professional/Professioneel	-9
S. Technical/Tegnies	5640-0
T. Secretarial/Sekretarieël	-1
U. Other (STATE)/Ander (NOEM)	-2

▲ PROBE THOROUGHLY

.....

.....

PD10. How many people, excluding domestic workers and household helpers, but including yourself are there in each of the following groups, currently living in this household?

● Hoeveel mense, huiswerkers en huishulpe uitgesluit, maar met insluiting van uself, in elk van die volgende groepe woon tans in hierdie huishouding?

▲ RECORD BY CATEGORY

▲ NOTEER PER KATEGORIE

Males/
Mans

Females/
Vrouens

Under 12 months / Onder 12 maande57

09/10

29/30

12 - 23 months / maande

11/12

31/32

24 - 35 months / maande

13/14

33/34

3 - 6 years / jaar

15/16

35/36

7 - 10 years / jaar

17/18

37/38

11 - 14 years / jaar

19/20

39/40

15 - 24 years / jaar

21/22

41/42

25 - 34 years / jaar

23/24

43/44

35 - 49 years / jaar

25/26

45/46

50 + years / jaar

27/28

47/48

TOTAL

5750

5751

◆ OFFICE ONLY ◆

MALES

5752

5753

FEMALES

5754

5755

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SECTION
DEEL

PD

PERSONAL DATA
PERSOONLIKE GEGEWENS

PD11.

How many people in your household earn money? Please **INCLUDE** those who have an income from pensions and investments, but **EXCLUDE** children's part-time earnings.

●

Hoeveel persone in u huishouding verdien geld? **SLUIT** asseblief diegene **IN** wat 'n inkomste van pensioene en beleggings het, maar **SLUIT** kinders se deelydse verdienste **UIT**.

▲

RECORD NUMBER

▲

NOTEER AANTAL

5756

▲

SHOW SCREEN PD12 - "HOUSEHOLD INCOME"

▲

TOON SKERM PD12 - "HUISHOUELIKE INKOMSTE"

PD12.

Please give me the letter which best describes the **TOTAL MONTHLY HOUSEHOLD INCOME** of all these people before tax and other deductions. Please include **all** sources of income i.e. salaries, pensions, government grants, income from investments, etc.

●

Gee asseblief vir my die letter wat die **TOTALE MAANDELIKSE HUISHOUELIKE INKOMSTE** van al hierdie mense voor belasting en ander aftrekkings, die beste beskryf. Sluit asseblief **alle** bronne van inkomste in - salarisse, pensioene, staatstoelae, inkomste uit beleggings, ens.

▲

RECORD ONE ANSWER UNDER PD12 - "HOUSEHOLD"

▲

NOTEER EEN ANTWOORD ONDER PD12 - "HOUSEHOLD"

▲

SHOW SCREEN PD13 - "PERSONAL INCOME"

▲

TOON SKERM PD13 - "PERSOONLIKE INKOMSTE"

PD13.

Please give me the letter which best describes your **PERSONAL TOTAL MONTHLY INCOME** before tax and other deductions. Please include **all** sources of income i.e. salaries, pensions, government grants, income from investments, etc.

●

Gee asseblief vir my die letter wat u **PERSOONLIKE TOTALE MAANDELIKSE INKOMSTE**, voor belasting en ander aftrekkings, die beste beskryf. Sluit asseblief **alle** bronne van inkomste in - salarisse, pensioene, staatstoelae, inkomste uit beleggings, ens.

▲

RECORD ONE ANSWER UNDER PD13 - "PERSONAL"

▲

NOTEER EEN ANTWOORD ONDER PD13 - "PERSONAL "

