

# CHANGES INCORPORATED INTO THE AMPS® JULY-DECEMBER 2015 QUESTIONNAIRE

Following is a summary of the changes to the contents as agreed upon in the compilation of AMPS®, and the Product Research & Activities questionnaires for July-December 2015.

## 1. MEDIA

### 1.1 *Print*

#### **New Titles:**

- |                     |                    |
|---------------------|--------------------|
| Isolezwe Gauteng    | - Daily Newspaper  |
| I'solezwe lesiXhosa | - Daily Newspaper  |
| kook en kuier       | - Monthly Magazine |

#### **Deleted Titles:**

- |                |                              |
|----------------|------------------------------|
| The Zimbabwean | - Weekly Newspaper           |
| heat           | - Weekly Magazine            |
| magic *        | - Monthly Magazine           |
| CSA            | - Alternate Monthly Magazine |

#### **Name Changes:**

- |              |   |
|--------------|---|
| M *          | - previously m                          |
| SA RUGBY     | - previously SA RUGBY MAGAZINE          |
| reality      | - reality by Sanlam                     |
| fresh living | - previously Fresh Living (Pick 'n Pay) |

#### **Deleted Store Magazines:**

- |                      |                      |
|----------------------|----------------------|
| BEARES CLUB          | - Quarterly Magazine |
| Edgars CLUB MAN      | - Quarterly Magazine |
| ELLERINES CLUB       | - Quarterly Magazine |
| Furniture City CLUB  | - Quarterly Magazine |
| Geen & Richards CLUB | - Quarterly Magazine |

#### **Changed Frequency Store Magazines:**

- |                 |   |
|-----------------|---|
| ACKERMANS       | - Monthly, previously six-weekly          |
| CLICKS ClubCard | - Alternate monthly, previously quarterly |

\* magic (the M-Net TV guide in English) and m (the M-Net TV guide in Afrikaans) now share the same masthead, that is, "M"

#### **Newspaper supplements:**

##### ***Daily Newspaper supplements:***

#### **New Supplements:**

- |             |         |                  |
|-------------|---------|------------------|
| DIE BURGER  | Weekly  | - Eiendomme      |
|             | Monthly | - Wiele          |
| DAILY NEWS  | Monthly | - Home Improvers |
| THE MERCURY | Monthly | - Home Improvers |

**Deleted Supplements:**

DIE BURGER	Weekly	-	Wiele24
VOLKSBLAD	Weekly	-	Kontrei
THE WITNESS	Weekly	-	Explore (now weekly supplement in Weekend Witness)

**Name Changes:**

DIE BURGER	Weekly	-	By, previously By & Naweek+
PRETORIA NEWS	Weekly	-	Traveller, previously Travel

**Weekly Newspaper supplements:****New Supplements:**

THE INDEPENDENT ON SATURDAY	Monthly	-	Home Improvers
ISOLEZWE NGESONTO	Monthly	-	Home Improvers
SUNDAY TRIBUNE	Monthly	-	Home Improvers
WEEKEND WITNESS	Weekly (Sat)	-	Explore [previously a Friday supplement in The Witness]

**Deleted Supplements:**

SUNDAY TIMES	Weekly	-	E (Extra)
	Weekly	-	Television
	Monthly	-	Business Class

**Name Changes:**

SATURDAY STAR	Weekly	-	Traveller, previously Travel
---------------	--------	---	------------------------------

**1.2 Electronic Media****TV Equipment:**

- The costs for the various DStv subscription options have been updated.
- The examples of channels on the DStv Portuguese Bouquet have been updated.
- The cost of renting a movie via the DStv Box Office, is now R30.
- The number of channels for the various StarSat subscription options have been updated.

**Television Viewing:****i) DStv:**

The following changes were made to the list of **DStv** channels:

**New DStv Channels:**

itv CHOICE  
 BET  
 EVA (in English)  
 SABC Encore  
 Zee World  
 Lesotho TV

### **DStv Channel Name Changes:**

M-City	- previously M-Net Series Zone
BET 2	- previously BET
Africa Magic Epic	- previously Africa Magic Epic Movies
Africa Magic Urban	- previously Africa Magic Urban Movies
M-Net Family	- previously Magic World
National Geographic Channel	- previously National Geographic
Cape Town TV	- previously CTV (Cape Town TV)
NDTV 24X7	- previously NDTV
ERT World	- previously ERT

**Note:** BBC Entertainment will be rebranded in September 2015 to BBC Brit and BBC Knowledge to BBC Earth.

### **DStv Portuguesa Bouquet Changes:**

TV Record – new  
Telemundo (in Portuguese) – new  
EVA (in Portuguese) - new  
Globo TV – deleted

### **ii) StarSat (previously Top TV):**

The following changes were made to the list of **StarSat** channels:

