

Do-It-Yourself LSM[®] Classification

(Updated AMPS July 2013 – June 2014)

Answer true or false for the following questions, and then follow the instructions to determine your LSM[®] score.

Question	Answer	Weighting if True
1. I have the following in my household :		
• TV set	True/False	0.139327
• Swimming pool	True/False	0.167040
• DVD player/ Blu Ray Player	True/False	0.157154
• Pay TV (M-Net/DStv/Top TV) subscription	True/False	0.107924
• Air conditioner (exl. fans)	True/False	0.161893
• Computer /Desktop/ Laptop	True/False	0.301679
• Vacuum cleaner/floor polisher	True/False	0.315530
• Dishwashing machine	True/False	0.223546
• Washing machine	True/False	0.143033
• Tumble dryer	True/False	0.162093
• Home telephone (excluding a cell)	True/False	0.127405
• Deep freezer –free standing	True/False	0.113754
• Refrigerator or combined fridge/freezer	True/False	0.130203
• Electric stove	True/False	0.174556
• Microwave oven	True/False	0.121561
• Built-in kitchen sink	True/False	0.132445
• Home security service	True/False	0.153494
• 3 or more cell phones in household	True/False	0.109148
• Hi-fi/Music Centre	True/False	0.057064
• Home theatre system	True/False	0.083355
2. I have the following amenities in my home or on the plot:		
• Tap water in house/on plot	True/False	0.137020
• Hot running water from a geyser	True/False	0.131439
• Flush toilet in/outside house	True/False	0.127449
3. There is a motor vehicle in our household	True/False	0.125951
4. I am a metropolitan dweller	True/False	0.095901
5. I live in a house, cluster or town house	True/False	0.121571
ALL TRUE Total	3.821535	
6. I live in a rural area outside Gauteng and the Western Cape	True/False	-0.257461
7. There are no radios, or only one radio (excluding car radios) in my household	True/False	-0.257671
8. There is no domestic workers or household helpers in household (incl. both live-in & part time domestics and gardeners)	True/False	-0.280261

Working out your LSM[®] score

Now carry over the weights of all questions that you have marked as "True" to the last blank column and add them up. If the number in this column is negative, be sure to subtract it from your total, rather than adding it.

Next, subtract the constant of **0.875649** from your total score, to find your final LSM[®] score.

Now determine your LSM[®] group:

If your score is:	You are in LSM [®] :
Less than -1.671041	1
Between -1.671041 to -1.405764	2
Between -1.405763 to -1.146148	3
Between -1.146147 to -0.769870	4
Between -1.146147 to -0.932184	4 Low
Between -0.932183 to -0.769870	4 High
Between -0.769869 to -0.326331	5
Between -0.769869 to -0.553095	5 Low
Between -0.553094 to -0.326331	5 High
Between -0.326330 to 0.322026	6
Between -0.326330 to -0.013801	6 Low
Between -0.013800 to 0.322026	6 High
Between 0.322027 to 0.753313	7
Between 0.322027 to 0.535148	7 Low
Between 0.535149 to 0.753313	7 High
Between 0.753314 to 1.116187	8
Between 0.753314 to 0.927924	8 Low
Between 0.927925 to 1.116187	8 High
Between 1.116188 to 1.721171	9
Between 1.116188 to 1.373901	9 Low
Between 1.373902 to 1.721171	9 High
More than 1.721171	10
Between 1.721172 to 2.060656	10 Low
More than 2.060656	10 High

Outcome = LSM