INCOME /INKOMSTE					PD12 HOUSE- HOLD	PD13 PER- SONAL
A	R	1	-	R 499	5757-1	5761-1
B	R	500	-	R 599	-2	-2
C	R	600	-	R 699	-3	-3
D	R	700	-	R 799	-4	-4
E	R	800	-	R 899	-5	-5
F	R	900	-	R 999	-6	-6
G	R	1 000	-	R 1 099	-7	-7
H	R	1 100	-	R 1 199	-8	-8
I	R	1 200	-	R 1 399	-9	-9
J	R	1 400	-	R 1 599	5758-0	5762-0
K	R	1 600	-	R 1 999	-1	-1
L	R	2 000	-	R 2 499	-2	-2
M	R	2 500	-	R 2 999	-3	-3
N	R	3 000	-	R 3 999	-4	-4
O	R	4 000	-	R 4 999	-5	-5
P	R	5 000	-	R 5 999	-6	-6
Q	R	6 000	-	R 6 999	-7	-7
R	R	7 000	-	R 7 999	-8	-8
S	R	8 000	-	R 8 999	-9	-9
T	R	9 000	-	R 9 999	5759-0	5763-0
U	R	10 000	-	R 10 999	-1	-1
V	R	11 000	-	R 11 999	-2	-2
W	R	12 000	-	R 13 999	-3	-3
X	R	14 000	-	R 15 999	-4	-4
Y	R	16 000	-	R 19 999	-5	-5
Z	R	20 000	-	R 24 999	-6	-6
ZA	R	25 000	-	R 29 999	-7	-7
ZB	R	30 000	-	R 39 999	-8	-8
ZC	R	40 000	-	R 49 999	-9	-9
ZD	R	50 000	-	R 59 999	5760-0	5764-0
ZE	R	60 000	+		-1	-1
No personal income						
● Geen persoonlike inkomste						-2
REFUSED / WEIER					-2	-3

PD14.

Are you the person who contributes most to the household income?

●

Is u die persoon wie die meeste bydra tot die huishoudelike inkomste?

▲

RECORD ONE ANSWER

▲

NOTEER EEN ANTWOORD

Yes / Ja	5765-1
No / Nee	-2

PD15A.

How many domestic workers or household helpers, including gardeners, are there working for your household?

●

Hoeveel huiswerkers of huishulpe, tuiniers ingesluit, is daar wat vir u huishouding werk?

▲

RECORD ONE ANSWER

▲

NOTEER EEN ANTWOORD

None / Geen	5766-1	▲ SKIP TO PD16a
One / Een	-2	
Two / Twee	-3	
Three or more/Drie of meer	-4	

PD15B.

How many of these domestic workers or household helpers live on your premises?

●

Hoeveel van hierdie huiswerkers of huishulpe woon op u perseel?

▲

RECORD ONE ANSWER

▲

NOTEER EEN ANTWOORD

None / Geen	5767-1
One / Een	-2
Two / Twee	-3
Three or more / Drie of meer	-4

▲

CONTINUE WITH PD16a

▲

GAAN VOORT MET PD16a

▲ SHOW SCREEN PD16A - "RELIGION"

PD16a. Can you please tell me which religion, if any, you belong to? Just give me the number.

▲ RECORD ONE ANSWER

1. Christian	5768-1
2. Hinduism	-2
3. Islam/Muslim	-3
4. Jehovah's Witness	-4
5. Judaism	-5
6. Other Faith	-6
7. No Religion	-7
Refuse	-8

▲ TOON SKERM PD16A - "GELOOF"

PD16a. Kan u asseblief vir my sê aan watter geloof, indien enige, u behoort? Gee my net die nommer.

▲ NOTEER EEN ANTWOORD

1. Christen	
2. Hindoe	
3. Islamities / Moslem	
4. Jehovah se Getuie	
5. Judaïsme	
6. Ander Geloof	
7. Geen Geloof	
Weier	

▲ ASK PD16B IF "CHRISTIAN" IN PD16A, OTHERWISE SKIP TO PD17

▲ VRA PD16B INDIEN "CHRISTEN" IN PD16A, ANDERSINS GAAN NA PD17

▲ SHOW SCREEN PD16B - "DENOMINATION"

PD16b. To which Christian denomination, if any, do you belong or are a member of?