#### **New StarSat Channels:**

Iroko Play  
Iroko Plus

#### **Deleted StarSat Channels:**

Fashion TV

#### **StarSat Channel Name Changes:**

Stingray	- previously Music Choice
StarTimes Africa	- previously StarTimes Africa 2
StarTimes Chinese	- previously StarTimes Chinese 2
StarTimes Kungfu	- previously StarTimes Kungfu 1
StarTimes Movies	- previously StarTimes Movies 1
StarTimes Movies +2	- previously StarTimes Movies 1 +2
StarTimes Novela	- previously StarTimes Novela E1
StarTimes Zone	- previously StarTimes Novela E3
StarTimes Rise	- previously StarTimes One
StarTimes Series	- previously StarTimes Series E1
StarTimes Sports Premium	- previously StarTimes Sports 2

### **iii) OPENVIEW HD (OVHD)**

The following changes were made to the list of **OPENVIEW HD** channels:

Audio Channels (any) – new  
Alex TV – deleted  
Relevant TV – deleted

## **Radio Listening**

The list of radio stations has been updated according to the new July-December 2015 diary.  
(See **3. RADIO DIARY** below)

### **2. PRODUCTS/SERVICES**

#### **2.1 Food & Groceries**

Medirite Pharmacy was added to the list of stores where Toiletry shopping can be done.

### **3. RADIO DIARY July-December 2015 (compared to January-June 2015)**

The following are the changes to the list of radio stations for the July - December 2015 Diary (compared with the January - June 2015 Diary):

#### **3.1 Commercial Radio Stations**

Power FM	previously Power 98.7
Radio Pulpit / Radiokansel 657 AM	previously 657AM Radio Pulpit / Radiokansel

#### **3.2 Community Radio Stations**

##### **Gauteng:**

SMU FM 97.1	new
Westside FM	new
East Rand / Oos-Rand Stereo 93.9 FM	previously Oos-Rand Stereo 93.9FM
Eldos FM	previously Eldos FM Community Radio
Radio 1584 International	previously Radio 1584
Voice of Wits (VOW FM) 88.1FM	previously Voice of Wits (VOW FM) 90.5

##### **Limpopo:**

Mphahlele FM	new
Vhembe FM NPC	new
Waterberg Wave	new
Comrad Tshepo FM	previously Comrad Tshepo
GTFM 104.8	previously Greater Tzaneen FM (GTFM 104.8)

##### **North West:**

Lethabong Community Radio Station	previously Lethabong Community Radio
-----------------------------------	--------------------------------------

##### **KwaZulu-Natal:**

Radio Life and Style	new
X FM	new
Shine Community Radio	previously Shine FM

##### **Western Cape:**

Elgin FM	new
One FM	new
Worcester FM 89.2	new
95.2 Xtreme FM	previously 97.3 FM Top Stereo
Hope 106.2FM	previously Hope Radio
Tygerberg 104FM	previously Radio Tygerberg 104 FM

**Eastern Cape:**

Ingwane FM	new
Iqhayiya Community Radio	new
Luister! FM 90.5	new
Kumkani FM	previously Kumkani

**Northern Cape:**

Melodi FM	new
-----------	-----

**Free State:**

No changes

**Mpumalanga:**

Hope Radio	new
Rise FM	new
The Voice of the Community	new

#### 4. PRODUCT RESEARCH AND ACTIVITIES QUESTIONNAIRE July-December 2015 (compared to January-June 2015)

No changes have been made to the July- December 2015 Product and Activities Questionnaire (compared with the January-June 2015 questionnaire):

There are **114** Categories and **1544** brands in the July-December 2015 Product Questionnaire.

The following list incorporates all the product categories in the order in which they appear in the questionnaire.

Product Categories:	Comments:	Frequency of Usage/ Purchase:
Coffee - Instant		Drank yesterday
Coffee - Ground		Drank yesterday
Tea (not Rooibos)		Drank yesterday
Rooibos Tea		Drank yesterday
Hand-held Ice creams		Eaten past 7 days
Chocolate coated bars/ Candy-coated Chocolates		Eaten past 7 days
Chocolate Slabs		Eaten past 7 days
Chewing Gum/ Bubble Gum		Eaten past 7 days
Sweets		Eaten past 7 days
Yoghurt/ Drinking Yoghurt		Eaten past 7 days
Potato Chips/ Similar Savoury Snacks		Eaten past 7 days
Fresh Milk		Used past 7 days
Mayonnaise/ Salad Cream		Used past 7 days
Bath Bubbles/ Oil/ Salts		Used past 7 days
Shower Gel/ Body Wash		Used past 7 days
Shaving Cream		Used past 7 days
Acne Preparations		Used past 7 days
Anti-dandruff Shampoo		Used past 7 days
Shampoo (excl. Anti-dandruff)		Used past 7 days
Hair Conditioner		Used past 7 days
Hair Styling Products		Used past 7 days
Hand / Body Cream/ Lotion/ Oil		Used past 7 days
Facial Products		Used past 7 days
Aerosol Deodorant/ Anti-perspirant		Used past 7 days
Non-aerosol Deodorant/ Anti-perspirant		Used past 7 days