▲ RECORD ONE ANSWER

Anglican	5769 -1
Apostolic	-2
Apostolic Faith Mission (AFM)	-3
Assembly of God	-4
Bandla LamaNazareth	-5
Baptist	-6
Catholic / Roman Catholic	-7
Congregational	-8
Dutch Reformed / Reformed	-9
Ethiopian	5770 -0
Greek Orthodox	-1
Lutheran	-2
Methodist	-3
Pentecostal/Charismatic	-4
Presbyterian	-5
Seventh-day Adventist	-6
Zion Christian	-7
Other Denomination	-8
No Specific Denomination	-9
Refuse	5771 -0

▲ TOON SKERM PD16B - "DENOMINASIE"

PD16b. Aan watter Christelike denominasie, indien enige, behoort u of is u'n lid van?

▲ NOTEER EEN ANTWOORD

Anglikaans	
Apostolies	
Apostoliese Geloofsending (AGS)	
Assembly of God	
Bandla LamaNazareth	
Babtiste	
Katoliek / Rooms-Katoliek	
Kongregasie	
Nederduits Gereformeerde (NG-kerk) / Gereformeerde / Hervormd	
Ethiopies	
Grieks Ortodoks	
Lutheraan	
Metodis	
Pinkster/Charismaties	
Presbiteriaan	
Sewende dag Advertiste	
Zionistiese Christen	
Ander Denominasie	
Geen Spesifieke Denominasie nie	
Weier	

PD17. Do you have a telephone (excluding cellular phone) at home? And at work?

▲ RECORD ONE ANSWER FOR EACH

a) HOME TELEPHONE / HUIS TELEFOON

Yes / Ja	5772-1
No / Nee	-2

b) WORK TELEPHONE / WERK TELEFOON

Yes / Ja	5773-1
No / Nee	-2

PD17. Het u 'n telefoon (sellulêre telefoon uitgesluit) by die huis? En by die werk?

▲ NOTEER EEN ANTWOORD VIR ELK

▲ BY OBSERVATION

PD18. Population group of respondent:

Black / Swart	115-1
Coloured / Kleurling	-2
Indian / Indiër	-3
White / Blank	-4

▲ DEUR OBSERVASIE

PD18. Populasie groep van respondent:

NOTE: ALL RESPONDENTS MUST CONTINUE WITH PD19

NOTA: ALLE RESPONDENTE MOET MET PD19 VOORTGAAN

▲ IF 2 OR MORE 15+ YEAR OLDS IN PD10 CONTINUE WITH PD19 TO PD29, OTHERWISE SKIP TO SECTION W. ▲ READ OUT: In order to analyse the profiles of the South African adult population who are 15 years old and older, I am going to ask you a few questions about each person who is 15 years or older in your household. This information will be used for statistical purposes only. Please rest assured that all answers are confidential.	▲ INDIEN 2 OF MEER VOLWASSENES, 15+ JAAR OUD IN PD10, GAAN VOORT MET PD19 TOT PD29 ANDERSINS GAAN NA DEEL W. ▲ LEES VOOR: Om in staat te wees om die profiel data van die Suid-Afrikaanse volwasse populasie wat 15 jaar of ouer is, te ontleed, gaan ek vir u 'n paar vrae vra omtrent elke persoon wat 15 jaar of ouer is, in u huishouding. Hierdie inligting sal slegs vir statistiese doeleindes gebruik word. Wees gerus, al hierdie antwoorde bly konfidensieel.
PD19 You mentioned earlier that there are ... (PD10) other people in this household who are 15 years or older. Can you please give me their names? ▲ RECORD NAMES ALONGSIDE “PD19. PERSON NAME” (UP TO 8 NAMES) JUST BELOW THE PRE-ASSIGNED PERSON NUMBERS ON PAGE 59. THE MAIN RESPONDENT IS ALWAYS REGARDED AS PERSON NUMBER 1.	PD19 U het vroër genoem dat daar ... (PD10) ander mense in hierdie huishouding is wat 15 jaar of ouer is. Kan u asseblief hulle name vir my gee? ▲ NOTEER NAME LANGS “PD19. PERSON NAME” (TOT 8 NAME) NET ONDERKANT DIE VOORAFBEPAALTE PERSOON NOMMERS OP BLADSY 59. DIE HOOF RESPONDENT WORD ALTYD AS PERSOON NOMMER 1 BESKOU.
▲ ASK PD20 TO PD29 FOR ALL HOUSEHOLD MEMBERS MENTIONED IN PD19. ▲ ASK QUESTIONS PD20 TO PD29 OF ONE HOUSEHOLD MEMBER BEFORE CONTINUING WITH THE NEXT MEMBER. ▲ SHOW SCREEN PD20 – “LANGUAGES” PD20 Which language(s) does (PERSON’S NAME) understand? ▲ RECORD ANSWER(S) ALONGSIDE “PD20. LANGUAGES UNDERSTOOD” IN TABLE ON PAGE 59.	▲ VRA PD20 TOT PD29 VIR AL DIE LEDE VAN DIE HUISHOUDING WAT IN PD19 GENOEM IS. ▲ VRA VRAE PD20 TOT PD29 VAN EEN LID VAN DIE HUISHOUDING VOORDAT U VOORTGAAN MET DIE VOLGENDE LID. ▲ TOON SKERM PD20 – “TALE” PD20 Watter taal/tale verstaan ... (PERSOON SE NAAM)? ▲ NOTEER ANTWOORD(E) LANGSAAN “PD20. LANGUAGES UNDERSTOOD” IN TABEL OP BLADSY 59.
▲ SHOW SCREEN PD21 – “WORK STATUS” PD21 Which one of these statements best describes ... (PERSON’S NAME) working life? ▲ RECORD ONE ANSWER ALONGSIDE “PD21 WORK STATUS” IN TABLE ON PAGE 59.	▲ TOON SKERM PD21 – “WERKSTATUS” PD21 Watter een van hierdie stellings beskryf ... (PERSOON SE NAAM) se werkslewe die beste? ▲ NOTEER EEN ANTWOORD LANGSAAN “PD21 WORK STATUS” IN TABEL OP BLADSY 59.
PD22 At present is ... (PERSON’S NAME) self-employed? ▲ RECORD ONE ANSWER ALONGSIDE “PD22 SELF-EMPLOYED” IN TABLE ON PAGE 59.	PD22 Is ... (PERSOON SE NAAM) tans in sy/haar eie diens? ▲ NOTEER EEN ANTWOORD LANGSAAN “PD22 SELF-EMPLOYED” IN TABEL OP BLADSY 59.
▲ SHOW SCREEN PD23 – “EDUCATION” PD23 What is the highest level of education ... (PERSON’S NAME) has achieved? Just give me the letter. ▲ RECORD ONE ANSWER ALONGSIDE “PD23 EDUCATION” IN TABLE ON PAGE 59.	▲ TOON SKERM PD23 – “OPVOEDING” PD23 Watter is die hoogste opvoedkundige vlak wat ... (PERSOON SE NAAM) behaal het? Gee net vir my die letter. ▲ NOTEER EEN ANTWOORD LANGSAAN “PD23 EDUCATION” IN TABEL OP BLADSY 59.