Fruit Juice Concentrates		Consumed past 7 days
Fruit/ Vegetable Juice (Ready-to-drink)		Consumed past 7 days
Fizzy Drinks - Diet		Consumed past 7 days
Fizzy Drinks		Consumed past 7 days
Sports Drinks		Consumed past 7 days
Energy/ Stimulant Drinks		Consumed past 7 days
Flavoured Alcoholic Beverages		Consumed past 7 days
Liqueur		Consumed past 7 days
Beer/Draught		Consumed past 7 days
Sorghum Beer		Consumed past 7 days
Wine - Bottles		Consumed past 7 days
Wine - Boxes/Jugs		Consumed past 7 days
Fortified Wine		Consumed past 7 days
White Spirits (Cane/ Gin/ Vodka)		Consumed past 7 days
Brandy		Consumed past 7 days
Whisky		Consumed past 7 days
Rum		Consumed past 7 days
Other Spirits		Consumed past 7 days
Instant Pasta		Used past 4 weeks
Iced Tea		Consumed past 4 weeks
Sparkling Wine/ Champagne		Consumed past 4 weeks
Condensed/ Evaporated Milk		Used past 4 weeks
Razor Blades/Disposable Razors		Used past 4 weeks
Indigestion Remedies/ Antacids		Taken past 4 weeks
Throat/ Sinus Remedies		Taken past 4 weeks
Cough/ Cold/ Flu Remedies		Taken past 4 weeks
Headache Pills/ Capsules/ Powders		Taken past 4 weeks
Hair Colourants		Used past 6 months
Mineral Water		Bought past 7 days
Milk Powder		Bought past 7 days
Bread		Bought past 7 days
Wet Cat Food (Tins/ Pouches)		Bought past 7 days
Dry Cat Food		Bought past 7 days
Wet Dog Food (Tins/ Packets)		Bought past 7 days
Dry Dog Food		Bought past 7 days
Vitamins/ Supplements		Bought past 4 weeks
Slimming Pills/ Powder/ Liquid		Bought past 4 weeks
Baby Food		Bought past 4 weeks
Infant Cereal/ Baby Porridge		Bought past 4 weeks
Infant Formulae		Bought past 4 weeks
Disposable Nappies		Bought past 4 weeks
Toilet Cleaners (bottles/ cans)		Bought past 4 weeks
Toilet Blocks/ Liquid Refills		Bought past 4 weeks
Toilet Paper		Bought past 4 weeks
Liquid Household Cleaners		Bought past 4 weeks
Antiseptics		Bought past 4 weeks
Air Freshener		Bought past 4 weeks
Hand Dishwashing Liquid		Bought past 4 weeks
Machine Dishwasher Powder/ Tablets		Bought past 4 weeks
Spreads		Bought past 4 weeks
Chocolates Assorted		Bought past 4 weeks
Creamers		Bought past 4 weeks
White Sugar		Bought past 4 weeks
Brown Sugar		Bought past 4 weeks
Instant Meals		Bought past 4 weeks
Soup		Bought past 4 weeks

Pasta		Bought past 4 weeks
Fresh/ Frozen Chickens		Bought past 4 weeks
Frozen Vegetables		Bought past 4 weeks
Frozen Potatoes/Chips/Wedges/Fries		Bought past 4 weeks
Tinned/ Canned Fish		Bought past 4 weeks
Ice Cream Tubs		Bought past 4 weeks
Savoury Biscuits		Bought past 4 weeks
Biscuits (not rusks or savoury biscuits)		Bought past 4 weeks
Breakfast Cereals		Bought past 4 weeks
Porridge that you cook		Bought past 4 weeks
Margarine/ Butter - Brick		Bought past 4 weeks
Margarine/ Butter - Tub		Bought past 4 weeks
Cheese (types)		Bought past 4 weeks
Long-life Milk		Bought past 4 weeks
Flavoured Milk (hot/cold)		Bought past 4 weeks
Mealie Meal		Bought past 4 weeks
Rice		Bought past 4 weeks
Sauces		Bought past 4 weeks
Hand/ Body Soap		Bought past 4 weeks
Toothpaste		Bought past 4 weeks
Facial Tissues		Bought past 4 weeks
Washing Powder/Liquid		Bought past 4 weeks
Fabric Softener		Bought past 4 weeks
Batteries		Bought past 4 weeks
Insecticides/ Repellants		Bought past 4 weeks
Cosmetics/ Make-up		Bought past 4 weeks
Sanitary Pads		Bought past 4 weeks
Tampons		Bought past 4 weeks
Herb/ Spice Bottles/ Boxes		Bought past 6 months
Toothbrushes		Bought past 6 months
Healing Ointment/ Sprays		Bought past 6 months
Household Paint		Bought past 6 months
Sugar (Spoons of )		Used Yesterday