PD24 Which one of these phrases best describes ... (PERSON'S NAME) own case? Is ... (PERSON NAME) a person who is ... (READ OUT)? (a) Wholly or mainly responsible for the day-to-day purchases of the household. ● Geheel-en-al verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin. (b) Partly responsible for the day-to-day purchases of the household. ● Deels verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin. (c) Not responsible for the day-to-day purchases of the household. ● Nie verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin nie. ▲ RECORD ONE ANSWER ALONGSIDE “PD24 PURCHASE RESPONSIBILITY” IN TABLE ON NEXT PAGE	PD24 Watter een van hierdie frases beskryf ... (PERSOON SE NAAM) se geval die beste? Is ... (PERSOON SE NAAM) 'n persoon wat ... (LEES VOOR)? (a) Wholly or mainly responsible for the day-to-day purchases of the household. ● Geheel-en-al verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin. (b) Partly responsible for the day-to-day purchases of the household. ● Deels verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin. (c) Not responsible for the day-to-day purchases of the household. ● Nie verantwoordelik is vir die dag-tot-dag inkopies vir die huisgesin nie. ▲ NOTEER EEN ANTWOORD LANGSAAN “PD24 PURCHASE RESPONSIBILITY” IN TABEL OP VOLGENDE BLADSY
▲ SHOW SCREENS PD25, PD26 AND PD27 – “PERSONAL DETAILS” PD25-PD27 For the following three questions you only need to give me the letter that applies to ... (PERSON'S NAME). What is the answer to Question 25? What is the answer to Question 26? What is the answer to Question 27? ▲ RECORD ONE ANSWER ALONGSIDE “PD25 GENDER” IN TABLE ON NEXT PAGE ▲ RECORD ONE ANSWER ALONGSIDE “PD26 AGE” IN TABLE ON NEXT PAGE ▲ RECORD ONE ANSWER ALONGSIDE “PD27 POPULATION GROUP” IN TABLE ON NEXT PAGE	▲ TOON SKERMS PD25, PD26 EN PD27 – “PERSOONLIKE BESONDERHEDE” PD25-PD27 Vir die volgende drie vrae moet u slegs vir my die letter te gee wat op ... (PERSOON SE NAAM) van toepassing is. Wat is die antwoord op Vraag 25? Wat is die antwoord op Vraag 26? Wat is die antwoord op Vraag 27? ▲ NOTEER EEN ANTWOORD LANGSAAN “PD25 GENDER” IN TABEL OP VOLGENDE BLADSY ▲ NOTEER EEN ANTWOORD LANGSAAN “PD26 AGE” IN TABEL OP VOLGENDE BLADSY ▲ NOTEER EEN ANTWOORD LANGSAAN “PD27 POPULATION GROUP” IN TABEL OP VOLGENDE BLADSY
▲ IF THE PERSON IS A FEMALE (FROM PD25), ASK QUESTION PD28 PD28 Does ... (PERSON'S NAME) have any young or unmarried children of her own living with her? ▲ RECORD ONE ANSWER ALONGSIDE “PD28 – MOTHER” IN TABLE ON NEXT PAGE	▲ INDIEN DIE PERSOON VROULIK IS (VANAF PD25), VRA VRAAG PD28 PD28 Het ... (PERSOON SE NAAM) enige jong of ongetroude kinders van haar eie wat by haar bly? ▲ NOTEER EEN ANTWOORD LANGSAAN “PD28 – MOTHER” IN TABEL OP VOLGENDE BLADSY
▲ IF “YES” IN PD28, ASK PD29 ▲ SHOW SCREEN PD29 – “CHILDREN” PD29 Into which age groups do they fall? Just give me the letter(s). ▲ RECORD ANSWER(S) ALONGSIDE “PD29 – CHILDREN” IN TABLE ON NEXT PAGE	▲ INDIEN “JA” IN PD28, VRA PD29 ▲ TOON SKERM PD29 – “KINDERS” PD29 In watter ouderdomsgroepe val hulle? Gee my net die letter(s). ▲ NOTEER ANTWOORD(E) LANGSAAN “PD29 – CHILDREN” IN TABEL OP VOLGENDE BLADSY
▲ NOW REPEAT QUESTIONS PD20 TO PD29 FOR THE NEXT HOUSEHOLD MEMBER IN TABLE ON NEXT PAGE	▲ HERHAAL NOU VRAE PD20 TOT PD29 VIR DIE VOLGENDE LID VAN DIE HUISHOUDING IN TABEL OP VOLGENDE BLADSY

PERSON NUMBER:	2	3	4	5	6	7	8	9
PD19 PERSON NAME: 								
▲ CONTINUE ASKING PD20-PD29 FOR EACH ADDITIONAL HOUSEHOLD MEMBER IN PD19								
PD20 LANGUAGES UNDERSTOOD								
Afrikaans	8109-1	8209-1	8309-1	8409-1	8509-1	8609-1	8709-1	8809-1
English	-2	-2	-2	-2	-2	-2	-2	-2
Ndebele	-3	-3	-3	-3	-3	-3	-3	-3
North Sotho / Pedi	-4	-4	-4	-4	-4	-4	-4	-4
South Sotho	-5	-5	-5	-5	-5	-5	-5	-5
Swazi	-6	-6	-6	-6	-6	-6	-6	-6
Tsonga	-7	-7	-7	-7	-7	-7	-7	-7
Tswana	-8	-8	-8	-8	-8	-8	-8	-8
Venda	-9	-9	-9	-9	-9	-9	-9	-9
Xhosa	8110-0	8210-0	8310-0	8410-0	8510-0	8610-0	8710-0	8810-0
Zulu	-1	-1	-1	-1	-1	-1	-1	-1
Other	-2	-2	-2	-2	-2	-2	-2	-2
PD21 WORK STATUS								
Working full- time	8111-1	8211-1	8311-1	8411-1	8511-1	8611-1	8711-1	8811-1
Working part- time	-2	-2	-2	-2	-2	-2	-2	-2
Not working:								
- a housewife	-3	-3	-3	-3	-3	-3	-3	-3
- a student	-4	-4	-4	-4	-4	-4	-4	-4
- retired	-5	-5	-5	-5	-5	-5	-5	-5
- unemployed	6	6	6	6	6	6	6	6
PD22 SELF-EMPLOYED								
Yes	8112-1	8212-1	8312-1	8412-1	8512-1	8612-1	8712-1	8812-1
No	-2	-2	-2	-2	-2	-2	-2	-2
PD23 EDUCATION								
J. No schooling	8113-1	8213-1	8313-1	8413-1	8513-1	8613-1	8713-1	8813-1
K. Some primary school	-2	-2	-2	-2	-2	-2	-2	-2
L. Primary school completed	-3	-3	-3	-3	-3	-3	-3	-3
M. Some high school	-4	-4	-4	-4	-4	-4	-4	-4
N. Matric (Grade 12)	-5	-5	-5	-5	-5	-5	-5	-5
O. Artisan's certificate obtained	-6	-6	-6	-6	-6	-6	-6	-6
Post matric (degrees/diplomas/certificates)								
P. Technikon diploma/degree completed	-7	-7	-7	-7	-7	-7	-7	-7
Q. University degree completed	-8	-8	-8	-8	-8	-8	-8	-8
R. Professional	-9	-9	-9	-9	-9	-9	-9	-9
S. Technical	8114-0	8214-0	8314-0	8414-0	8514-0	8614-0	8714-0	8814-0
T. Secretarial	-1	-1	-1	-1	-1	-1	-1	-1
PD24 PURCHASE RESPONSIBILITY								
Wholly or mainly	8115-1	8215-1	8315-1	8415-1	8515 - 1	8615-1	8715-1	8815 - 1
Partly	-2	-2	-2	-2	-2	-2	-2	-2
Not at all	-3	-3	-3	-3	-3	-3	-3	-3
PD25 GENDER								
A. Male	8116-1	8216-1	8316-1	8416-1	8516-1	8616-1	8716-1	8816-1
B. Female	-2	-2	-2	-2	-2	-2	-2	-2
PD26 AGE								
C. 15 – 19	8117-1	8217-1	8317-1	8417- 1	8517- 1	8617-1	8717-1	8817-1
D. 20 – 24	-2	-2	-2	-2	-2	-2	-2	-2
E. 25 – 34	-3	-3	-3	-3	-3	-3	-3	-3
F. 35 – 44	-4	-4	-4	-4	-4	-4	-4	-4
G. 45 – 49	-5	-5	-5	-5	-5	-5	-5	-5
H. 50 – 54	-6	-6	-6	-6	-6	-6	-6	-6
I. 55 – 64	-7	-7	-7	-7	-7	-7	-7	-7
J. 65+	-8	-8	-8	-8	-8	-8	-8	-8
PD27 POPULATION GROUP								
N. Black	8119-1	8219-1	8319-1	8419-1	8519-1	8619-1	8719-1	8819-1
O. Coloured	-2	-2	-2	-2	-2	-2	-2	-2
P. Indian	-3	-3	-3	-3	-3	-3	-3	-3
Q. White	-4	-4	-4					